

Configuration Manual

MSc Research Project Data Analytics

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Configuration Manual

Navya Ravichandran X22241990

1 Introduction

The research is about Fake news Prediction using Deep learning and Machine learning on image and text data. In configuration manual detailed steps and details from setting up the environment to final model evaluation are explained. The aim of this manual is to explain in detail about the research study that is being conducted. The primary tools used in this research are Jupyter Notebook, Terminal (Command Prompt), Microsoft Excel and System storage. At end of the document detailed system requirements and specifications of the study from importing libraries to final evaluation is understood.

2 Environment

In the Environment section a detailed hardware and software setup required to perform the study is explained. Here Jupyter notebook is the main software that is used throughout the research project implementation. The installation and setup of jupyter notebook is explained below in an upcoming section named Python and Jupyter notebook setup. The hardware requirements used for the research are also mentioned below.

2.1 Hardware/System Specification



(a) Hardware requirements



(b) Detailed HR

Figure 1: Hardware requirements: (a) Overview of system hardware/System Specification; (b) A detailed data about hardware/System Specification used in the research project.

3 Tools Used and Setup

As this is Data mining research conducted the tools and programming languages used in this research are Jupyter notebook which comes with anaconda navigator, Python and Microsoft excel to store text-based data. For image data storage local storage is used. A detailed explanation about these tools is provided.

3.1 Setting up Jupyter Notebook and Python

The research was conducted using Python Programming Language and Jupyter notebook. To install Jupyter notebook just navigate to your favorite internet browser and install anaconda-navigator that opts your system and hardware requirements. Here anacondanavigator for mac is installed.

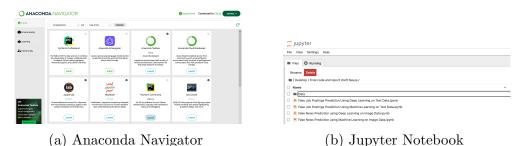


Figure 2: Tools and Programing Language Used: (a) Jupyter Notebook with preinstalled Python Tools; (b) A detailed Research Project Structure in Jupyter Notebbok.

As shown in Figure 2(a) Anaconda comes with pre-installed python tools that can be used for research where you can Jupyter notebook and launch it your local host for further process. Figure 2(b) is project file's structure setup implemented using jupyter notebook.

The python version used in this research is 3.12.2 make sure the latest version is installed on your machine. Microsoft excel was used to view and store text-based data and image data was downloaded and stored in local system drive and was used for model development and evaluation.

4 Implementation

The implementation section includes the detailed steps and screenshots of code from the importing libraries used, Data preparation, Modeling, and evaluation phase.

4.1 Importing Libraries

The programming language used here is Python. Python has its own libraries that can be used for data visualization, preprocessing, exploratory data analysis, model development and evaluation. The important libraries that have been used in the research are shown in Figure 2.

```
import os
import numpy as np
import matplotlib.pyplot as plt
import cy
import matplotlib.pyplot as plt
import cy
import memorflow as tf; print(ff_version_)
from Spacy, lang, en import English
import tensorflow as tf; print(ff_version_)
from Spacy, lang, en import English
import and as as pl
import matplotlib.pyplot as plt
from Spacy, lang, en import English
import spacy
import matplotlib.pyplot as plt
from sklearn.englocesiang import StandardScaler
from sklearn.englobors import PCA
s Algorithms
from sklearn.englobors import PCA
from sklearn.englobors import Rodenierestclassifier
from sklearn.englobors import Causiannel
import matplotlib.pyplot as plt
from sklearn.englobors import Causiannel
import matplotlib.pyplot as plt
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from sklearn.englobors import Rod
```

Figure 3: Importing the Necessary Python Libraries.

4.2 Data Preparation

Data preparation include multiple steps for both text and image data.

4.2.1 Preparation of Text data

Here the dataset used for text data is taken from kaggle and it has undergone several data preprocessing steps. The steps involved are:

- Data Cleaning: Removing/Handling null values and eliminating the duplicates from the data.
- Handling Class imbalance: The class imbalance is handled by using Randomundersampler an sampling technique.

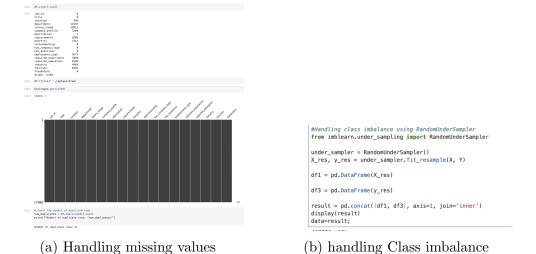


Figure 4: Code snippets: (a) Handling missing values and eliminating duplicates in text data; (b) Handling class imbalance using sampling technique.

- Handling StopWords: Performed stopwords("is", "the", "and", "in") removal using wordcloud and NLTK a python toolkit.
- Hyper Parameter Tuning: This is performed based on the algorithms used.

```
[5]:
                 # visualize all the words our data using the wordcloud plot
                from wordcloud import WordCloud
                all_words = ''.join([text for text in data["text"]])
                wordcloud = WordCloud(width = 800, height = 500, random_state=21, max_font_size=120).generate(all_words)
                plt.figure(figsize=(10,8))
                plt.imshow(wordcloud, interpolation='bilinear')
                plt.axis('off')
                plt.show()
                # Common words in real job posting texts
                real_post = ''.join([text for text in data["text"][data['fraudulent']==0]])
                 wordcloud = WordCloud(width = 800, height = 500, random_state=21, max_font_size=120).generate(real_post)
                plt.figure(figsize=(10,8))
                plt.imshow(wordcloud, interpolation='bilinear')
                plt.axis('off')
                plt.show()
                # Common words in fraud job posting texts
                fraud_post = ''.join([text for text in data["text"][data['fraudulent'] == 1]])
                wordcloud = WordCloud(width = 800, height = 500, random\_state = 21, max\_font\_size = 120).generate(fraud\_post) = 120 (fraud\_post) = 120 (fraud\_po
                plt.figure(figsize=(10,8))
                plt.imshow(wordcloud, interpolation='bilinear')
                plt.axis('off')
                plt.show()
```

(a) Wordcloud

```
import nitk
nitk.download("stopwords")
from nitk.corpus import stopwords

[nitk_data] Downloading package stopwords to
[nitk_data] Downloading package stopwords to
[nitk_data] Pusers/navyaravichandran/nitk_data...
[nitk_data] Package stopwords is already up-to-date!

[33]: print(stopwords.words("english"))

['i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselves', 'you', "you're", "you've", "you'll", "you'd", 'your', 'yours', 'yourself', 'you rselves', 'he', him', 'his', 'hisself', 'she', "she's", 'her', 'hers', 'herself', 'ist', 'itself', 'they', 'them', 'their', 'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "that'll", 'this', 'the', 'are', 'was', 'were', 'be', 'be', 'be'n, 'being', 'have', 'has', 'had', 'having', 'do', 'does', 'ddid', 'doing', 'a', 'n', 'the', 'and', 'but', 'f', 'or', 'because', 'as', 'un til', 'while', 'of', 'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through, 'during', before', 'after', 'above', 'belo w', 'to', 'from', 'un', 'dow', 'n', 'n', 'with', 'about', 'against', 'between', 'into', 'through, 'during', 'before', 'after', 'above', 'belo w', 'to', 'from', 'vall', 'any', 'both', 'each', 'few', 'more', 'most', 'other', 'some', 'such', 'no', 'nor', 'n
```

editor hk, , lifehack widely recognized one premier productivity lifestyle content sites web. 10 million readers world, one fastest growing o nline publishers world. useful practical content tools, want improve every aspect people's lives. we're looking someone passionate create bes t online content.keep track latest trend viral topics materials across web.create experiment engaging highly shareable content blog social pl atforms including facebook, twitter pinterest.analyse articles performance based literary style, reports metrics.research topics create high quality article pitches team writers.guide team writers editors ensure high quality content produced.review articles written edited team writ ers editors.create attractive copywriting various products featured lifehack. degree english, communication, journalism related fields prefer redexcellent command english.passionate online content.detail minded high sense content quality control.great communicator driven self-starte d.ability learn new things quickly.logical.creative. 5 days workflexible working hoursstand-up desks availableenergetic office card games vid eo game consolereading cornerregular social activities company gatheringsfully-stocked pantry internet

(b) NLTK

Figure 5: Stopwords handling codesnippet: (a) Stopwords handling using wordcloud; (b)Handling Stopwords using NLTK Python Toolkit

4.2.2 Preparation of Image data

For image data, all uploaded images are considered only in.jpg format.Image resolution is maintained accordingly and irrelevant images are removed to reduce the noise of the data.Data augmentation is performed but it has not shown more efficient results.Appropriate image dimensions setup is done and image data generator is used to preprocess the images.

Setting appropriate Image dimensions and batch size

```
from tensorflow.keras.preprocessing.image import ImageDataGenerator

# Image dimensions and batch size
IMG_HEIGHT, IMG_WIDTH = 128, 128
BATCH_SIZE = 32
IMG_CHANNELS = 3
LATENT_DIM = 100 # Dimension of the noise vector
BATCH_SIZE = 64
```

Using ImageDatagenerator to process the images

```
[5]: from tensorflow.keras.preprocessing.image import ImageDataGenerator
     train_datagen = ImageDataGenerator(
         rescale=1.0/255.0,
         rotation_range=30,
         width_shift_range=0.2,
         height_shift_range=0.2,
         shear_range=0.2,
         zoom_range=0.3,
         horizontal_flip=True,
         brightness_range=[0.7, 1.3],
         fill_mode='nearest'
     )
     valid_datagen = ImageDataGenerator(rescale=1.0/255.0)
     train_data = train_datagen.flow_from_directory(
         "Version 1 /train",
         target_size=(128, 128),
         batch_size=32,
         class_mode='binary'
     valid_data = valid_datagen.flow_from_directory(
         "Version 1 /valid",
         target_size=(128, 128),
         batch_size=32,
         class_mode='binary'
     )
```

Found 1795 images belonging to 2 classes. Found 175 images belonging to 2 classes.

Figure 6: Image Data Preprocessing

5 Model development

This is the important section that includes the model development phase where both the machine and deep lerning algorithms was developed for both text and image data and evaluation was performed using the evaluation metrics.

5.1 Study 1 : Fake news detection using Machine Learning on Text data

Train Test Split: The first step is splitting the dataset preprocessed into test and train sets. Here it is splitted in 70:30 ratio.

MODEL DEVELOPMENT

```
[39]: from sklearn.model_selection import train_test_split
# Splitting dataset in train and test
X_train, X_test, y_train, y_test = train_test_split(data.text, data.fraudulent, test_size=0.3)
```

Figure 7: Train Test Split

Normalization: Next step normalization is performed using CountVectorizer as shown in Figure 8.

```
Using CountVectorizer for normalization
        from sklearn.feature_extraction.text import CountVectorizer
        # instantiate the vectorizer
        vect = CountVectorizer()
        # learn training data vocabulary, then use it to create a document-term matrix
        vect.fit(X_train)
        # transform training data
        X_train_dtm = vect.transform(X_train)
•[42]: X_train_dtm
        print(X_train_dtm)
           (1211, 16937) 1
(1211, 16990) 3
           (1211, 16992) 2
(1211, 17027) 1
           (1211, 17079)
           (1211, 17935)
           (1211, 18199) 1
(1211, 18444) 2
           (1211, 18683)
(1211, 18891)
```

Figure 8: CountVectorizer

5.1.1 Algorithms Implemented.

The machine Learning algorithms used for implementation are SVM,KNN,Decision Trees,Random Forest,Naive-Bayes and Gradient Boosting Machines.A few algorithm which had better performance metrics code snippets have been included.

Here Random Forest code snippet is shown in Figure 9 as it has shown a great performance than all the other machine Learning Algorithms.

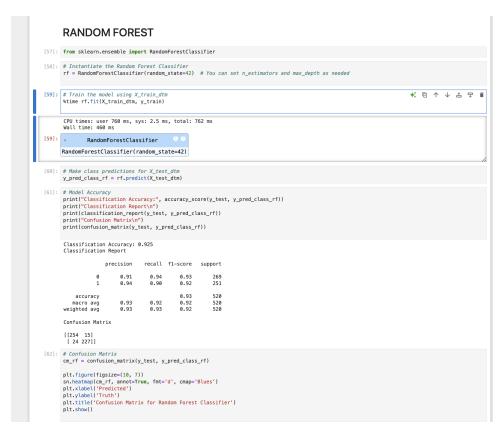


Figure 9: Random Forest Code Implementation

5.2 Study 2: Fake news detection using Deep Learning on Text data

Lemmanization: Lemmanization was performed to measure the time of the text data preprocessing as shown in Figure 10.

```
LEMMANIZATION

[44]: # #Lemmenization
#Time module is just to measure the time it took as i was comparing Spacy, NLTK and Gensim. Spacy was the fastest
sp = spacy.load('en_core_web_sm')
import time
t1=time.time()
output=[]

for sentence in df['text']:
    sentence=sp(str(sentence))
    s=[token.lemma_ for token in sentence]
    output.append(' '.join(s))

df['processed']=pd.Series(output)
t=time.time()-t1
print("Time" + str(t))

Time1114.1424088478088
```

Figure 10: Lemmanization

Tokenization and Padding:Tokenization is performed before splitting the model into test and train set.



Figure 11: Tokenization and Padding

5.2.1 Algorithms Implemented.

The Deep Learning algorithms used for implementation are Bert, CNN, and Bi-LSTM .A few algorithm which had better performance metrics code snippets have been included.

Here CNN code snippet is shown in Figure 12 as it has shown a great performance than all the other Deep Learning Algorithms.

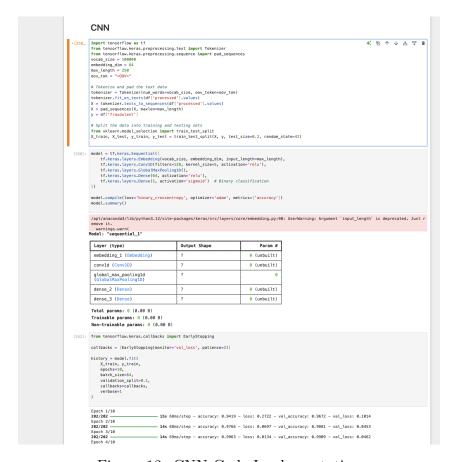


Figure 12: CNN Code Implementation

5.3 Study 3 : Fake news detection using Machine Learning on Image data

Data Loading and Splitting: The image data are loaded from local storage and split based on the test,train and validation.

Load the Data

Figure 13: Loading and Splitting image data

5.3.1 Algorithms Implemented.

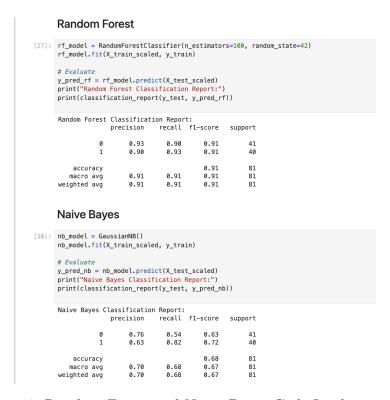


Figure 14: Random Forest and Naive Bayes Code Implementation

The Machine Learning algorithms used for implementation are SVM,KNN,Decision Trees,Random Forest and Naive-Bayes, .A few algorithm which had better performance metrics code snippets have been included.

Here Random Forest and Naive Bayes code snippet is shown in Figure 14 as it has shown a great performance than all the other Deep Learning Algorithms.

5.4 Study 4: Fake news detection using Deep Learning on Image data

The data is splitted in test, train and validation sets and the model is evaluated against the data.

5.4.1 Algorithms Implemented

The Deep Learning algorithms used for implementation are Visual-Bert, CNN, RNN, ANN and LSTM . A few algorithm which had better performance metrics code snippets have been included.

Here CNN T code snippet is shown in Figure 12 as it has shown a better performance than all the other Deep Learning Algorithms.



Figure 15: Implementation of CNN Code

6 Evaluation and results

Evaluation is a critical step in the machine and deep learning pipeline that aids in determining the model's efficacy and confirming that it is functioning as intended. Carefully

choosing the pertinent assessment metrics and assessing the performance of the model are essential to predict the false news.

All the model metrics have been compared and tabulated below as shown in Figure 16 which includes the performance of all the Machine Learning and Deep Learning algorithms implemented.

FAKE NEWS	S PREDICTION ON TEXT	DATA USING MACHINE L	EARNING
Algorithm Name	Precision	Recall	F1-Score
Random Forest	0.91	0.94	0.93
Decision Tree	0.87	0.88	0.87
Naive Bayes	0.92	0.90	0.91
SVM	0.90	0.92	0.91
KNN			
FAKE NE	WS PREDICTION ON TE	XT DATA USING DEEP LEA	ARNING
Bi-LSTM	0.99	0.98	0.98
BERT	0.99	1.00	0.99
CNN	0.98	1.00	0.99
FAKE NEWS	PREDICTION ON IMAG	E DATA USING MACHINE I	EARNING
Random Forest	0.93	0.90	0.91
SVM	0.77	0.59	0.67
Decision Trees	0.74	0.56	0.64
KNN	0.89	0.20	0.32
Naive Byes	0.76	0.54	0.63
FAKE NEV	VS PREDICTION ON IMA	GE DATA USING DEEP LE	ARNING
CNN	Accuracy - 0.86		
RNN	Accuracy - 0.58		
LSTM	Accuracy - 0.74		
ANN	Accuracy - 0.64		
VISUAL BERT	Accuracy - 1.00		

Figure 16: Comparison Table of Performance Metrics