

# Configuration Manual

MSc Research Project  
Data Analytics

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# Configuration Manual

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## 1 Introduction

The purpose of this document is to take you through each steps required to run the project in the system. The document provides all the information from setting up the hardware and software for the research. The document also provides guidance on the research process, including all the steps like data preparation, pre-processing, building of model and evaluate its performance in a detailed manner.

## 2 Hardware and Software Requirements

### 2.1 Hardware Configuration

The work in this research is done on a personal laptop. Below, the system configurations are shown in Figure 1 . The system uses AMD Ryzen 7 5800H processor with Radeon Graphics, running at 3.20 GHz. The RAM installed in the system is 16GB RAM and it is a 64-bit Operating System. The Graphic Card used is - NVIDIA GeForce RTX 3060 Laptop GPU.

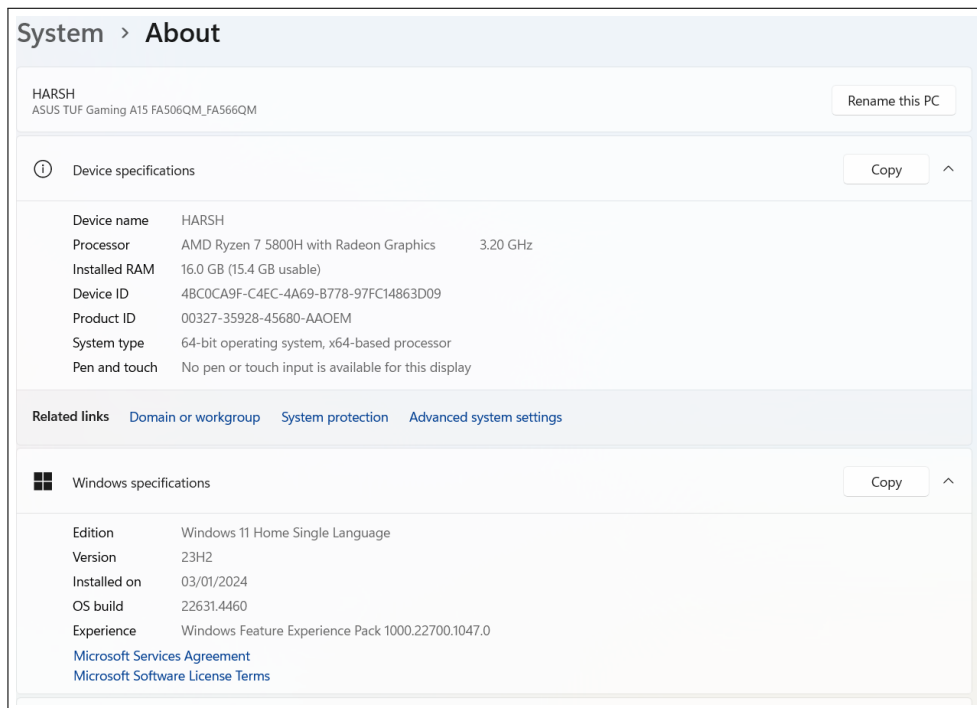


Figure 1: System Configuration

## 2.2 Software Configuration

This section of the document provides the software requirements setup that are necessary for the implementation of the research. The following software's must be installed as shown in Table 1 on the system to ensure smooth implementation:

S. No.	Software Requirements
1	Anaconda Navigator
2	Python 3.11.5
3	Jupyter Notebook
4	Google Colaboratory (if cloud-based processing is required)
5	Microsoft Office Suite: Microsoft Word, Microsoft Excel, Microsoft PowerPoint
6	Web Browser: Google Chrome or Microsoft Edge

Table 1: Software Requirements

## 3 Development Tools for Image Creation

This section outline the tools required and used for creation of images and diagrams during this research. The following tools are utilized:

- **Miro:** <https://miro.com/>
- **App.eraser:** <https://app.eraser.io/workspace/K0tyVB4EZaN8vbsHdbLE?origin=share>

## 4 Downloading the Jupyter Notebook

### 4.1 Step 1

The first step involves the process of downloading Anaconda Navigator from the given link:

- <https://www.anaconda.com/products/navigator>

Alternatively, users can utilize Google Colaboratory, which can be accessed via the following link:

- <https://colab.google/>

### 4.2 Step 2

Now using the search window, 'Click on START', search for 'Anaconda Navigator' and then click on the icon and 'Run the Application'. Once you click on the 'Application', the screen will have a display which is shown below in the Figure 2.

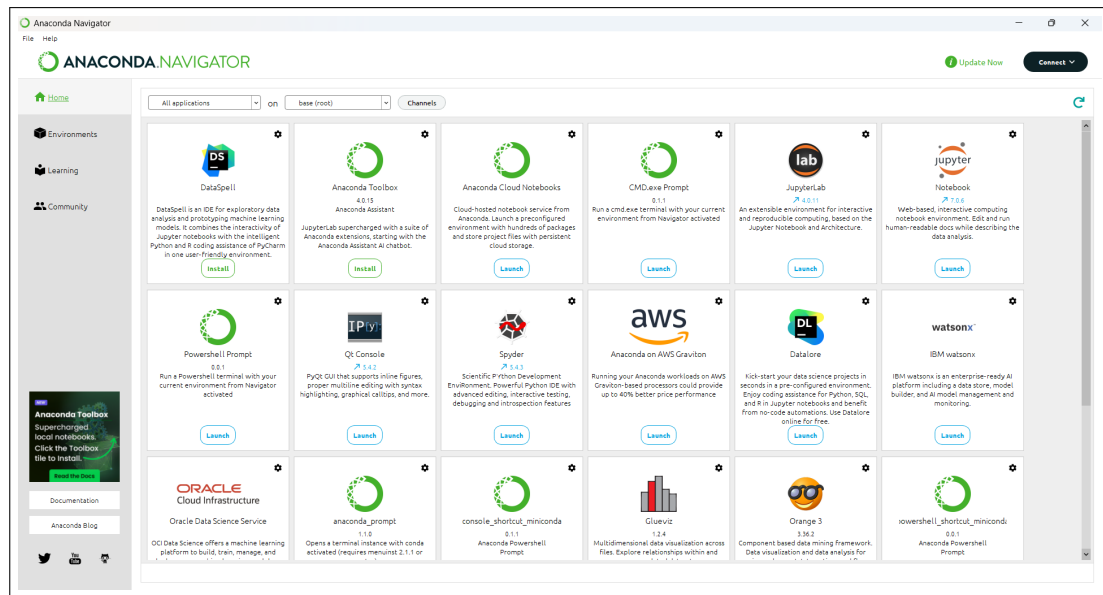


Figure 2: Anaconda Navigator Window

### 4.3 Step 3

After this, just look for “Jupyter Notebook” and ”Download” it on your local machine. Now, after the installation is complete, we can use the search bar or command prompt to open the Jupyter Notebook. The Figure 3 below, shows the creation of python environment in the Anaconda Navigator in which Jupyter Notebook will run.

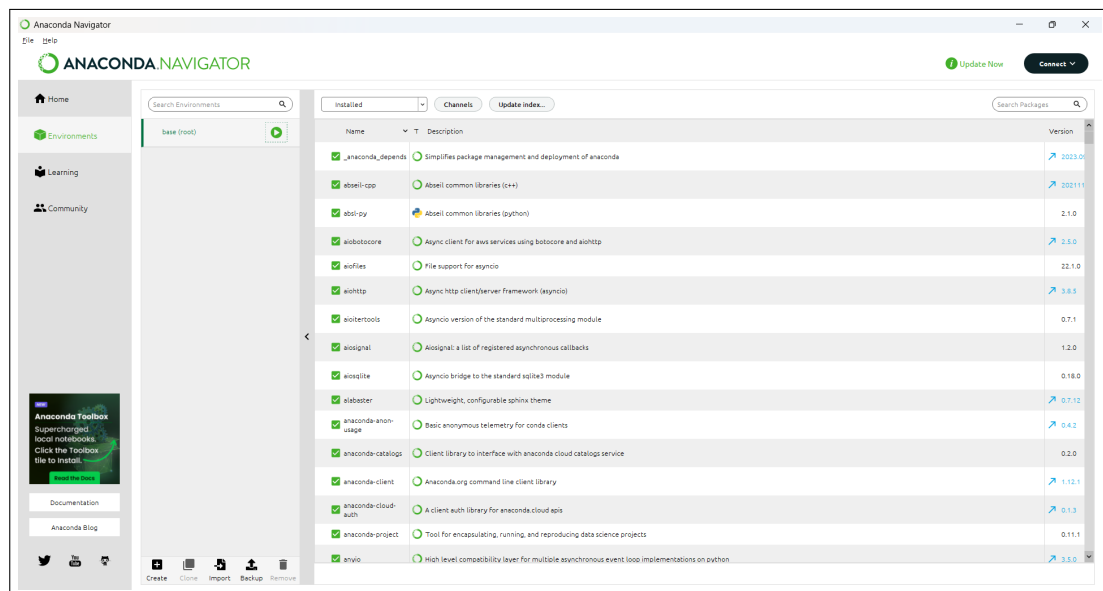


Figure 3: Left Tab Environment

Once you click on the environment option, you will see a 'Create Option'. After you click on the Create Option which is at the very bottom of the screen you will see a pop-up window on the screen. You will have to select the environment name and the python version which is shown in Figure 4 below.

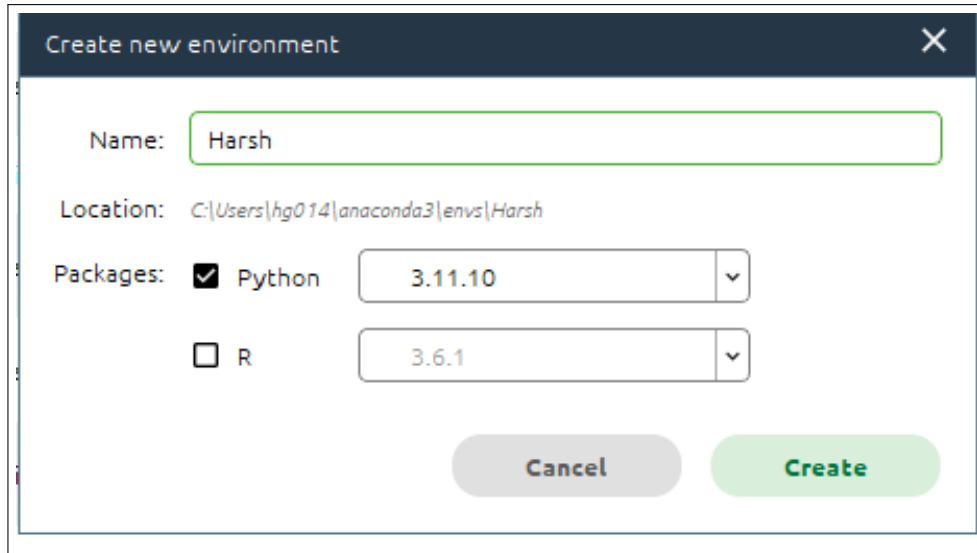


Figure 4: Creating a New Python Environment

## 5 Dealing with Zip file and loading it in Jupyter Notebook

The file will be downloaded in a zip format (i.e. .zip). You will have to extract the zip file and upload it to the Jupyter Notebook for the further implementation of research work seen in Figure 5.



Figure 5: Extracting zip folder

## 6 Methodology and Implementation

### 6.1 Dataset Collection and Preparation

- **Step 1:** The dataset was collected from one of the famous public dataset repository named *Kaggle*, as shown below in Figure 6.

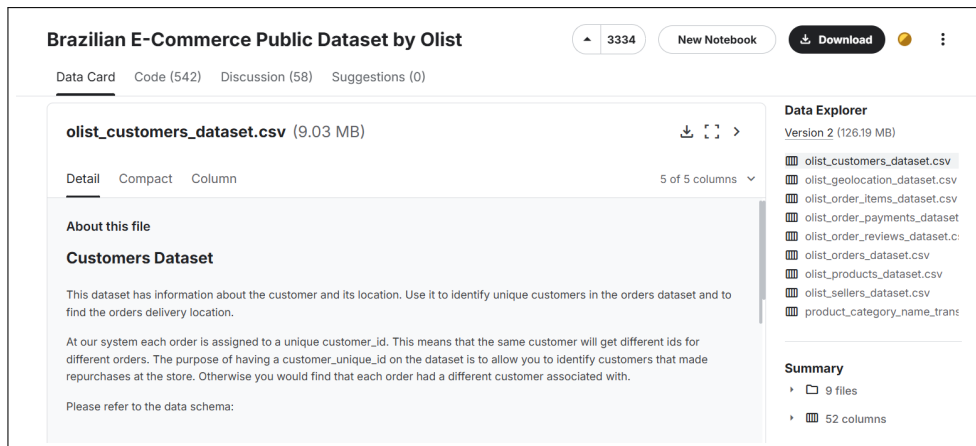


Figure 6: Collection of Data

- **Step 2:** When the dataset has been downloaded by clicking on 'Download' button, it will be in the zip format around '45mb'. When the file is extracted, you will see 9 datasets which are:
  - *olist\_customers\_dataset*
  - *olist\_geolocation\_dataset*
  - *olist\_order\_items\_dataset*
  - *olist\_order\_payments\_dataset*
  - *olist\_order\_reviews\_dataset*
  - *olist\_orders\_dataset*
  - *olist\_products\_dataset*
  - *olist\_sellers\_dataset*
  - *product\_category\_name\_translation*
- **Step 3:** The next step involves loading these datasets in your local directory or elsewhere you can also use the main zip folder as show in Figure 5 previously and get all the datasets from there and load them.
- **Step 4:** Now in case, if you have extracted the entire zip file you can upload everything to Jupyter Notebook. This process is shown in Figure 7.

Name	Last Modified	File Size
• k23173815_Predicting sales of the E-commerce industry with Brazilian dataset using Deep learning algorithms.ipynb	6 minutes ago	39 MB
olist_customers_dataset.csv	4 days ago	8.6 MB
olist_database_merge.png	4 days ago	785.7 KB
olist_geolocation_dataset.csv	4 days ago	58.4 MB
olist_order_items_dataset.csv	4 days ago	14.7 MB
olist_order_payments_dataset.csv	4 days ago	5.5 MB
olist_order_reviews_dataset.csv	4 days ago	13.8 MB
olist_orders_dataset.csv	4 days ago	16.8 MB
olist_products_dataset.csv	4 days ago	2.3 MB
olist_sellers_dataset.csv	4 days ago	170.6 KB
product_category_name_translation.csv	4 days ago	2.6 KB

Figure 7: Uploading to Jupyter Notebook

## 6.2 Downloading and Importing Libraries Required

- **Step 1:** The necessity of installing all the libraries required is a very essential step for ensuring the smooth implementation of the research work. The libraries are required for various tasks like manipulation of data, visualization, building of model and so on. Below, is the list of all the libraries and the version requirements as per our need in Table 2.

Library Name	Installation Command
pandas	<code>!pip install pandas==2.2.3</code>
numpy	<code>!pip install numpy==1.24.3</code>
matplotlib	<code>!pip install matplotlib==3.7.2</code>
seaborn	<code>!pip install seaborn==0.12.2</code>
plotly	<code>!pip install plotly==5.24.1</code>
scikit-learn	<code>!pip install scikit-learn==1.5.1</code>
tensorflow	<code>!pip install tensorflow==2.18.0</code>

Table 2: Library Installation Commands

- **Step 2:** Once, all the libraries are installed you can check the version of all libraries using Python commands shown in Figure 8.

```
import pandas as pd
print("Pandas version:", pd.__version__)

import numpy as np
print("NumPy version:", np.__version__)

import matplotlib
print("Matplotlib version:", matplotlib.__version__)

import seaborn as sns
print("Seaborn version:", sns.__version__)

import plotly
print("Plotly version:", plotly.__version__)

import sklearn
print("Scikit-learn version:", sklearn.__version__)

import tensorflow as tf
print("TensorFlow version:", tf.__version__)
```

Pandas version: 2.2.3  
NumPy version: 1.24.3  
Matplotlib version: 3.7.2  
Seaborn version: 0.12.2  
Plotly version: 5.24.1  
Scikit-learn version: 1.5.1  
TensorFlow version: 2.18.0

Figure 8: Checking the version details of libraries

- **Step 3:** Once everything is ready and installed, now all the libraries can be imported using the commands shown in the Figure 9.

### Loading library

```
import pandas as pd
import numpy as np
import random
import matplotlib.pyplot as plt
import seaborn as sns
import plotly.express as px
import plotly.graph_objects as go
from sklearn.preprocessing import LabelEncoder
from sklearn.ensemble import RandomForestRegressor
from sklearn.model_selection import train_test_split
import tensorflow as tf
from sklearn.preprocessing import StandardScaler
from sklearn.pipeline import make_pipeline
from sklearn.linear_model import LassoCV
from tensorflow.keras import Sequential
from tensorflow.keras.layers import Input, LSTM, GRU, Dropout, Dense
from sklearn.metrics import mean_absolute_error, mean_squared_error, r2_score
```

Figure 9: Importing all the libraries

## 6.3 Accessing the Datasets in Local Machine

The dataset can be accessed using a particular python command. The Figure 10 depicts the way of accessing all the 9 datasets in the local machine.

### Importing all the datasets

```
#Reading files into DataFrames
df_items = pd.read_csv("olist_order_items_dataset.csv")
df_reviews = pd.read_csv("olist_order_reviews_dataset.csv")
df_orders = pd.read_csv("olist_orders_dataset.csv")
df_products = pd.read_csv("olist_products_dataset.csv")
df_geolocation = pd.read_csv("olist_geolocation_dataset.csv")
df_sellers = pd.read_csv("olist_sellers_dataset.csv")
df_payments = pd.read_csv("olist_order_payments_dataset.csv")
df_customers = pd.read_csv("olist_customers_dataset.csv")
df_category = pd.read_csv("product_category_name_translation.csv")
```

Figure 10: Accessing the datasets

## 6.4 Merging the Datasets

- **Step 1:** The 'Data Schema' image shown in the code is added manually. The image was first saved in the local directory named as `olist_database_merge.png`, shown in Figure 7 previously. The cell has to be made Markdown Cell and then need to use this command for the image -

```
![image.png](olist_database_merge.png)
```

- **Step 2:** All the datasets has to be merged into single dataset which is required for research using the following python commands using '*inner join*' as shown in Figure 11.

**Merging the dataset**

```
#Merging the dataframes required for our analysis for connecting order with items, payments, reviews, products, customers, and sellers.
df = df_orders.merge(df_items, on='order_id', how='inner')
df = df.merge(df_payments, on='order_id', how='inner', validate='m:m')
df = df.merge(df_reviews, on='order_id', how='inner')
df = df.merge(df_products, on='product_id', how='inner')
df = df.merge(df_customers, on='customer_id', how='inner')
df = df.merge(df_sellers, on='seller_id', how='inner')
```

Figure 11: Command for Merging the Datasets

## 6.5 Checking Missing Values and Handling Them

- **Step 1:** The missing values were checked for the merged dataset using '`sum`' function. The Figure 12 shows all the missing values.

**Checking for Missing Values**

```
df.isna().sum()
order_id                0
customer_id             0
order_status            0
order_purchase_timestamp 0
order_approved_at       15
order_delivered_carrier_date 1235
order_delivered_customer_date 2471
order_estimated_delivery_date 0
order_item_id           0
product_id              0
seller_id               0
shipping_limit_date     0
price                  0
freight_value           0
payment_sequential      0
payment_type            0
payment_installments    0
payment_value           0
review_id               0
review_score            0
review_comment_title    103437
review_comment_message  67650
review_creation_date    0
review_answer_timestamp 0
product_category_name   1695
product_name_length     1695
product_description_length 1695
product_photos_qty      1695
product_weight_g        20
product_length_cm       20
product_height_cm       20
product_width_cm        20
customer_unique_id      0
customer_zip_code_prefix 0
customer_city           0
customer_state          0
seller_zip_code_prefix  0
seller_city             0
seller_state            0
dtype: int64
```

Figure 12: Checking missing values

- **Step 2:** The missing values were found and handled using various methods like
  - Forward fill

- Backward fill
- Filling values with specific text
- Using the median method
- Other context-specific techniques

The python commands used can be seen in Figure 13.

Handling the missing values by not dropping but filling them

```

#Handle missing date columns
df['order_approved_at'] = df['order_approved_at'].ffill()
df['order_delivered_carrier_date'] = df['order_delivered_carrier_date'].bfill()
df['order_delivered_customer_date'] = df['order_delivered_customer_date'].bfill()

#Fill review comments with 'No comment'
df['review_comment_title'] = df['review_comment_title'].fillna('No comment')
df['review_comment_message'] = df['review_comment_message'].fillna('No comment')

#Fill product category and product detail columns
df['product_category_name'] = df['product_category_name'].fillna('Unknown')
df['product_name_length'] = df['product_name_length'].fillna(df['product_name_length'].median())
df['product_description_length'] = df['product_description_length'].fillna(df['product_description_length'].median())
df['product_photos_qty'] = df['product_photos_qty'].fillna(df['product_photos_qty'].median())

#Fill product dimensions with median values
df['product_weight_g'] = df['product_weight_g'].fillna(df['product_weight_g'].median())
df[['product_length_cm', 'product_height_cm', 'product_width_cm']] = df[['product_length_cm', 'product_height_cm', 'product_width_cm']].fillna(df[['product_length_cm', 'product_height_cm', 'product_width_cm']].median())

```

Figure 13: Handling missing values

## 6.6 Feature Engineering and Data Normalization

- **Step 1:** Feature Engineering was carried out and all the new features were extracted that are required for the research work. The Figure 14 shows some of the examples of features extracted for the research work below.

Extracting New Features

```

df['purchase_day'] = df['order_purchase_timestamp'].dt.day
df['purchase_week'] = df['order_purchase_timestamp'].dt.isocalendar().week
df['purchase_month'] = df['order_purchase_timestamp'].dt.month
df['purchase_quarter'] = df['order_purchase_timestamp'].dt.quarter
df['purchase_year'] = df['order_purchase_timestamp'].dt.year
df['purchase_day_of_week'] = df['order_purchase_timestamp'].dt.dayofweek
df['purchase_is_weekend'] = df['purchase_day_of_week'].isin([5, 6]).astype(int)

```

Figure 14: Examples of some new features

- **Step 2:** After this, all the features were encoded using 'Label Encoder'. The selection of Top 15 relevant features is done using 'Lasso Regression' by creating a pipeline as shown in Figure 15.

## Feature Importance using Lasso Regression

```
X = df.drop(columns=[
    'price',
    'order_id', 'customer_id', 'product_id', 'seller_id',
    'customer_unique_id', 'order_purchase_timestamp', 'order_approved_at',
    'shipping_limit_date', 'review_id', 'review_comment_title',
    'review_comment_message', 'review_creation_date',
    'review_answer_timestamp', 'order_delivered_carrier_date',
    'order_delivered_customer_date', 'order_estimated_delivery_date',
    'order_month', 'order_year', 'order_item_id'
])
y = df['price']

#Splitting into train and test
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

lasso = make_pipeline(StandardScaler(), LassoCV(cv=5, random_state=42))
lasso.fit(X_train, y_train)

lasso_importance = pd.DataFrame({
    'feature': X.columns,
    'importance': np.abs(lasso.named_steps['lassocv'].coef_)
}).sort_values(by='importance', ascending=False)

#Plotting all the important features
plt.figure(figsize=(12, 8))
plt.barh(lasso_importance['feature'], lasso_importance['importance'])
plt.title('Lasso Regression Feature Importance')
plt.xlabel('Importance')
plt.ylabel('Feature')
plt.show()
```

Figure 15: Feature Importance using Lasso Regression

- **Step 3:** This step involves in selection of Top 15 relevant features and combining them into a single dataframe. After selection of relevant features, the data was then Normalized using 'StandardScaler' technique. Later, this data is split into training and testing datasets which indicates the dropping of the target variable as shown in Figure 16.

```
Selecting the top 15 relevant features

# Set random seed for reproducibility
def set_random_seed(seed=42):
    os.environ['PYTHONHASHSEED'] = str(seed)
    random.seed(seed)
    np.random.seed(seed)
    tf.random.set_seed(seed)

set_random_seed()

top_15_features = [
    'payment_value', 'customer_type', 'freight_value', 'payment_type',
    'payment_installments', 'product_description_length', 'payment_sequential',
    'product_weight_g', 'review_score', 'delivery_status', 'product_length_cm',
    'product_photos_qty', 'purchase_year', 'customer_state',
    'customer_zip_code_prefix'
]

print(top_15_features)

['payment_value', 'customer_type', 'freight_value', 'payment_type', 'payment_installments', 'product_description_length', 'payment_sequential', 'product_weight_g', 'review_score', 'delivery_status', 'product_length_cm', 'product_photos_qty', 'purchase_year', 'customer_state', 'customer_zip_code_prefix']

Selecting top features and normalizing the data

#Selection of top 15 features
X_selected = df[top_15_features]
y = df['price']

#Normalizing the data
scaler = StandardScaler()
X_selected_scaled = scaler.fit_transform(X_selected)

#Splitting the data
X_train, X_test, y_train, y_test = train_test_split(X_selected_scaled, y, test_size=0.2, random_state=42)
```

Figure 16: Selection of top features and normalizing the data

## 6.7 Model Building and Training

- **Step 1:** This research focuses on running and building the models dynamically for avoiding the duplication of code again and again. Figure 17 shows the python command for creation of a 'pre-defined function' to run all the three models dynamically.

First we define a function to train and evaluate all the models dynamically

```
#Defining the function for dynamic model training
def train_and_evaluate_model_with_graph(model, X_train, y_train, X_test, y_test):
    #Compiling the model
    model.compile(optimizer='adam', loss='mse', metrics=['mae'])

    #Training the model
    history = model.fit(X_train, y_train, validation_split=0.2, epochs=30, batch_size=32, verbose=1)

    #Evaluation of model on Test data
    y_pred = model.predict(X_test).flatten()
    mae = mean_absolute_error(y_test, y_pred)
    mse = mean_squared_error(y_test, y_pred)
    rmse = np.sqrt(mse)
    r2 = r2_score(y_test, y_pred)
    mape = np.mean(np.abs((y_test - y_pred) / y_test)) * 100

    #Returning metrics as a dictionary
    return {'MAE': mae, 'MSE': mse, 'RMSE': rmse, 'R2': r2, 'MAPE': mape}, history
```

Figure 17: Creating a function for building the models dynamically

- **Step 2:** The research work has taken three models into consideration. The advance deep learning models implemented are – LSTM (Long Short-Term Memory) model, GRU (Gated Recurrent Unit) model (Shiri et al.; 2023) and a third model as a Hybrid model that is the combination of (LSTM + GRU) together. Figures 18, 19, and 20 shows all the python commands used for training and building model respectively below.

Training the LSTM MODEL

```
#We print the shape of X_train before reshaping
print(f"Shape of X_train before reshaping: {X_train.shape}")

#Reshaping the data if needed to add the timesteps dimension for LSTM
if len(X_train.shape) == 2:
    X_train = X_train.reshape((X_train.shape[0], 1, X_train.shape[1])) # Add timesteps dimension
    X_test = X_test.reshape((X_test.shape[0], 1, X_test.shape[1]))

#We print the shape of X_train after reshaping
print(f"Shape of X_train after reshaping: {X_train.shape}")

#Making the Dictionary to store metrics for all models
model_metrics_with_history = {}

#We define the LSTM model
lstm_model = Sequential([
    Input(shape=(X_train.shape[1], X_train.shape[2])), #(timesteps, features)
    LSTM(64, activation='relu', return_sequences=True),
    Dropout(0.3),
    LSTM(32, activation='relu'),
    Dropout(0.3),
    Dense(16, activation='relu'),
    Dropout(0.3),
    Dense(1) #Output Layer for regression
])

#Training and Evaluation of the model
model_metrics_with_history['LSTM'], lstm_history = train_and_evaluate_model_with_graph(lstm_model, X_train, y_train, X_test, y_test)

print(" ")
print("LSTM Model Results:", model_metrics_with_history['LSTM'])
```

Figure 18: Training the LSTM model

### Training the GRU MODEL

```
#Defining the GRU model
gru_model = Sequential([
    Input(shape=(X_train.shape[1], X_train.shape[2])),
    GRU(64, activation='relu', return_sequences=True),
    Dropout(0.3),
    GRU(32, activation='relu'),
    Dropout(0.3),
    Dense(16, activation='relu'),
    Dropout(0.3),
    Dense(1)
])

#Training and Evaluation of model
model_metrics_with_history['GRU'], gru_history = train_and_evaluate_model_with_graph(gru_model, X_train, y_train, X_test, y_test)

print(" ")
print("GRU Model Results:", model_metrics_with_history['GRU'])
```

Figure 19: Training the GRU model

### Training the Hybrid MODEL (LSTM + GRU)

```
#Defining the Hybrid Model (LSTM + GRU)
hybrid_model = Sequential([
    Input(shape=(X_train.shape[1], X_train.shape[2])),
    LSTM(64, activation='relu', return_sequences=True),
    Dropout(0.3),
    GRU(32, activation='relu'),
    Dropout(0.3),
    Dense(16, activation='relu'),
    Dropout(0.3),
    Dense(1)
])

#Training and Evaluation of model
model_metrics_with_history['Hybrid'], hybrid_history = train_and_evaluate_model_with_graph(hybrid_model, X_train, y_train, X_test, y_test)

print(" ")
print("Hybrid Model Results:", model_metrics_with_history['Hybrid'])
```

Figure 20: Training the Hybrid model (LSTM + GRU)

## 7 Model Evaluation

All the three models were evaluated. The models were evaluated based on **MAE** (Mean Absolute Error), **MSE** (Mean Squared Error), **RMSE** (Root Mean Squared Error), **R<sup>2</sup>** (Coefficient of Determination) (Chicco et al.; 2021), and **MAPE** (Mean Absolute Percentage Error) Botchkarev (2018). In addition, the comparison plots of all values of evaluation metrics on all the three models were shown by different graphs. Figures 21 and 22 depicts, all the Python commands required for doing the evaluation of all models.

### Comparison of all metrics

```
metrics_df = pd.DataFrame(model_metrics_with_history).T
print("Final Metrics DataFrame:\n", metrics_df)

# Display Metrics as Heatmap
if not metrics_df.empty:
    plt.figure(figsize=(10, 4))
    sns.heatmap(metrics_df, annot=True, fmt=".4g", cmap="coolwarm", linewidths=0.5, linecolor="black", cbar=False)
    plt.title("Comparison of Metrics Across Models")
    plt.xlabel("Metrics")
    plt.ylabel("Models")
    plt.tight_layout()
    plt.show()
else:
    print("Error: Metrics DataFrame is empty. Ensure models are trained correctly.")
```

Figure 21: Comparison of all metrics

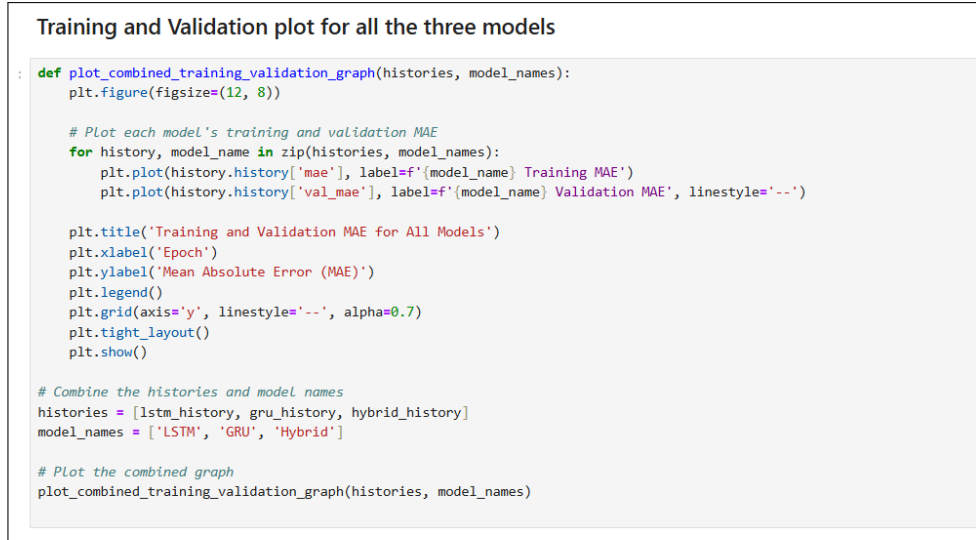


Figure 22: Training and Validation for all the three models

## References

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- Chicco, D., Warrens, M. J. and Jurman, G. (2021). The coefficient of determination r-squared is more informative than smape, mae, mape, mse and rmse in regression analysis evaluation, *Peerj computer science* **7**: e623.
- Shiri, F. M., Perumal, T., Mustapha, N. and Mohamed, R. (2023). A comprehensive overview and comparative analysis on deep learning models: Cnn, rnn, lstm, gru, *arXiv preprint arXiv:2305.17473* .