

# Configuration Manual

MSc Research Project

MSc Data Analytics

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### **National College of Ireland**

## **MSc Project Submission Sheet**

### **School of Computing**

Word Count:	707 Page Count: 18				
Project Title:	Sentiment Analysis Techniques for Restaurant Reviews Across Multiple Attributes				
Submission Due Date:	12 August 2024				
Lecturer:	Dr. Muslim Jameel Syed				
Module:	Research Project				
Programme:	MSc. Data Analytics	Year:	2024		
Student ID:	X22186115				
Student Name:	Pawan Kumar				

I hereby certify that the information contained in this (my submission) is information pertaining to research I conducted for this project. All information other than my own contribution will be fully referenced and listed in the relevant bibliography section at the rear of the project.

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### Pawan Kumar

### Student ID: x22186115

# **System Configuration**

The project is done on Google Colab, a cloud-based platform provided by Google that allows Python Code to be written in a web-based Jupyter Notebook Environment. It is mainly used for machine learning and deep learning. The study uses the T4 GPU by Google, which has 15 GB GPU RAM and 32GB System RAM.

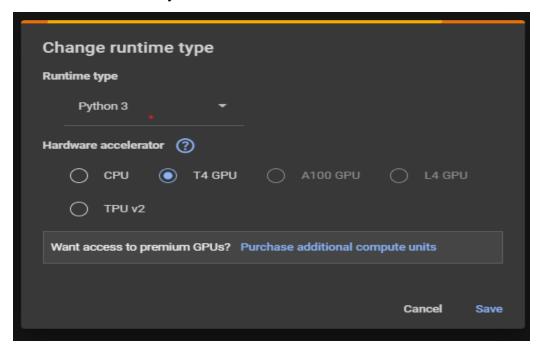


Figure 1 Environment Setup

# Software Requirements

For building the project major software used are:

- Google Collab
- Python 3.10

# Python Libraries Used

The major Python Libraries used are:

- NumPy
- Pandas
- NLTK
- Seaborn
- Matplotlib
- Plotly
- Keras
- Sci-kit Learn

### Dataset

The dataset used in the research is taken from the Zenodo website, which has data available from various restaurants in Dublin across 65 locations.

# **5 Data Preprocessing**

- The dataset is loaded into Google Colab to be used in a notebook.
- Data is analysed 360 degrees to get the insights from the data.

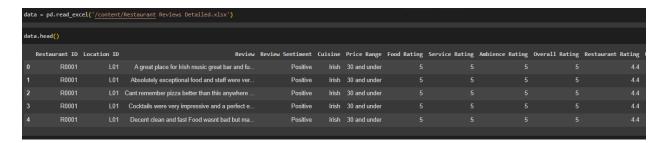


Figure 2 Data Loading

A basic data analysis was performed on the dataset

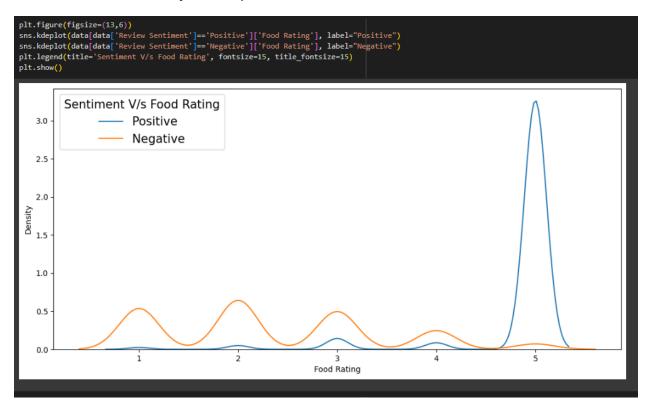


Figure 3 Data Analysis of Sentiment Score and Food Rating

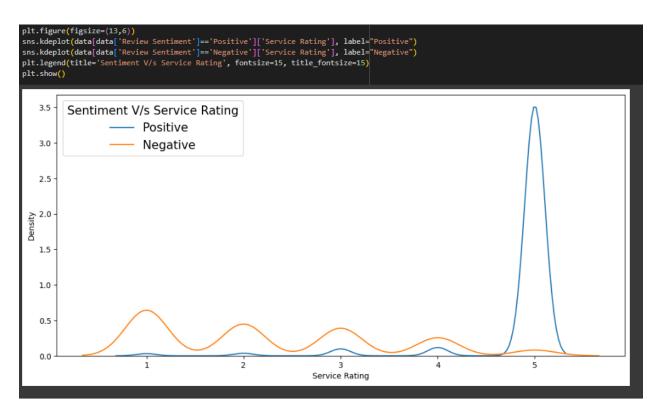


Figure 4 Data Analysis of Sentiment Score and Service Rating

- Text processing on the Independent Variable.
- Figure 4 highlights the case standardization and text cleaning using Regex on the review dataset. The output is highlighting the first review as cleaned output.



Figure 5 Data Processing Step 1

Next step is to remove the stopwords from the dataset.

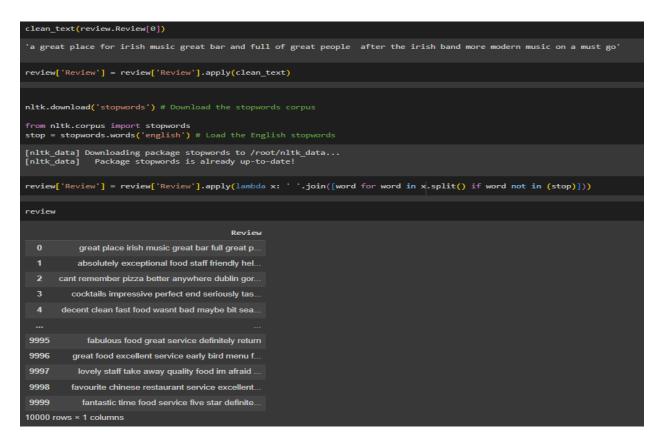


Figure 6 Data Processing Step 2

 Step 3 of data processing showcase the stemming and lemmatization and the final dataset combined with Y-variable.

```
nltk.download('wordnet')

def lemmatize_stemming(text):
    stemmer-SnowballStemmer('english')
    return stemmer-Stem(WordNetLemmatizer().lemmatize(text, pos='v'))

[nltk_data] Downloading package wordnet to /root/nltk_data...

review['Review'] = review['Review'].apply(lambda x:lemmatize_stemming(x))

data = pd.concat([review['Review'] ,data['Review Sentiment']],axis = 1)

data.rename(columns={'Review Sentiment':'Review_Sentiment'},inplace=True)

EDA

data.head(2)

Review Review_Sentiment

0 great place irish music great bar full great p... Positive

1 absolutely exceptional food staff friendly hel... Positive
```

 Few Word clouds are created for both the Positive Sentiment Reviews and Negative Sentiment Reviews.

```
from wordcloud import wordcloud
The '-join(data.loc[data.Review_sentiment===Positive'].Review.astype('str'))

wordcloud - Wordcloud (max_words=50, stopwords=[],max_font_size=60, background_color='white').generate(T1)

plt.flypure(flystze-(12,10))
if plot wordcloud in matplotlib
plt.imshow(wordcloud)
plt.sxis("off")
plt.show()

food service time
rescalizant service wine mean
alway brunch service great service wine mean
food great service wine mean
food good
really food
great service wine mean
food good
food good
food good
food service and service wine mean
food good
food
```

Figure 8 Word Cloud of Positive Words

```
T1-' '.join(data.loc[data.Review_Sentiment=-'Negative'].Review.astype('str'))
wordcloud = WordCloud(max_words=50,stopwords=[],max_font_size=60,background_color='black').generate(T1)
plt.ingrec(figsizee(12,10))
plt.pot_wordcloud in mstplotlib
plt.saxis("off")
pl
```

Figure 9 Word Cloud of Negative Words

• The data is divided into training and testing in a split of 70:30.

Figure 10 Split of Training and Testing Data

 Different Text metrics like TF-IDF, Count Vectorizer and Word2Vec are built on the dataset

Figure 11 Text Metrics

# 6 Model Training and Testing

5 different approaches are used in the research with 3 text metrics techniques making a total of 15 experiments to get the best model

1. Logistic Regression

```
1.1 Logistic Regression With CountVectorizer
 logreg = LogisticRegression()
 logreg.fit(xtrain_count, train_y)

    LogisticRegression

 LogisticRegression()
 pred_lg_cnt = logreg.predict(xtest_count)
 logit_cnt = accuracy_score(test_y, pred_lg_cnt).round(3)
 print("Accuracy:",accuracy_score(test_y, pred_lg_cnt).round(3))
 logit_cnt_auc = roc_auc_score(test_y, pred_lg_cnt).round(3)
 print("ROC-AUC Score: ",logit_cnt_auc)
 print(classification_report(test_y, pred_lg_cnt,digits=3))
 Accuracy: 0.947
 ROC-AUC Score: 0.947
               precision recall f1-score support
                  0.950 0.944 0.947
0.944 0.951 0.947
            0
                                                   1505
                                                   1495
                                       0.947
                                                  3000
     accuracy
 macro avg 0.947 0.947 0.947
weighted avg 0.947 0.947 0.947
                                                  3000
                                                   3000
```

Figure 12 Logistic Regression With Count Vectorizer

```
1.2 Logistic Regression With TF-IDF

logreg = LogisticRegression()
logreg.fit(X_train_tfidf, train_y)

* LogisticRegression
LogisticRegression()

pred_lg_tfidf = logreg.predict(X_test_tfidf)
logit_tfidf = accuracy_score(test_y, pred_lg_tfidf).round(3)
print("Accuracy:",accuracy_score(test_y, pred_lg_tfidf).round(3))
logit_tfidf_auc = roc_auc_score(test_y, pred_lg_tfidf).round(3)
print("ROC-AUC Score: ",logit_tfidf_auc)
print(classification_report(test_y, pred_lg_tfidf,digits=3))

Accuracy: 0.944
ROC-AUC Score: 0.944
precision recall f1-score support

0 0.926 0.966 0.945 1505
1 0.964 0.922 0.943 1495

accuracy
macro avg 0.945 0.944 3000
weighted avg 0.945 0.944 0.944 3000
weighted avg 0.945 0.944 0.944 3000
```

Figure 13 Logistic Regression With TF-IDF

```
1.3 Logistic Regression with Word2Vec
 data lr model = LogisticRegression(max iter=1000)
 data 1r model.fit(word2vec train x, word2vec train y)
 data_lr_pred_y = data_lr_model.predict(word2vec_test_x)
 acc_word2vec_logit = accuracy_score(word2vec_test_y, data_lr_pred_y).round(3)
 print("Accuracy:", accuracy_score(word2vec_test_y, data_lr_pred_y).round(3))
 logit word2vec auc = roc auc score(word2vec_test_y, data_lr_pred_y).round(3)
 print("ROC-AUC Score: ",logit word2vec auc)
 print(classification_report(word2vec_test_y, data_lr_pred_y,digits=3))
 Accuracy: 0.522
 ROC-AUC Score: 0.519
              precision recall f1-score support
                0.777 0.054 0.100
                                             1492
           0
                0.513
                          0.985 0.674
                                              1508
                                              3000
                                     0.522
    accuracy
   macro avg 0.645 0.519 0.387 ighted avg 0.644 0.522 0.389
                                              3000
                                               3000
 weighted avg
```

Figure 14 Logistic Regression With Word2Vec

#### 2. Naïve Bayes

```
2.1 Naive Bayes With CountVectorizer
 nb = MultinomialNB()
 # Fit the data
 nb.fit(xtrain_count, train_y)
  ▼ MultinomialNB
 MultinomialNB()
 pred_nb_cnt = nb.predict(xtest_count)
 nb_cnt = accuracy_score(test_y, pred_nb_cnt).round(3)
 print("Accuracy:",accuracy_score(test_y, pred_nb_cnt).round(3))
 nb_cnt_auc = roc_auc_score(test_y, pred_nb_cnt).round(3)
 print("ROC-AUC Score: ",nb_cnt_auc)
 print(classification_report(test_y, pred_nb_cnt,digits=3))
 Accuracy: 0.937
 ROC-AUC Score: 0.937
               precision recall f1-score support
                 0.907 0.975 0.940
0.973 0.900 0.935
            0
                                                  1505
                                                 1495
                                      0.937
                                                3000
    accuracy
 macro avg 0.940 0.937 0.937
weighted avg 0.940 0.937 0.937
                                                 3000
                                                  3000
```

Figure 15 Naive Bayes With Count Vectorizer

```
nb = MultinomialNB()
# Fit the data
nb.fit(X_train_tfidf, train_y)

- MultinomialNB
MultinomialNB()

pred_nb_tfidf = nb.predict(X_test_tfidf)
nb_tfidf = accuracy_score(test_y, pred_nb_tfidf).round(3)
print("Accuracy:",accuracy_score(test_y, pred_nb_tfidf).round(3))
nb_tfidf = accuracy_score(test_y, pred_nb_tfidf).round(3))
print("ROC-AUC Score: ",nb_tfidf_auc)
print("ROC-AUC Score: ",nb_tfidf_auc)
print(classification_report(test_y, pred_nb_tfidf,digits=3))

Accuracy: 0.939
ROC-AUC Score: 0.939
precision recall f1-score support

0 0.911 0.974 0.942 1505
1 0.972 0.904 0.937 1495

accuracy
macro avg 0.942 0.939 0.939 3000
weighted avg 0.941 0.939 0.939 3000
weighted avg 0.941 0.939 0.939 3000
```

Figure 16 Naive Bayes with TF-IDF

```
2.3 Naive Bayes with Word2Vec
 from sklearn.naive_bayes import GaussianNB
 from sklearn.metrics import classification report, accuracy score
 word2vec_nb_model = GaussianNB()
 word2vec_nb_model.fit(word2vec_train_x, word2vec_train_y)
 word2vec_nb_pred_y = word2vec_nb_model.predict(word2vec_test_x)
 acc_nb_word2vec = accuracy_score(word2vec_test_y, word2vec_nb_pred_y).round(3)
print("Accuracy:", accuracy_score(word2vec_test_y, word2vec_nb_pred_y))
 nb_word2vec_auc = roc_auc_score(word2vec_test_y, word2vec_nb_pred_y).round(3)
 print("ROC-AUC Score: ",nb_word2vec_auc)
 print(classification_report(word2vec_test_y, word2vec_nb_pred_y,digits=3))
 Accuracy: 0.523
 ROC-AUC Score: 0.521
               precision
                            recall f1-score support
                                        0.114
                           0.062
            0
                    0.748
                                                     1492
                    0.513
                              0.979
                                         0.674
                                                     1508
                                         0.523
                                                     3000
     accuracy
    macro avg
                    0.631
                             0.521
                                         0.394
                                                     3000
                    0.630
                              0.523
                                         0.395
                                                     3000
 weighted ave
```

Figure 17 Naive Bayes with Word2Vec

### 3. Xg-Boost

```
3.1 XgBoost with CountVectorizer
   from xgboost import XGBClassifier
   xgb_estimator = XGBClassifier(n_estimators=200,
                                              random_state = 42,
                                             n_jobs=-1)
   xgb_estimator.fit(xtrain_count, train_y)
                                                             XGBClassifier
    XGBClassifier(base_score=None, booster=None, callbacks=None,
                            (base_score=None, booster=None, callbacks=None, colsample_bylevel=None, colsample_bynode=None, colsample_bytree=None, device=None, early_stopping_rounds=None, enable_categorical=False, eval_metric=None, feature_types=None, gamma=None, grow_policy=None, importance_type=None, interaction_constraints=None, learning_rate=None, max_cat_threshold=None, max_cat_to_onehot=None, max_delta_step=None, max_depth=None, max_leaves=None, max_delta_step=None, miscing=nan_mongtone_constraints=None.
                             min_child_weight=None, missing=nan, monotone_constraints=None, multi_strategy=None, n_estimators=200, n_jobs=-1,
                             num_parallel_tree=None, random_state=42, ...)
   pred_xgb_cnt = xgb_estimator.predict(xtest_count)
xgb_cnt = accuracy_score(test_y, pred_xgb_cnt).round(3)
   print("Accuracy:",accuracy_score(test_y, pred_xgb_cnt).round(3))
xgb_cnt_auc = roc_auc_score(test_y, pred_xgb_cnt).round(3)
   print("ROC-AUC Score: ",xgb_cnt_auc)
   print(classification_report(test_y, pred_xgb_cnt,digits=3))
   Accuracy: 0.938
ROC-AUC Score:
                               0.938
                                                   recall f1-score support
                           precision
                                                                      0.938
                                   0.936
                                                    0.940
                                                                      0.938
                                                                                          1495
                                                                      0.938
0.938
   macro avg
weighted avg
                                  0.938
                                                    0.938
                                                                     0.938
```

Figure 18 XgBoost with Count Vectorizer

Figure 19 XgBoost with TF-IDF

```
3.3 XgBoost with Word2Vec
 from xgboost import XGBClassifier
 xgb_estimator = XGBClassifier(n_estimators=200,
                        random_state = 42,
                        n_jobs=-1)
 xgb_estimator.fit(word2vec_train_x, word2vec_train_y)
 data_xgb_pred_y = xgb_estimator.predict(word2vec_test_x)
 acc_word2vec_xgb = accuracy_score(word2vec_test_y, data_xgb_pred_y).round(3)
 print("Accuracy:", accuracy_score(word2vec_test_y, data_xgb_pred_y).round(3))
 xgb_word2vec_auc = roc_auc_score(word2vec_test_y, data_xgb_pred_y).round(3)
 print("ROC-AUC Score: ",xgb_word2vec_auc)
 print(classification_report(word2vec_test_y, data_xgb_pred_y,digits=3))
 Accuracy: 0.522
 ROC-AUC Score: 0.519
              precision recall f1-score support
           0
                  0.766 0.055 0.103
                                               1492
                  0.513
                           0.983
                                    0.674
                                               1508
    accuracy
                                     0.522
                                                3000
    macro avg
                 0.639 0.519
                                    0.388
                                                3000
                  0.639
                           0.522
                                     0.390
                                                3000
 weighted avg
```

Figure 20 XgBoost with Word2Vec

#### 4. Random Forest

```
4.1 Random Forest With CountVectorizer
  from sklearn.ensemble import RandomForestClassifier
radm_clf = RandomForestClassifier(oob_score=True,n_estimators=100, n_jobs=-1)
  radm_clf.fit( xtrain_count, train_y)
                       RandomForestClassifier
   RandomForestClassifier(n_jobs=-1, oob_score=True)
  pred_rf_cnt = radm_clf.predict(xtest_count)
  pred_rr_cnt = radm_cif.predict(Xtest_count)
rf_cnt = accuracy_score(test_y, pred_rf_cnt).round(3)
print("Accuracy:",accuracy_score(test_y, pred_rf_cnt).round(3))
rf_cnt_auc = roc_auc_score(test_y, pred_rf_cnt).round(3)
print("ROC-AUC Score: ",rf_cnt_auc)
  print(classification_report(test_y, pred_rf_cnt,digits=3))
  Accuracy: 0.937
ROC-AUC Score: 0.937
                       precision
                                         recall f1-score support
                                        0.925 0.937
0.950 0.938
                             0.926
                                                                             1495
  accuracy
macro avg
weighted avg
                           0.938
0.938
                                                          0.937
0.937
                                            0.937
```

Figure 21 Random Forest With Count Vectorizer

```
4.2 Random Forest With TF-IDF
 radm clf = RandomForestClassifier(oob score=True,n estimators=100, n jobs=-1)
 radm_clf.fit( X_train_tfidf, train_y)
               RandomForestClassifier
  RandomForestClassifier(n jobs=-1, oob score=True)
 pred_rf_tfidf = radm_clf.predict(X_test_tfidf)
 rf_tfidf = accuracy_score(test_y, pred_rf_tfidf).round(3)
 print("Accuracy:",accuracy_score(test_y, pred_rf_tfidf).round(3))
 rf_tfidf_auc = roc_auc_score(test_y, pred_rf_tfidf).round(3)
print("ROC-AUC Score: ",rf_tfidf_auc)
 print(classification_report(test_y, pred_rf_tfidf,digits=3))
 Accuracy: 0.921
 ROC-AUC Score: 0.921
              precision recall f1-score support
                  0.954 0.885
                                    0.918
                                               1505
                  0.892
                           0.957
                                     0.924
                                                1495
                                               3000
     accuracy
                                     0.921
    macro avg 0.923 0.921
                                    0.921
                                               3000
                 0.923
                            0.921
                                      0.921
                                                 3000
 weighted avg
```

Figure 22 Random Forest With TF-IDF

```
4.3 Random Forest With Word2Vec
 radm_clf = RandomForestClassifier(oob_score=True,n_estimators=100, n_jobs=-1)
 radm_clf.fit( word2vec_train_x, word2vec_train_y)
               RandomForestClassifier
  RandomForestClassifier(n_jobs=-1, oob_score=True)
 data_word2vec_pred_y_rf = xgb_estimator.predict(word2vec_test_x)
 acc_word2vec_rf = accuracy_score(word2vec_test_y, data_word2vec_pred_y_rf).round(3)
 print("Accuracy:", accuracy_score(word2vec_test_y, data_word2vec_pred_y_rf).round(3))
 rf_word2vec_auc = roc_auc_score(word2vec_test_y, data_word2vec_pred_y_rf).round(3)
 print("ROC-AUC Score: ",xgb_word2vec_auc)
 print(classification_report(word2vec_test_y, data_word2vec_pred_y_rf,digits=3))
 Accuracy: 0.522
ROC-AUC Score: 0.519
             precision recall f1-score support
                  0.766 0.055
                                     0.103
                                              1492
                 0.513 0.983
                                              1508
                                     0.674
                                     0.522
                                                3000
    accuracy
                 0.639 0.519
                                     0.388
                                                3000
    macro avg
 weighted avg
                 0.639 0.522
                                     0.390
                                                3000
```

Figure 23 Random Forest With Word2Vec

#### 5. LSTM

```
### Comparison of the control of the
```

Figure 24 LSTM with Count Vectorizer

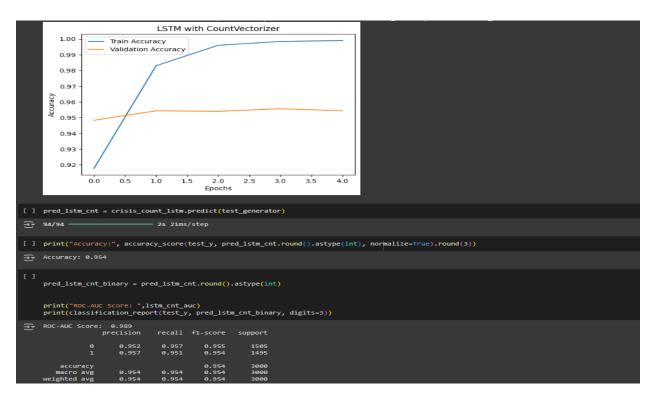


Figure 25 LSTM with Count Vectorizer Evaluation

```
# Colomonially remove the composition import Franchiscology

* Solimonially remove the composition of the colomonial colo
```

Figure 26 LSTM with TF-IDF

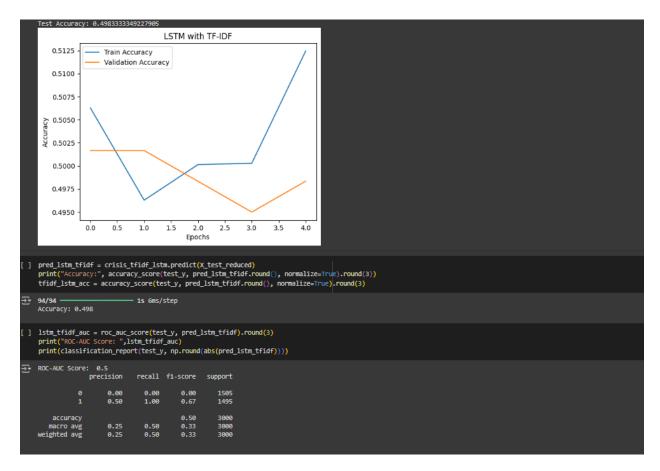


Figure 27 LSTM with TF-IDF Evaluation

```
restaurant_wordzwec_lstm = Sequential()
restaurant_wordzwec_lstm.add(csn(ea, input_shape=(wordzwec_train_x.shape[1], 1)))
restaurant_wordzwec_lstm.add(propout(0.2))
restaurant_wordzwec_lstm.add(pense(1, activation='sigmid'))
restaurant_wordzwec_lstm.add(pense(2, activation='sigmid'))
restaurant_wordzwec_l
Epoch 1/5
110/110 —
Epoch 2/5
110/110 —
Epoch 3/5
110/110 —
Epoch 4/5
110/110 —
Epoch 5/5
110/110 —
                                                                    4s 15ms/step - accuracy: 0.4970 - loss: 0.6933 - val_accuracy: 0.4967 - val_loss: 0.6930

3s 15ms/step - accuracy: 0.5937 - loss: 0.6932 - val_accuracy: 0.4967 - val_loss: 0.6925
                                                                      33 / James/Actep - accuracy: 0.5063 - loss: 0.6968 - val_accuracy: 0.5027 - val_loss: 0.7008
 plt.plot(restaurant_wordzvec_lstm_history.history['accuracy'], label='Train Accuracy')
plt.plot(restaurant_wordzvec_lstm_history.history['val_accuracy'], label='Validation Accuracy')
plt.title('LSTM with Wordzvec')
plt.xlabel('Epochs')
plt.xlabel('Accuracy')
plt.legend()
plt.show()
                                                                                                                                            LSTM with Word2Vec

Train Accuracy
Validation Accuracy
                    0.520
                    0.510
          0.505
                    0.500
                    0.495
                                                                                                                   1.0 1.5 2.0 2.5
Epochs
                                                                                                                                                                                                                                                       3.0
                                                                                                                                                                                                                                                                                         3.5
                                                                                                                                                                                                                                                                                                                            4.0
                                                                                       0.5
                                                        0.0
```

Figure 28 LSTM with Word2Vec

Figure 29 LSTM with Word2Vec Evaluation