

Configuration Manual

MSc Research Project
MSc in Artificial Intelligence

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1 Introduction

This setup guide is part of the research paper that is part of the MSC AI in Business curriculum. This guide contains a full explanation of the procedures used to perform the study. It also describes the hardware configuration and technologies used in the system to get the results, making it possible for other researchers to replicate the study's conclusions.

2 System Configuration

This section discusses the system configuration required for executing the analysis.

2.1 Hardware Requirements

This section discusses the system configuration required for executing the analysis

- Version 10 of the Windows operating system, 64-bit
- 2.40GHz 2.50GHz Intel(R) Core(TM) i5-6300U CPU
- Memory: 8 GB
- Windows 10 Pro

2.2 Software

The system setup needed to carry out the analysis is covered in this section.

Visual Code for Microsoft (VS Code)

Google Collaborative

To run code, you can use Microsoft VS Code or Google Colab.

3 Upload Colab Notebook to Google Colab

Here are the steps to upload a Colab notebook into Google Colab:

1. Access Google Colab:

- - Go to colab.research.google.com to access Google Colab.

2. Sign into Google:

- Sign in with your Google account if you're not already signed in.

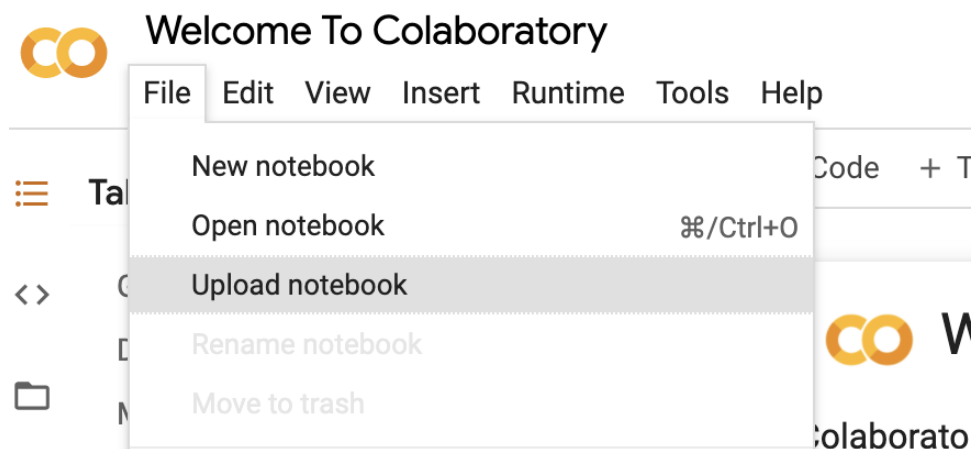
3. Upload the Notebook:

- Select the "File" tab from the Colab interface's top tabs.

Select the tab labelled "Upload notebook".

- Select the notebook file you wish to upload by clicking the "Choose file" button and locating it on your local computer.

- After making your selection, click "Open" or "Upload" to begin the upload.



4. Access the Uploaded Notebook:

- The notebook file will be shown in the "Files" sidebar after the upload is finished.
- To access the uploaded notebook in Google Colab, click the filename.

And that's it! A Colab notebook has been successfully posted to Google Colab. You can now execute cells, edit the code, work directly on it in the Colab environment, and make use of Google's processing power.

4 Upload Dataset

It's easy to upload datasets to Google Colab:

1. Mount Google Drive:

- Using Google Drive is the simplest approach to access datasets in Colab. To access your Google Drive files in Colab, mount your drive.

Please paste the dataset path into `zip_file_path` after uploading the dataset to your disc.

```
zip_file_path = "/content/drive/MyDrive/ml-25m.zip"  
extraction_path = "/content/dataset"
```

5 Run Notebook

This is how to use a Colab Notebook:

1. Runtime Settings:

- Based on your needs, choose the hardware accelerator and runtime type.
- To change these parameters, choose "Runtime" -> "Change runtime type".

2. Running Cells:

To execute a single cell, pick it and press the "Play" icon or use the keyboard shortcut "Shift + Enter."

Make sure that each cell is performed in the correct order, particularly if there is interdependence amongst them.

3. Save Notebook:

- Use the keyboard shortcut "Ctrl + S" (Cmd + S for Mac) or "File" -> "Save" to periodically save your work.

4. Install Libraries (if needed):

- Install any extra libraries that your notebook might need by typing "!pip install package_name" in a code cell.

6 Visualizing Results

Make use of suitable visualisation libraries such as Matplotlib, Seaborn, or Plotly to visualise data, measurements, or outcomes.

Examine charts, graphs, and other material produced in order to comprehend the analysis.

- Store the notebook's outputs, such as tables, graphs, and logs, for documentation or additional analysis.

Dataset

movieId		title	genres
0	1	Toy Story (1995)	Adventure Animation Children Comedy Fantasy
1	2	Jumanji (1995)	Adventure Children Fantasy
2	3	Grumpier Old Men (1995)	Comedy Romance
3	4	Waiting to Exhale (1995)	Comedy Drama Romance
4	5	Father of the Bride Part II (1995)	Comedy
...
62418	209157	We (2018)	Drama
62419	209159	Window of the Soul (2001)	Documentary
62420	209163	Bad Poems (2018)	Comedy Drama
62421	209169	A Girl Thing (2001)	(no genres listed)
62422	209171	Women of Devil's Island (1962)	Action Adventure Drama

62423 rows × 3 columns

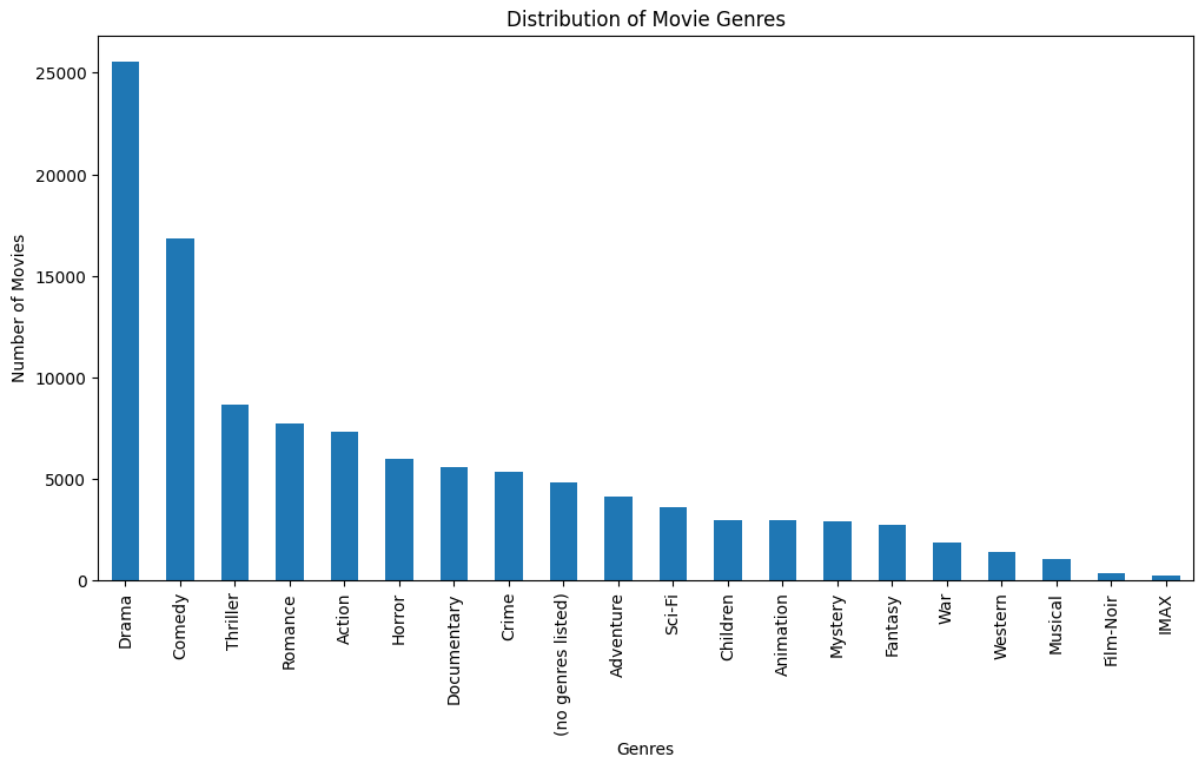
Dataset (movies.csv)

	userId	movieId	rating	timestamp
0	1	296	5.0	1147880044
1	1	306	3.5	1147868817
2	1	307	5.0	1147868828
3	1	665	5.0	1147878820
4	1	899	3.5	1147868510
...
25000090	162541	50872	4.5	1240953372
25000091	162541	55768	2.5	1240951998
25000092	162541	56176	2.0	1240950697
25000093	162541	58559	4.0	1240953434
25000094	162541	63876	5.0	1240952515

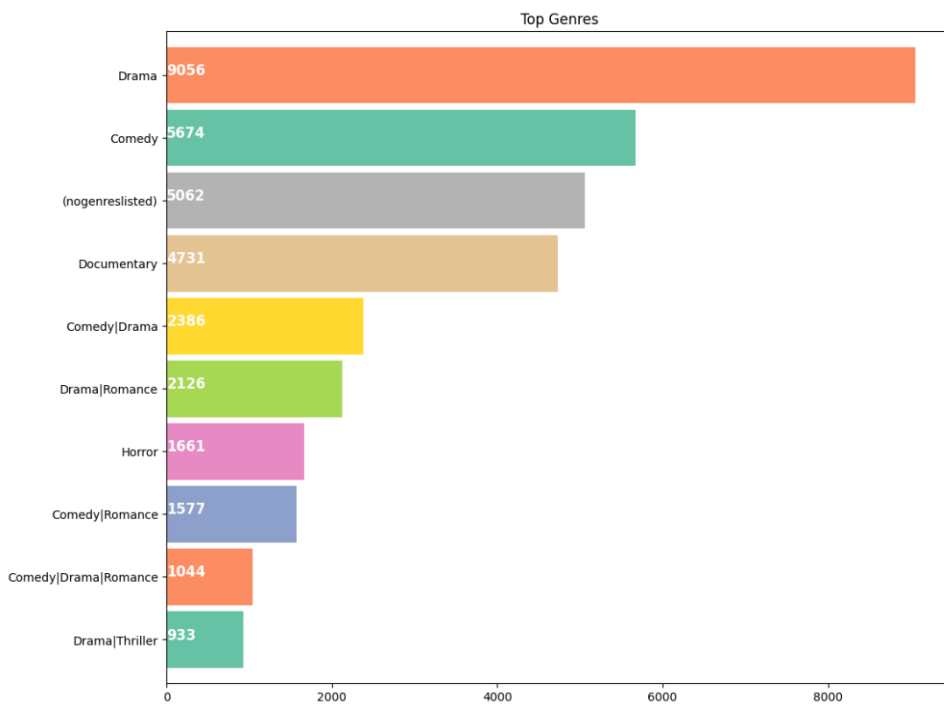
25000095 rows × 4 columns

Dataset (rating.csv)

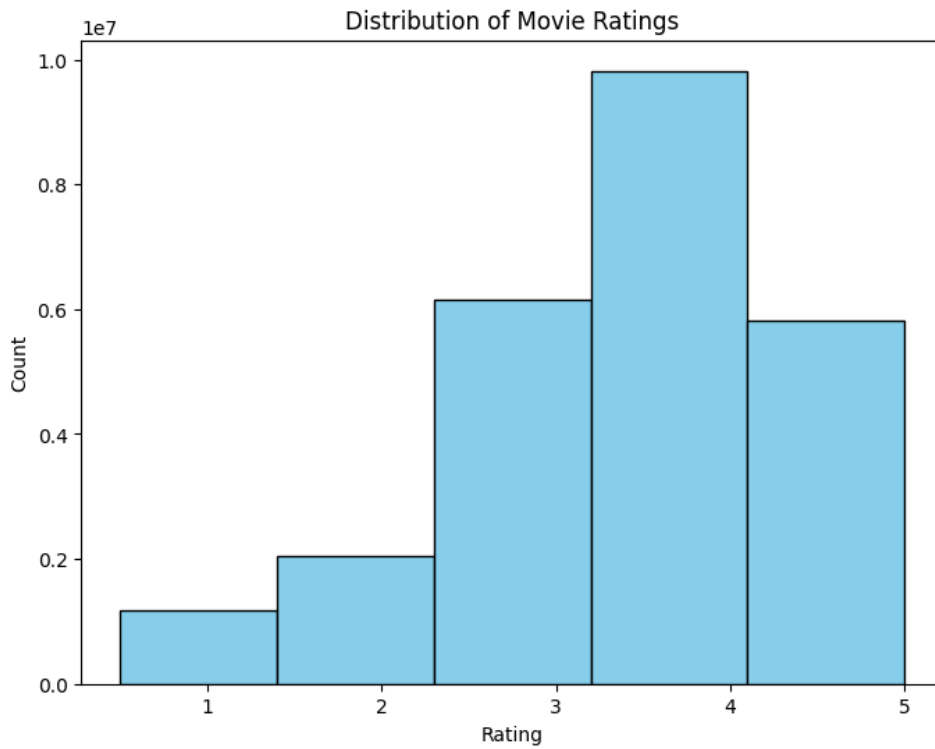
Exploratory Data Analysis



Distribution of movie genres



Visualization of Top Genres



Histogram plot of movie ratings

Model Prediction

```

Movie: Postman, The (Postino, Il) (1994), Similarity: 1.0000
Ratings for Postman, The (Postino, Il) (1994):
  userId  rating
517      72941  5.0
1076     110006 4.0
2251      8270  5.0
2321      8105  5.0

Movie: Living Out Loud (1998), Similarity: 1.0000
No ratings found for Living Out Loud (1998).

Movie: Sleepless in Seattle (1993), Similarity: 1.0000
Ratings for Sleepless in Seattle (1993):
  userId  rating
490      71832  4.0
618      8688  4.0
1902     141063 3.0
2203     154953 5.0

Mean Squared Error: 13.2667

```

Model Prediction of Content Base Filtering approach


```
make_recommendation('Georgia (1995)', item_user_mat_sparse, best_model, movie_to_index, 10)
```

```
Working on Recommendation....
```

```
Viewer who watches this movie Georgia (1995) also watches the following movies.
```

```
Jumanji (1995)
```

```
Grumpier Old Men (1995)
```

```
Father of the Bride Part II (1995)
```

```
GoldenEye (1995)
```

```
American President, The (1995)
```

```
Nixon (1995)
```

```
Casino (1995)
```

```
Sense and Sensibility (1995)
```

```
Ace Ventura: When Nature Calls (1995)
```

```
Copycat (1995)
```

Model Prediction of Collaborative filtering approach