

# Configuration Manual Using Natural Language Processing Techniques to Analyze the Impact of Covid-19 on Stock Market

MSc Research Project
Data Analytics

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#### **National College of Ireland**



# **MSc Project Submission Sheet**

# **School of Computing**

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# **Configuration Manual**

Wei He Student ID: x18144489

# 1 Introduction

This configuration manual describes the hardware and software setup and the software installation steps for this project. The steps are used for the project Using Natural Language Processing Techniques to Analyze the Impact of Covid-19 on Stock Market. I covered the below sections: data collect, pre-processing, implementation and evaluation.

# 2 Hardware Configuration

This project tasks were run under this HP EliteBook 840 G6 laptop. It has 64bit Windows 10 OS. Please see the detailed specification in Figure 1

#### Device specifications

#### HP EliteBook 840 G6

Device name weihe01

Processor Intel(R) Core(TM) i7-8565U CPU @ 1.80GHz 1.99 GHz

Installed RAM 16.0 GB (15.8 GB usable)

Device ID 13ed4ffd-bd23-4ade-ad11-e53d9637ceb2

Product ID 00329-00000-00003-AA813

System type 64-bit operating system, x64-based processor

Pen and touch No pen or touch input is available for this display

Rename this PC

#### Windows specifications

Edition Windows 10 Enterprise

Version 1909 Installed on 1/21/2021 OS build 18363.1679

**Figure 1 Computer Specification** 

# 3 Software Configuration

The laptop come with Windows 10 Operation System and Microsoft Office suit installed. There are a number of additional software pack are installed as below

- Python
- Anaconda
- Jupyter notebook

### 3.1 Python

Python was installed together with Anaconda with version 3.8.8 as Figure 2

```
(base) C:\Users\weihe>python -V
Python 3.8.8
```

Figure 2 Python version

#### 3.2 Anaconda

Anaconda is the software downloaded from anaconda.com as Figure 3. it is a distribution of the Python and R programming languages for scientific computing

Download the software from anaconda.com and click the installation file for below Figure 3 to show



Figure 3 Anaconda download

After downloaded the Anaconda, I installed the software with Python package as Figure 4, Figure 5 and Figure 6.



Figure 4 Anaconda installation

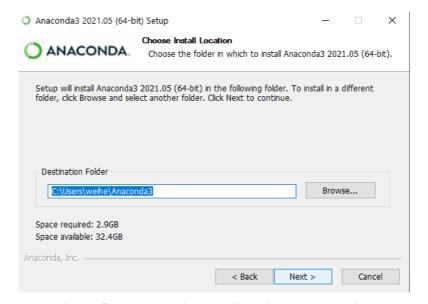


Figure 5 Anaconda installation with path selection

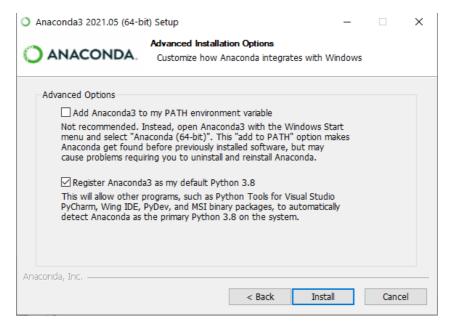


Figure 6 Anaconda Python 3.8 installation

# 3.3 Jupyter Notebook

Jupyter is a web-based interactive computational environment for creating Jupyter notebook documents. It is run under the Anaconda Interface

1. Open the Anaconda first as Figure 7

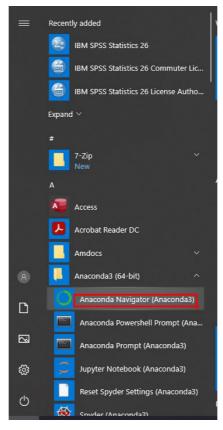


Figure 7 Open Anaconda

2. Run the jupyter notebook by click the Jupyter Notebook as Figure 8



Figure 8 Jupyter notebook

3. Jupyter notebok open browser with http://localhost:8888 as Figure 9

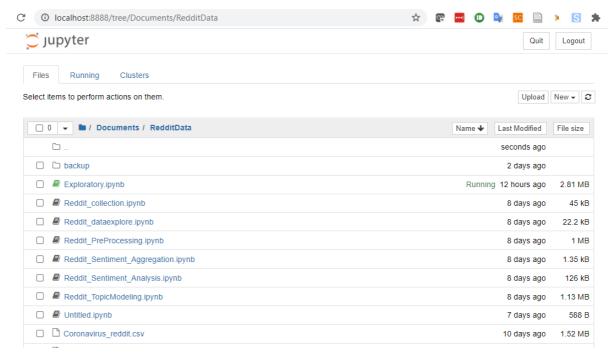


Figure 9 Jupyter web interface

#### 3.4 IBM SPSS

IBM SPSS was used for data processing, running the regression model. NCI website has hosted the SPSS installer file for version 26. I download the installer to local computer hard drive then perform the installation as Figure 10 and Figure 11.

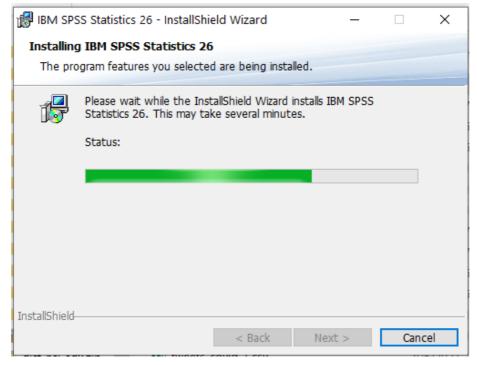


Figure 10 SPSS installation

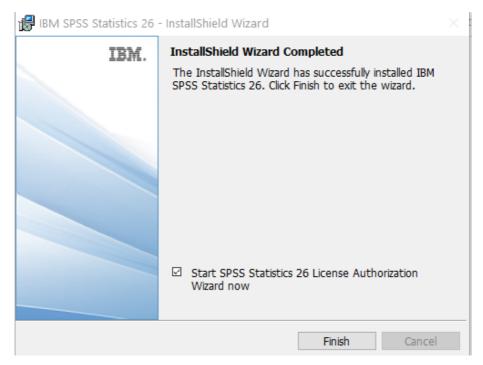
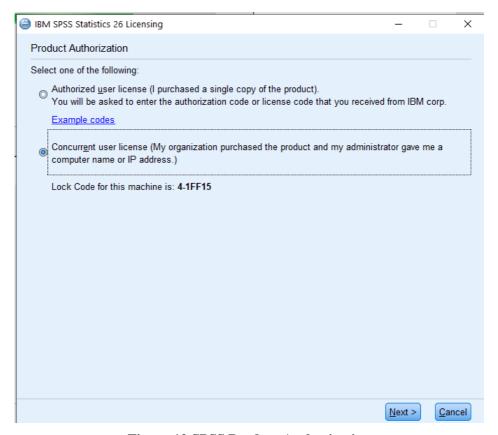


Figure 11 SPSS Installation completed

The SPSS authorization run automatically after the product installation as Figure 12, Provide the authorization code as Figure 13 and authorization completed as Figure 14.



**Figure 12 SPSS Product Authorization** 

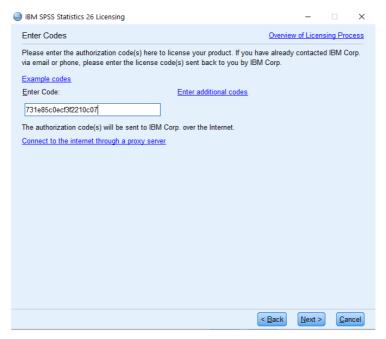


Figure 13 Provide Authorization Code

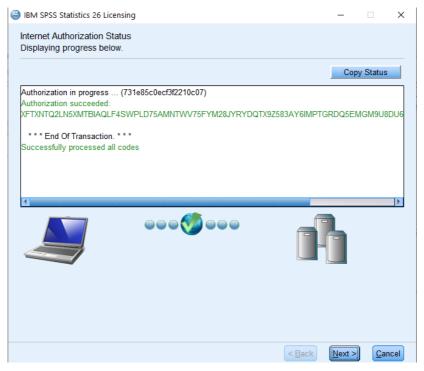


Figure 14 Authorization Successful

#### 4 Datasets

Social media Dataset was collected by scraping the data from the twitter and reddit. Stock market Dataset collection was collected from the stock market website.

#### 4.1 Data Creation

Data creation process are described in the below sections.

#### 4.1.1 Scrape Twitter Data

Hashtag of twitter was searched using the Hastagify tool to find the best suitable hashtag for investigate this research topic as Figure 15



Figure 15 Hashtagify search tool

I created a twitter develop account and get the approval for the Academic Research which allows download 10 million tweets every 30 days as below Developer Portal in Figure 16

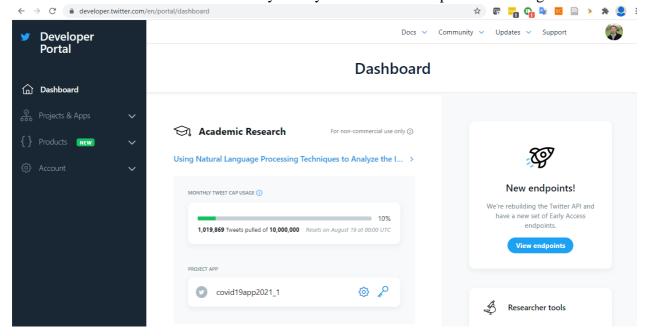


Figure 16 Twitter Developer Portal

I created a develop app under the twitter account as Figure 17.

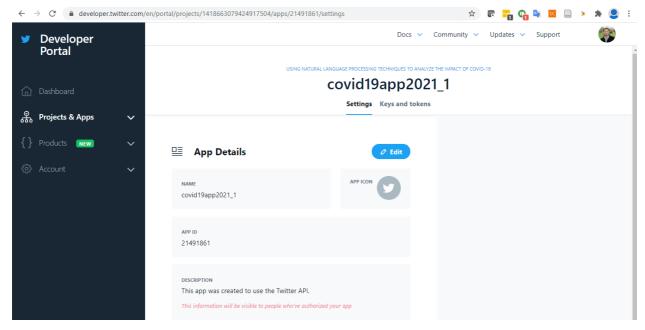


Figure 17 App creation

As the volume of tweets are large, I repeated the script 5 times to fetch the 5-month twitter data, each json file contains 1 month data. Twarc script is shown as Figure 18. Script logs run as Figure 19. After script is done, I collect 5-month tweet data in json format as Figure 20.

```
🔚 ward_project.py 🔀 📑 COVID_reddit.csv 🔀 📑 test_output.csv 🔀 📑 new 8 🔯 📑 weets_covid_2_out.csv 🔀 📑 tweets_out_ASCIII.csv 🔀 📑 export_dataset1.csv 🔀 🛗 export_dataset1.csv 🔀
        from twarc import Twarc2, expansions
        import ison
          Replace your bearer token below
        client = Twarc2 (bearer token=
          # Specify the start time in UTC for the time period you want replies from
             start_time = datetime.datetime(2020, 1, 22, 0, 0, 0, 0, datetime.timezone.utc)
             # Specify the end time in UTC for the time period you want Tweets from
                         = datetime.datetime(2020, 2, 22, 0, 0, 0, 0, datetime.timezone.utc)
            # This is where we specify our query as discussed in module 5
#query = "from:twitterdev"
query = '#covid lang:en -is:retweet'
             ‡ The search_all method call the full-archive search endpoint to get Tweets based on the query, start and end times
search_results = client.search_all(query=query, start_time=start_time, end_time=end_time, max_results=100)
 24
25
 26
27
28
             # Twarc returns all Tweets for the criteria set above, so we page through the results
             file name = 'tweets covid 1.json'
             for page in search_results:
                    The Twitter API v2 returns the Tweet information and the user, media etc. separately so we use expansions.flatten to get all the information in a single JSON
                  result = expansions.flatten(page)
                 # We will open the file and append one JS(
with open(file_name, 'a+') as filehandle:
    for tweet in result:
 36
37
                          filehandle.write('%s\n' % json.dumps(tweet))
            main()
                        = " main ":
```

Figure 18 Twarc script

```
(base) C:\Users\weihe\Documents>python twarc project.py
rate limit exceeded: sleeping 586.1032757759094 secs
rate limit exceeded: sleeping 582.3726861476898 secs
rate limit exceeded: sleeping 580.1310176849365 secs
rate limit exceeded: sleeping 587.95143699646 secs
rate limit exceeded: sleeping 579.7003827095032 secs
rate limit exceeded: sleeping 586.2298331260681 secs
rate limit exceeded: sleeping 588.5079460144043 secs
rate limit exceeded: sleeping 585.1857266426086 secs
rate limit exceeded: sleeping 582.1188070774078 secs
rate limit exceeded: sleeping 578.5377037525177 secs
rate limit exceeded: sleeping 577.139200925827 secs
rate limit exceeded: sleeping 579.1963152885437 secs
rate limit exceeded: sleeping 583.7487273216248 secs
rate limit exceeded: sleeping 580.32887840271 secs
rate limit exceeded: sleeping 579.6935012340546 secs
rate limit exceeded: sleeping 566.9035663604736 secs
rate limit exceeded: sleeping 613.296749830246 secs
rate limit exceeded: sleeping 569.7559633255005 secs
rate limit exceeded: sleeping 572.3387174606323 secs
rate limit exceeded: sleeping 527.9719495773315 secs
rate limit exceeded: sleeping 533.4245765209198 secs
rate limit exceeded: sleeping 545.4147140979767 secs
```

Figure 19 Run Twarc script

```
(base) C:\Users\weihe\Documents\TweetData>dir *.json
Volume in drive C is OSDisk
Volume Serial Number is 3AE7-2B5E
Directory of C:\Users\weihe\Documents\TweetData
08/05/2021 10:37 PM
                           29,565,435 tweets_covid_1.json
08/06/2021 12:36 AM
                       1,193,701,220 tweets covid 2.json
                        3,205,631,618 tweets_covid_3.json
08/06/2021 12:17 PM
08/06/2021 05:30 PM
                        2,136,773,602 tweets_covid_4.json
                       1,526,286,261 tweets_covid_5.json
08/06/2021 11:55 PM
              5 File(s) 8,091,958,136 bytes
              0 Dir(s) 54,811,557,888 bytes free
```

Figure 20 Collected Twitter in json format

The academic research shows the  $\sim$ 1.7 million tweets was downloaded for this project as Figure 21



Figure 21 Academic Research panel

#### 4.1.2 Formatting Twitter Data

I extracted the useful field and store them in the csv file for all the JSON file collected as Figure 22.

Figure 22 Extract fields from JSON and store in CSV

I process all the JSON file and store them in CSV as Figure 23 Load all the CSV and merge them in one dataframe as Figure 24

```
In [4]: json_to_csv("tweets_covid_1.json","tweets_covid_1.csv" )
    json_to_csv("tweets_covid_2.json","tweets_covid_2.csv" )
    json_to_csv("tweets_covid_3.json","tweets_covid_3.csv" )
    json_to_csv("tweets_covid_4.json","tweets_covid_4.csv" )
    json_to_csv("tweets_covid_5.json","tweets_covid_5.csv" )
```

Figure 23 Process for all json files

```
In [6]: tweet1 = pd.read_csv("tweets_covid_1.csv")
    tweet2 = pd.read_csv("tweets_covid_2.csv")
    tweet3 = pd.read_csv("tweets_covid_3.csv")
    tweet4 = pd.read_csv("tweets_covid_4.csv")
    tweet5 = pd.read_csv("tweets_covid_5.csv")

In [7]: li = []
    li.append(tweet1)
    li.append(tweet2)
    li.append(tweet3)
    li.append(tweet4)
    li.append(tweet5)

In [8]: frame = pd.concat(li, axis=0, ignore_index=True)

In [9]: frame.to_csv(r'C:\Users\weihe\Documents\TweetData\tweet_aggregated.csv', index =
```

Figure 24 Read in Pandas dataframe

I back up the text field and output the new structure as Figure 25 and Figure 26.

```
In [12]: # duplicate origin field for processing.
           frame["text"] = frame["origin"]
           frame.head()
Out[12]:
                     conversation_id lang
                                                  timestamp
                                                                              origin
                                                                                                    author rt fav
                                                                              b'Italy
                                                                                                                                     h'Italy
                                                     2020-02-
                                                               \\U0001f1ee\\U0001f1f9
                                                                                                                     \\U0001f1ee\\U0001f1f9
               1231005111071100929
                                                                                                2985110557 2
                                            21T23:57:44 0007
                                                                       reports first I..
                                                                                                                              reports first I..
                                                                       b'#Coronavirus
                                                                                                                             b'#Coronavirus
                                                    2020-02-
             1 1231005062165458945
                                                                                      1202960464549838848 1
                                                                  quarantine in a Hubu
                                                                                                                        quarantine in a Hubu
                                        en 21T23:57:32.000Z
                                                                          Village, S...
                                                                                                                                Village, S.
                                                    2020-02- b'Italy. I love this country.
                                                                                                                 3 b'Italy. I love this country.
                                                                                      1221955502340558848 0
             2 1231004398811275264
                                        en 21T23:54:54.000Z
                                                                    #coronavirusital..
                                                                                                                           #coronavirusital.
                                                                b'@JoannaB36464141
                                                                                                                      b'@JoannaB36464141
                                                     2020-02
             3 1230866203947798530
                                                                                      1093695069176000512 0
                                                                        @nicolamlow
                                                                                                                              @nicolamlow
                                            21T23:53:24.000Z
                                                                  @alexvespi @Ada...
                                                                                                                        @alexvespi @Ada...
                                                                                                                        b'@WHO \\nThis is a
                                                                 b'@WHO \\nThis is a
                                                    2020-02-
             4 1231003954806501376
                                                                          #pandemic
                                                                                       723319704710844417 0 0
                                                                                                                                #pandemic
                                        en 21T23:53:08.000Z
                                                                                                                         \\n#CoronavirusO.
                                                                   \\n#CoronavirusO.
```

Figure 25 backup the text fields

Figure 26 Size of the dataframe

Display the data and exam the structure is done as Figure 27, Figure 28, Figure 29, Figure 30, Figure 31Figure 32 before save the it to CSV file as Figure 33

```
In [14]: #Describe statistics with 'number' for numeric variables
           frame.describe(include=['number'])
Out[14]:
                  conversation id
                                       author
                                                         rt
                                                                     fav
                    1.634067e+06 1.634067e+06 1.634067e+06 1.634067e+06
            count
                    1.252350e+18 3.601813e+17 2.594112e+00 8.015488e+00
            mean
              std
                    1.314828e+16 5.087070e+17 1.538563e+02 3.182827e+02
             min
                    1.837335e+09 5.090000e+02 0.000000e+00 0.000000e+00
             25%
                    1.243971e+18 1.599892e+08 0.000000e+00 0.000000e+00
             50%
                    1.251206e+18 1.588390e+09 0.000000e+00 0.000000e+00
                    1.260615e+18 9.171150e+17 1.000000e+00 2.000000e+00
             75%
                    1.274855e+18 1.274780e+18 1.404620e+05 1.896340e+05
             max
```

Figure 27 Statistics of dataframe

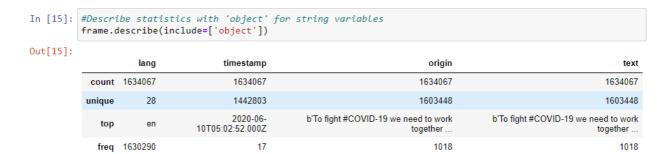


Figure 28 Describe string variable

```
In [16]: # check is there any missing values in dataframe
frame.isnull()
```

#### Out[16]:

	conversation_id	lang	timestamp	origin	author	rt	fav	text
0	False	False	False	False	False	False	False	False
1	False	False	False	False	False	False	False	False
2	False	False	False	False	False	False	False	False
3	False	False	False	False	False	False	False	False
4	False	False	False	False	False	False	False	False
1634062	False	False	False	False	False	False	False	False
1634063	False	False	False	False	False	False	False	False
1634064	False	False	False	False	False	False	False	False
1634065	False	False	False	False	False	False	False	False
1634066	False	False	False	False	False	False	False	False

1634067 rows × 8 columns

Figure 29 Check for Null object

In [18]:	<pre>print(frame.dtypes)</pre>						
	conversation_id	int64					
	lang	object					
	timestamp	object					
	origin	object					
	author	int64					
	rt	int64					
	fav	int64					
	text	object					
	dtype: object						

Figure 30 Print dateframe type

```
In [19]: # Only keep english tweet
frame = frame[frame["lang"] == 'en']
frame.shape
Out[19]: (1630290, 8)
```

Figure 31 Recheck the size of the dataframe

Figure 33 Store Dataframe

#### 4.1.3 Scrape Reddit Data

I chose the subreddit data by search popular hash tag. I selected the 2 subreddit as shown in Figure 34, Figure 35 and Figure 36

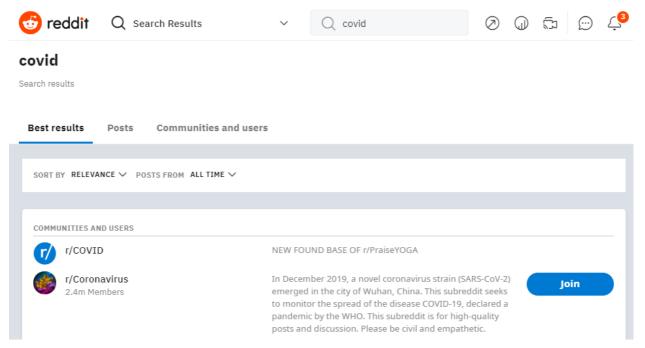


Figure 34 Search for popular subreddit

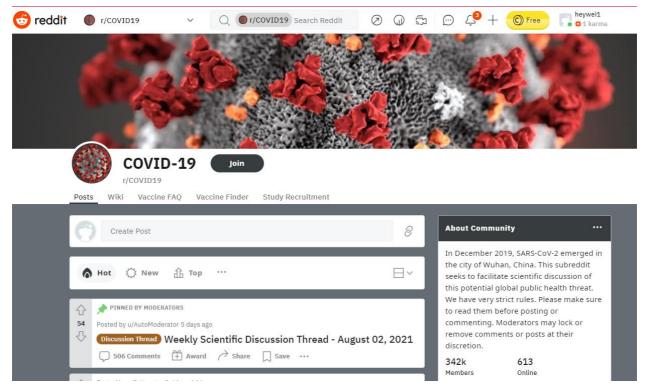


Figure 35 COVID19 subreddit



Figure 36 CoronaVirus subreddit

I used the PSAW wrapper to the scrape the Reddit data, it can use the pushshift.io to search historic records with data range provided as Figure 37.

Docs » PSAW: Python Pushshift.io API Wrapper (for comment/submission search)

C Edit on GitHub

# PSAW: Python Pushshift.io API Wrapper (for comment/submission search)

#### Installation

pip install psaw

# **Description**

A minimalist wrapper for searching public reddit comments/submissions via the pushshift.io API.

Pushshift is an extremely useful resource, but the API is poorly documented. As such, this API wrapper is currently designed to make it easy to pass pretty much any search parameter the user wants to try.

Although it is not necessarily reflective of the current status of the API, you should attempt to familiarize yourself with the Pushshift API documentation to better understand what search arguments are likely to work.

Figure 37 PSAW library to access Pushshift.io API

Reddit account was created to scrape the subreddit as Figure 38

#### personal use script

#### WSb08uEVRGG5FK6DSe8yRg

```
personal use for pulling recent data for analysis

secret jBMLgB02nKNcLSJjR17e1pwfATEk1g

name

description

about wrl

redirect wri

update app

developers • heywei1 (that's you!) remove
add developer:
```

Figure 38 Reddit personal access key

To scrape the reddit, I started by import python library as Figure 39

```
In [1]:
    import pandas as pd
    import praw
    from praw.models import MoreComments
    import pandas as pd
    import requests #Pushshift accesses Reddit via an url so this is needed
    import json #JSON manipulation
    import csv #To Convert final table into a csv file to save to your machine
    import time
    import datetime
```

Figure 39 Import library

I used the PRSW library to collect subreddit Figure 40 with function defined in Figure 41 and function to collect subreddit data in Figure 42.

```
In [2]: reddit = praw.Reddit(user_agent="Comment Extraction (by /u/heywei1)",
                                client_id="WSbO8uEVRGG5FK6DSe8yRg", client_secret="jBMLgB02nKNcLSJjR17e1pwfATEk1g")
In [3]: url = "https://www.reddit.com/r/UpliftingNews/comments/lemy1b/student_who_made_30k_from_gamestop_donates_games/"
         submission = reddit.submission(url=url)
In [4]: posts = []
         for top_level_comment in submission.comments[1:]:
             if isinstance(top_level_comment, MoreComments):
                 continue
             posts.append(top_level_comment.body)
         posts = pd.DataFrame(posts,columns=["body"])
In [5]: posts
Out[5]:
                                                     body
                    why be so cynical? Regardless of his motives,...
          1
                     I want to be annoyed by this repost, but I can...
          2
                     I love the positive things that GME "winners" .
                      As a fellow gamer this guy is who I aspire to
```

Figure 40 Collect Subreddit using PRSW library

```
In [12]:

def getPushshiftData(query, after, before, sub):
    #Build URL
    url = 'https://api.pushshift.io/reddit/search/submission/?title='+str(query)+'&size=1000&after='+st
    #Print URL to show user
    print(url)
    #Request URL
    r = requests.get(url)
    #Load JSON data from webpage into data variable
    data = json.loads(r.text)
    #return the data element which contains all the submissions data
    return data['data']
```

Figure 41 Function defined

```
In [13]: #This function will be used to extract the key data points from each JSON result
          def collectSubData(subm):
              #subData was created at the start to hold all the data which is then added to our global subStats of
              subData = list() #list to store data points
              title = subm['title']
              url = subm['url']
              #flairs are not always present so we wrap in try/except
              try:
                  flair = subm['link_flair_text']
              except KeyError:
                  flair = "NaN"
              author = subm['author']
              sub_id = subm['id']
              score = subm['score']
              created = datetime.datetime.fromtimestamp(subm['created_utc']) #1520561700.0
              numComms = subm['num comments']
              permalink = subm['permalink']
              #Put all data points into a tuple and append to subData
              \verb|subData.append| ((\verb|sub_id|, \verb|title_jurl|, \verb|author|, \verb|score|, \verb|created|, \verb|numComms|, \verb|permalink|, \verb|flair|)||
              #Create a dictionary entry of current submission data and store all data related to it
              subStats[sub_id] = subData
```

Figure 42 Collect subreddit data function

I defined the time period to collect the reddit as Figure 43 and Figure 44

# Conversion results - Epoch to date

Epoch date	Human-readable date (GMT)
1579651200	2020-01-22 00:00:00
1592784000	2020-06-22 00:00:00

Figure 43 Convert the time to Epoch time

```
In [18]: #Create your timestamps and queries for your search URL
#https://www.unixtimestamp.com/index.php > Use this to create your timestamps
after = "1579651200" #Submissions after this timestamp (1579651200 = 22 Jan 2020)
before = "1592784000" #Submissions before this timestamp (1592784000 = 22 Jun 2020)
query = "covid" #Keyword(s) to look for in submissions
sub = "COVID19" #Which Subreddit to search in

#subCount tracks the no. of total submissions we collect
subCount = 0
#subStats is the dictionary where we will store our data.
subStats = {}
```

Figure 44 Define collection time period

```
In [19]: # We need to run this function outside the loop first to get the updated after variable
        data = getPushshiftData(query, after, before, sub)
        # Will run until all posts have been gathered i.e. When the length of data variable = 	heta
        # from the 'after' date up until before date
        while len(data) > 0: #The length of data is the number submissions (data[0], data[1] etc), once it hit:
            for submission in data:
               collectSubData(submission)
               subCount+=1
            # Calls getPushshiftData() with the created date of the last submission
            print(len(data))
            print(str(datetime.datetime.fromtimestamp(data[-1]['created utc'])))
            #update after variable to last created date of submission
            after = data[-1]['created_utc']
            #data has changed due to the new after variable provided by above code
            data = getPushshiftData(query, after, before, sub)
        print(len(data))
        92784000&subreddit=COVID19
        100
        2020-02-25 10:28:17
        https://api.pushshift.io/reddit/search/submission/?title=covid&size=1000&after=1582626497&before=15
        92784000&subreddit=COVID19
```

Figure 45 Define the get the Pushshift wrapper

I printed the statistics after data collection as Figure 46 before storing it in CSV as Figure 47

```
In [20]: print(str(len(subStats)) + " submissions have added to list")
    print("1st entry is:")
    print(list(subStats.values())[0][0][1] + " created: " + str(list(subStats.values())[0][0][5]))
    print("Last entry is:")
    print(list(subStats.values())[-1][0][1] + " created: " + str(list(subStats.values())[-1][0][5]))

5326 submissions have added to list
    1st entry is:
    Found something in "The Lancet" regarding cytokine storms as a symptom of Covid-19 (Article Date: Feb
    ruary 03, 2020) https://www.thelancet.com/journals/lanres/article/PIIS2213-2600(20)30056-4/fulltext c
    reated: 2020-02-12 03:28:58
    Last entry is:
    COVID-19 Evidence is lacking for 2 meter distancing created: 2020-06-22 00:02:25
```

Figure 46 Print stats after the collection

```
In [21]: def updateSubs_file():
               upload count = 0
               #location = "\\Reddit Data\\" >> If you're running this outside of a notebook you'll need this to print("input filename of submission file, please add .csv")
               filename = input() #This asks the user what to name the file
               file = filename
               with open(file, 'w', newline='', encoding='utf-8') as file:
                   a = csv.writer(file, delimiter=',')
headers = ["Post ID","Title","Url","Author","Score","Publish Date","Total No. of Comments","Per
                   a.writerow(headers)
                   for sub in subStats:
                        a.writerow(subStats[sub][0])
                        upload_count+=1
                   print(str(upload_count) + " submissions have been uploaded")
          updateSubs_file()
          4
          input filename of submission file, please add .csv
          COVID reddit.csv
          5326 submissions have been uploaded
```

Figure 47 store the COVID\_reddit.csv

Same collection procedure was used to collect second subreddit date as Figure 48, Figure 49, Figure 50 and Figure 51

```
In [23]: #Create your timestamps and queries for your search URL
    #https://www.unixtimestamp.com/index.php > Use this to create your timestamps
    after = "1579651200" #Submissions after this timestamp (1577836800 = 01 Jan 20)
    before = "1592784000" #Submissions before this timestamp (1607040000 = 04 Dec 20)
    query = "Corona" #Keyword(s) to look for in submissions
    sub = "Coronavirus" #Which Subreddit to search in

#subCount tracks the no. of total submissions we collect
    subCount = 0
    #subStats is the dictionary where we will store our data.
    subStats = {}
```

Figure 48 Define collection period

```
In [24]: # We need to run this function outside the loop first to get the updated after variable
                         data = getPushshiftData(query, after, before, sub)
                         # Will run until all posts have been gathered i.e. When the length of data variable = 0
                         # from the 'after' date up until before date
                         while len(data) > 0: #The length of data is the number submissions (data[0], data[1] etc), once it hits
                                    for submission in data:
                                              collectSubData(submission)
                                               subCount+=1
                                     # Calls getPushshiftData() with the created date of the last submission
                                    print(len(data))
                                    print(str(datetime.datetime.fromtimestamp(data[-1]['created_utc'])))
                                     #update after variable to last created date of submission
                                     after = data[-1]['created_utc']
                                     #data has changed due to the new after variable provided by above code
                                    data = getPushshiftData(query, after, before, sub)
                         print(len(data))
                         4
                         \verb|https://api.pushshift.io/reddit/search/submission/?title=Corona&size=1000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1.000&after=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=1579651200&before=15796512000&before=15796512000&before=15796512000&before=15796000&before=157960000&before=157960000&be
                          592784000&subreddit=Coronavirus
                         2020-01-28 09:32:39
                         https://api.pushshift.io/reddit/search/submission/?title=Corona&size=1000&after=1580203959&before=1
                         592784000&subreddit=Coronavirus
                         100
```

Figure 49 Define function for get the PushShift data

```
In [25]: print(str(len(subStats)) + " submissions have added to list")
    print("1st entry is:")
    print(list(subStats.values())[0][0][1] + " created: " + str(list(subStats.values())[0][0][5]))
    print("Last entry is:")
    print(list(subStats.values())[-1][0][1] + " created: " + str(list(subStats.values())[-1][0][5]))

5326 submissions have added to list
    1st entry is:
    Trump will fight against corona virus created: 2020-01-22 06:29:40
    Last entry is:
    BREAKING NEWS DONALD TRUMP GETS CORONA VIRUS FROM OKLAHOMA RALLY created: 2020-06-21 23:39:54
```

Figure 50 print statistics

```
In [26]: def updateSubs_file():
              upload_count = 0
              #location = "\\Reddit Data\\" >> If you're running this outside of a notebook you'll need this to
              print("input filename of submission file, please add .csv")
              filename = input() #This asks the user what to name the file
              file = filename
              with open(file, 'w', newline='', encoding='utf-8') as file:
                  a = csv.writer(file, delimiter=',')
headers = ["Post ID","Title","Url","Author","Score","Publish Date","Total No. of Comments","Per
                  a.writerow(headers)
                  for sub in subStats:
                      a.writerow(subStats[sub][0])
                      upload count+=1
                  print(str(upload_count) + " submissions have been uploaded")
          updateSubs file()
          4
          input filename of submission file, please add .csv
          Coronavirus_reddit.csv
          5326 submissions have been uploaded
```

Figure 51 Store the data to Coronavirus reddit.csv file

#### 4.1.4 Data Explore

I used the python to explore the date I collected. I imported library and load data as Figure 52

```
In [1]: import pandas as pd
   import numpy as np
   import matplotlib.pyplot as plt
   import seaborn as sns

In [2]: covid = pd.read_csv("COVID_reddit.csv")

In [3]: corona = pd.read_csv("Coronavirus_reddit.csv")

In [4]: li = []
   li.append(covid)
   li.append(corona)

In [5]: frame = pd.concat(li, axis=0, ignore_index=True)
```

Figure 52 Create dateframe with COVID and Coronavirus subreddit

I checked the data and reorganicse the column as Figure 53, Figure 54 and Figure 55. Data was described in Figure 56



Figure 53 Check Data

```
In [7]: frame["text"] = frame["Title"]

In [9]: frame = frame.drop('Permalink', 1)
    frame = frame.drop('Flair', 1)
    frame = frame.drop('Author', 1)
    frame = frame.drop('Url', 1)
```

Figure 54 Organize column

```
In [10]: frame.rename(columns = {'Title':'origin'}, inplace = True)
    frame.rename(columns = {'Publish Date':'timestamp'}, inplace = True)
    frame.rename(columns = {'Total No. of Comments':'comments'}, inplace = True)
    frame.rename(columns = {'Post ID':'id'}, inplace = True)

In [11]: print(frame.shape)
    print(frame.columns)

    (10652, 6)
    Index(['id', 'origin', 'Score', 'timestamp', 'comments', 'text'], dtype='object')
```

Figure 55 Check the data

	Score	comments
count	10652.000000	10652.000000
mean	3.361998	12.568813
std	41.889694	53.358567
min	0.000000	0.000000
25%	1.000000	0.000000
50%	1.000000	1.000000
75%	1.000000	4.000000
max	2773.000000	1289.000000

Figure 56 Describe the data

I further checked the data for null check and data range before store in csv file as Figure 57, Figure 58, Figure 59, Figure 60, Figure 61 and Figure 62

```
In [13]: #Describe statistics with 'object' for string variables
          frame.describe(include=['object'])
Out[13]:
                      id
                          origin
                                        timestamp
                                                     text
            count 10652
                          10652
                                            10652
                                                   10652
           unique 10652
                          10189
                                            10643
                                                   10189
                                                  Corona
                  f2kpf6 Corona
                                2020-05-02 02:23:15
                      1
                                                      14
             freq
                             14
```

Figure 57 describe the object

In [14]:	# check is there any missing values in dataframe
	<pre>frame.isnull()</pre>

#### Out[14]:

	id	origin	Score	timestamp	comments	text
0	False	False	False	False	False	False
1	False	False	False	False	False	False
2	False	False	False	False	False	False
3	False	False	False	False	False	False
4	False	False	False	False	False	False
10647	False	False	False	False	False	False
10648	False	False	False	False	False	False
10649	False	False	False	False	False	False
10650	False	False	False	False	False	False
10651	False	False	False	False	False	False

10652 rows × 6 columns

Figure 58 Null check

Figure 59 Null check statistics

```
In [16]: print(frame.dtypes)

id object
origin object
Score int64
timestamp object
comments int64
text object
dtype: object
```

Figure 60 Check the data types

```
In [18]: # print period of tweets
   datemin = frame.timestamp.min()
   datemax = frame.timestamp.max()
   print('Collected tweets from', datemin, 'To', datemax)

Collected tweets from 2020-01-22 06:29:40 To 2020-06-22 00:02:25
```

Figure 61 print data range

```
In [19]: frame.to_csv(r'C:\Users\weihe\Documents\RedditData\reddit_aggregated.csv', index = False,
```

Figure 62 Store the Data

# 4.2 Pre-processing

#### 4.2.1 Twitter Data

Below steps defined how the twitter data is pre-processed.

I loaded the library and data with some initial exploration of data as Figure 63 Figure 64.

```
In [1]: import json
    import csv
    import pandas as pd
    import numpy as np
    import matplotlib.pyplot as plt
    import seaborn as sns
    import os
    import emoji
    import re
    import nltk
    from nltk.stem import WordNetLemmatizer
```

Figure 63 Import library

```
In [2]: frame = pd.read csv("tweet aggregated.csv")
In [3]: frame.shape
Out[3]: (1630290, 8)
In [4]: print(frame.dtypes)
                             int64
        conversation id
        lang
                            object
                            object
        timestamp
        origin
                            object
        author
                             int64
                            int64
        rt
        fav
                             int64
        text
                            object
        dtype: object
```

Figure 64 Print general information

I installed and loaded the tweet-preprocessor packet for clean the tweets as Figure 65 and Figure 66

```
(base) C:\Users\weihe>pip install tweet-preprocessor
Collecting tweet-preprocessor
  Downloading tweet_preprocessor-0.6.0-py3-none-any.whl (27 kB)
Installing collected packages: tweet-preprocessor
Successfully installed tweet-preprocessor-0.6.0
```

Figure 65 Download Python library

```
In [5]: import preprocessor as p
p.clean('Preprocessor is #awesome  https://github.com/s/preprocessor')
Out[5]: 'Preprocessor is'
```

#### Figure 66 Load Library

```
In [6]: ### Data cleaning
        # 1. with preprocessor library, designed for clearning tweets
        # loop over 'text' feature to clean
        tweets = frame.text
        p processed text = []
        for tweet in tweets:
          p_processed_text.append(p.clean(tweet))
        frame["text"] = p_processed_text
        print(frame.head())
               conversation_id lang
                                                   timestamp
        0 1231005111071100929 en 2020-02-21T23:57:44.000Z
        1 1231005062165458945
                                en 2020-02-21T23:57:32.000Z
        2 1231004398811275264 en 2020-02-21T23:54:54.000Z
        3 1230866203947798530 en 2020-02-21T23:53:24.000Z
        4 1231003954806501376 en 2020-02-21T23:53:08.000Z
                                                                         author rt
                                                     origin
        0 b'Italy \\U0001f1ee\\U0001f1f9 reports first l...
                                                                      2985110557
                                                                                  2
        1 b'#Coronavirus quarantine in a Hubu Village, S... 1202960464549838848
                                                                                  1
        2 b'Italy. I love this country. #coronavirusital... 1221955502340558848
        3 b'@JoannaB36464141 @nicolamlow @alexvespi @Ada... 1093695069176000512
                                                                                  0
        4 b'@WHO \\nThis is a #pandemic \\n#CoronavirusO... 723319704710844417
                                                                                  0
        a
            1 b'Italy \\U0001f1ee\\U0001f1f9 reports first l...
        1
             2 b' quarantine in a Hubu Village, Shuangpu Town...
        2
                                 b'Italy. I love this country. '
             2 b' dispersion globallyn\nAnalysis , travel fr...
        3
        4
                                b' \\nThis is a \\n \\n \\n\\n '
```

Figure 67 Data Cleaning using preprocessor library

I downloaded the stopword package and remove the stop word as Figure 68, Figure 69 and Figure 70

```
In [7]: # Download stop word library

from nltk.corpus import stopwords
import nltk, os, re, string
nltk.download('stopwords')
stop = set(stopwords.words('english'))
punctuation = list(string.punctuation)
stop.update(punctuation)

[nltk_data] Downloading package stopwords to
[nltk_data] C:\Users\weihe\AppData\Roaming\nltk_data...
[nltk_data] Package stopwords is already up-to-date!
```

Figure 68 Download the stop word

```
In [8]: # Remove Stop word

def remove_stopwords(text):
    final_text = []
    for i in text.split():
        if i.strip().lower() not in stop:
            final_text.append(i.strip())
        return " ".join(final_text)

frame['text']=frame['text'].apply(remove_stopwords)
```

Figure 69 Remove Stop word



Figure 70 Print the data frame

I used regex to further clean the data as Figure 71 Figure 72 and remove the white space as Figure 73

```
In [10]:
    def cleanTweet(txt):
        txt = re.sub(r'#,'',txt)
        txt = re.sub(r'Nn','',txt)
        txt = re.sub(r'(\s)\U\w+', r'\1', txt)
        txt = re.sub(r'(\sulle-9A-Fa-f]{4})', lambda matchobj: chr(int(matchobj.group(0)[2:], 16)), txt)
        txt = re.sub(emoji.get_emoji_regexp(), r"", txt)
        txt = re.sub("\A-Za-z0-9.:,'?!#@']", "", txt)
        txt = re.sub(r'\A-Za-z0-9.:,'?!#@']", "", txt)
        txt = re.sub(r'\text{Mryor} (TA-Za-z0-9\s\)\/]+','',txt)
        txt = re.sub(r'\text{Mryor} (TA-Za-z0-9\s\)\/,',',txt)
        #remove the unicode starting with U000
        txt = re.sub(r'\text{Mryor} (TA-Za-z0-9\s\)\/,',',txt)
        #remove all the signs
        txt = re.sub(r'\text{My'}, '', txt)
        #remove all numbers
        txt = re.sub(r'\text{My'}, '', txt)
        txt = re.sub(r'\text{My'}, '', txt)
        return txt

frame["text"] = frame["text"].apply(cleanTweet)
```

Figure 71 Further data clean

n [11]: fr	rar	me.head()							
ut[11]:		conversation_id	lang	timestamp	origin	author	rt	fav	text
0	)	1231005111071100929	en	2020-02- 21T23:57:44.000Z	b'Italy \\U0001f1ee\\U0001f1f9 reports first I	2985110557	2	1	Italy reports first locally transmitted
1	ı	1231005062165458945	en	2020-02- 21T23:57:32.000Z	b'#Coronavirus quarantine in a Hubu Village, S	1202960464549838848	1	2	quarantine Hubu Village Shuangpu Town Xihu
2	2	1231004398811275264	en	2020-02- 21T23:54:54.000Z	b'Italy. I love this country. #coronavirusital	1221955502340558848	0	3	Italy love country
3	3	1230866203947798530	en	2020-02- 21T23:53:24.000Z	b'@JoannaB36464141 @nicolamlow @alexvespi @Ada	1093695069176000512	0	2	dispersion globallyn Analysis travel Wuhan
4	ı	1231003954806501376	en	2020-02- 21T23:53:08.000Z	b'@WHO \\nThis is a #pandemic \\n#CoronavirusO	723319704710844417	0	0	This

Figure 72 Recheck Data

```
In [12]: #remove leading/trailing whitespaces on the text column
    frame['text'] = frame['text'].str.strip()

In [13]: nan_value = float("NaN")
    frame.replace("", nan_value, inplace=True)
    frame.dropna(subset = ["text"], inplace=True)
```

Figure 73 Remove white space

I generated the sentiment score as Figure 74 Figure 75

```
In [14]: from textblob import TextBlob
def sentiment_text(text):
    sent_sentences=[]
    blob = TextBlob(text)
    for sentence in blob.sentences:
        sent_sentences.append(sentence.sentiment.polarity)
    return sum(sent_sentences)/float(len(sent_sentences))
In [15]: frame["sentiment"] = frame["text"].apply(sentiment_text)
```

Figure 74 Generate the sentiment score

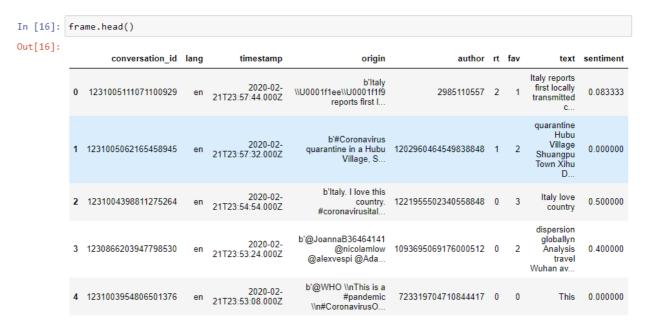


Figure 75 Recheck date

I lemmatized text as Figure 76 and rename column in Figure 77, Figure 78, Figure 79, Figure 80 before store the dataframe in Figure 81

```
In [17]: tweets = frame["text"]
          tokenized_tweet = []
          for tweet in tweets:
              tokenized_tweet.append(nltk.word_tokenize(tweet))
          frame["Tokenized_Tweet"] = tokenized_tweet
In [18]: # Lemmatization
          wordnet_lemmatizer = WordNetLemmatizer()
          lemmatized_text = []
          for index, row in frame.iterrows():
              lemma_article = []
              row = row['Tokenized_Tweet']
              for w in row:
                   word1 = wordnet_lemmatizer.lemmatize(w, pos = "n")
                  word2 = wordnet_lemmatizer.lemmatize(word1, pos = "v")
word3 = wordnet_lemmatizer.lemmatize(word2, pos = ("a"))
                  lemma_article.append(word3)
              lemmatized_text.append(lemma_article)
          print(lemmatized_text)
          frame['lemmatized_text'] = lemmatized_text
```

Figure 76 Lemmatize Text

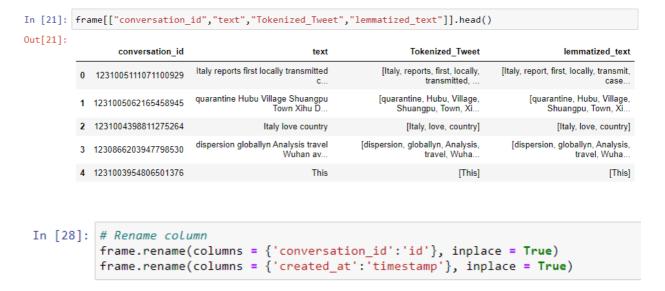


Figure 77 Rename the column name

```
In [29]: frame.describe(include=['number'])
Out[29]:
                            id
                                                                          sentiment
                                     author
                                                      rt
                                                                  fav
           count 1.628414e+06 1.628414e+06 1.628414e+06 1.628414e+06
                                                                       1.628414e+06
           mean 1.252350e+18 3.599463e+17 2.600770e+00 8.035027e+00
                                                                        8.990087e-02
                  1.315489e+16 5.086149e+17 1.541226e+02 3.188259e+02
                                                                        2.442936e-01
             min 1.837335e+09 5.090000e+02 0.000000e+00 0.000000e+00
                                                                       -1.000000e+00
            25% 1.243973e+18 1.594716e+08 0.000000e+00 0.000000e+00
                                                                       0.000000e+00
            50% 1.251208e+18 1.586448e+09 0.000000e+00 0.000000e+00
                                                                       0.000000e+00
             75% 1.260616e+18 9.167542e+17 1.000000e+00 2.000000e+00
                                                                        2.000000e-01
            max 1.274855e+18 1.274780e+18 1.404620e+05 1.896340e+05
                                                                       1.000000e+00
```

Figure 78 Recheck Data

```
In [32]: print(frame.dtypes)
          id
                                int64
          lang
                               object
                               object
          timestamp
          origin
                               object
          author
                                int64
                                int64
          rt
          fav
                                int64
                               object
          text
                              float64
          sentiment
          Tokenized_Tweet
                              object
          lemmatized_text
                               object
          dtype: object
           Figure 79 Recheck Column
```

Figure 80 Check the dataframe size

```
In [34]: frame.to_csv(r'C:\Users\weihe\Documents\TweetData\tweet_dataframe_process.csv', index = False, h
```

Figure 81 Save Dataframe

#### 4.2.2 Reddit Data

To pre-process the reddit data, I have performed the similar procedure to as twitter data as Figure 82 to Figure 96



Figure 82 Load libray and data

```
In [5]: import preprocessor as p
In [6]: ### Data cleaning
        # 1. with preprocessor library, deisnged for clearning tweets
        # loop over 'text' feature to clean
        reddits = frame.text
        p_processed_text = []
        for reddit in reddits:
            p_processed_text.append(p.clean(reddit))
        frame["text"] = p_processed_text
        print(frame.head())
               id
                                                              origin Score
        0 f2kpf6 Found something in "The Lancet" regarding cyto...
                                                                          1
        1 f2m2cv Any info on how COVID-19 affect pets/domestic ...
                                                                          1
          f2p51b Johns Hopkins Bloomberg school of public healt...
                                                                          1
          f2qh4a Charge for Victory!!! Smash down the COVID vir...
                                                                          1
        4 f2roo5 China Reports Smallest Number Of New COVID-19 ...
                     timestamp comments \
        0 2020-02-12 03:28:58
                                       0
                                       5
          2020-02-12 05:13:07
        1
           2020-02-12 10:16:11
                                       0
           2020-02-12 12:28:14
           2020-02-12 14:04:57
        0 Found something in "The Lancet" regarding cyto...
        1 Any info on how COVID-19 affect pets/domestic ...
        2 Johns Hopkins Bloomberg school of public healt...
        3 Charge for Victory!!! Smash down the COVID vir...
        4 China Reports Smallest Number Of New COVID-19 ...
```

Figure 83 Apply the preprocessor library

```
In [7]: from nltk.corpus import stopwords
   import nltk, os, re, string
   nltk.download('stopwords')
   stop = set(stopwords.words('english'))
   punctuation = list(string.punctuation)
   stop.update(punctuation)

[nltk_data] Downloading package stopwords to
   [nltk_data] C:\Users\weihe\AppData\Roaming\nltk_data...
   [nltk_data] Package stopwords is already up-to-date!
```

Figure 84 Download stopwords library

```
In [8]:

def remove_stopwords(text):
    final_text = []
    for i in text.split():
        if i.strip().lower() not in stop:
            final_text.append(i.strip())
    return " ".join(final_text)

frame['text']=frame['text'].apply(remove_stopwords)
```

Figure 85 Define the remove stopwords procedure



Figure 86 Check the data

```
In [10]: import nltk
         from nltk.stem import WordNetLemmatizer
         import re
         from nltk.corpus import stopwords
         nltk.download('punkt')
         nltk.download('wordnet')
         lemma = WordNetLemmatizer()
         def process_text(text):
             text = re.sub("(@[A-Za-z0-9_]+)|([^0-9A-Za-z \t])", " ",text.lower())
             words = nltk.word_tokenize(text)
             words = [lemma.lemmatize(word) for word in words if word not in set(stopwords.words("english"))]
text = " ".join(words)
         frame["text"] = frame["text"].apply(process_text)
         [nltk_data] Downloading package punkt to
          [nltk_data]
                          C:\Users\weihe\AppData\Roaming\nltk_data...
          [nltk data]
                        Package punkt is already up-to-date!
          [nltk_data] Downloading package wordnet to
          [nltk_data]
                         C:\Users\weihe\AppData\Roaming\nltk_data...
         [nltk_data] Package wordnet is already up-to-date!
```

Figure 87 process the data

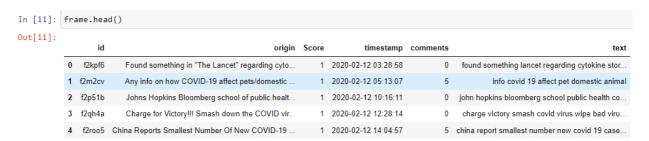


Figure 88 Check Data

```
In [12]: import emoji

def cleanReddit(txt):
    txt = re.sub(r'#','',txt)
    txt = re.sub(r'RT : ','',txt)
    txt = re.sub(r'\n','',txt)
    # to remove emojis
    txt = re.sub(emoji.get_emoji_regexp(), r"", txt)
    txt = re.sub(r'https?:\/\[A-Za-z0-9\.\/]+','',txt)
    txt = re.sub(r'https?:\/\[A-Za-z0-9\.\/]+','',txt)
    txt = re.sub(r"https?:\/\[S+|www\.\S+","",txt)
    txt = re.sub(r"<.*?>","",txt)
    return txt
```

Figure 89 Further clean data



Figure 90 Check the data

```
In [15]: frame[frame['text'] == ''].index
Out[15]: Int64Index([196, 1708, 4432, 4533, 6777, 6820, 7357, 7435, 9158, 9271, 10352], dtype='int64')
In [16]: nan_value = float("NaN")
    frame.replace("", nan_value, inplace=True)
    frame.dropna(subset = ["text"], inplace=True)
```

Figure 91 Remove the null data rows

Figure 92 Calculate the sentiment

```
In [19]: reddits = frame["text"]
             tokenized_reddit = []
             for reddit in reddits:
                  tokenized reddit.append(nltk.word tokenize(reddit))
             frame["Tokenized_Reddit"] = tokenized_reddit
In [20]: frame.head()
Out[20]:
                                                                                timestamp comments
                                                                                                                                                                            Tokenized Reddit
                                                          origin Score
                                                                                                                                        text sentiment
                                Found something in "The Lancet"
                                                                                                                                                          [found, something, lancet, regarding, cytokine...
                                                                                2020-02-12 03:28:58
                                                                                                           found something lancet regarding 
cytokine stor...
                                                                                                                                               0.000000
              0 f2kpf6
                                Any info on how COVID-19 affect
                                                                                2020-02-12
                                                                                                             info covid 19 affect pet domestic
                                                                                                                                                          [info, covid, 19, affect, pet, domestic
              1 f2m2cv
                                                                                                                                               0.000000
                                                                                  05:13:07
                             Johns Hopkins Bloomberg school of public healt...
                                                                                                              john hopkins bloomberg school public health co...
                                                                                                                                                             [john, hopkins, bloomberg, school, public, hea...
                                                                                2020-02-12
              2 f2p51b
                                                                                                                                               0.000000
                                                                                2020-02-12
                            Charge for Victory!!! Smash down the COVID vir...
                                                                                                            charge victory smash covid virus
                                                                                                                                                           [charge, victory, smash, covid, virus,
              3 f2qh4a
                                                                                                       n
                                                                                                                                             -0.700000
                                                                                                                              wipe bad viru
                                                                                2020-02-12
                              China Reports Smallest Number Of
                                                                                                           china report smallest number new
                                                                                                                                                               [china, report, smallest, number,
              4 f2roo5
                                                                                                                                             -0.088068
                                                                                                                             covid 19 case
                                               New COVID-19
```

### Figure 93 Tokenize the text

```
In [21]: # Lemmatization
wordnet lemmatizer = WordNetLemmatizer()
lemmatized_text = []
for index, row in frame.iterrows():
    lemma_article = []
    row = row(!Tokenized_Reddit']
    for w in row:
        word1 = wordnet_lemmatizer.lemmatize(w, pos = "n")
        word2 = wordnet_lemmatizer.lemmatize(word2, pos = "")
        word3 = wordnet_lemmatizer.lemmatize(word2, pos = "")
        lemma_article.append(word3)
        lemmatized_text.pend(word3)
        lemmatized_text.pend(word3)
        lemmatized_text'] = lemmatized_text

        on', 'covid', '19'], 'covid'], ['update', 'covid', '19', 'outbreak', 'professor', 'neil', 'ferguson', 'dr', 'ilaria', 'dorig
        atti', 'dr', 'lucy', 'okell'], ['case', 'index', 'patient', 'cause', 'tertiary', 'transmission', 'coronavirus', 'disease', 'k
        one', 'application', lojniavir', 'ritonavir', 'treatment', 'covid', '19', 'pneumonia', 'moitor', 'quantitative', 'rt', 'pc
        r', 'korean', 'academy', 'medical', 'science', 'publish', 'online', 'feb', 'academic', 'intoric', 'evidence', 'cl
        inical', 'infectious', 'disease'], ['im', 'hard', 'time', 'understand', 'u', 'response', 'time', 'covid', '19', 'north', 'korea'], ['analysis', 'covid', '19', 'north', 'korea'], 'analysis', 'covid', '19', 'north', 'korea'], 'analysi
```

#### Figure 94 Lemmatize the text

n [22]:	<pre>frame.head()</pre>										
ut[22]:	: id		origin	Score	timestamp	comments	text	sentiment	Tokenized_Reddit	lemmatized_text	
	0	f2kpf6	Found something in "The Lancet" regarding cyto	1	2020-02-12 03:28:58	0	found something lancet regarding cytokine stor	0.000000	[found, something, lancet, regarding, cytokine	[find, something, lancet, regard, cytokine, st	
	1	f2m2cv	Any info on how COVID-19 affect pets/domestic	1	2020-02-12 05:13:07	5	info covid 19 affect pet domestic animal	0.000000	[info, covid, 19, affect, pet, domestic, animal]	[info, covid, 19, affect, pet, domestic, animal]	
	2	f2p51b	Johns Hopkins Bloomberg school of public healt	1	2020-02-12 10:16:11	0	john hopkins bloomberg school public health co	0.000000	[john, hopkins, bloomberg, school, public, hea	[john, hopkins, bloomberg, school, public, hea	
	3	f2qh4a	Charge for Victory!!! Smash down the COVID vir	1	2020-02-12 12:28:14	0	charge victory smash covid virus wipe bad viru	-0.700000	[charge, victory, smash, covid, virus, wipe, b	[charge, victory, smash, covid, virus, wipe, b	
	4	f2roo5	China Reports Smallest Number Of New COVID-19 	1	2020-02-12 14:04:57	5	china report smallest number new covid 19 case	-0.088068	[china, report, smallest, number, new, covid,	[china, report, small, number, new, covid, 19,	

Figure 95 Check the data

```
In [24]: frame.to_csv(r'C:\Users\weihe\Documents\RedditData\export_reddit_dataset.csv', index = False,
```

Figure 96 Store the data

### 4.3 Exploration Analysis

Exploration analysis is done using Python to find the patter in the test feature. I analysed the dataset from Twitter and Reddit.

### 4.3.1 Tweet Data exploration

I loaded the tweets data and extract the lemmatized\_text field as Figure 97 and Figure 98

```
In [1]: import numpy as np
    from PIL import Image
    import pandas as pd
    from wordcloud import WordCloud, ImageColorGenerator, STOPWORDS
    import matplotlib.pyplot as plt
```

Figure 97 Load library

```
In [2]: df1 = pd.read_csv('tweet_dataframe_process2.csv')
In [3]: lem = df1['lemmatized_text'].values.tolist()
In [5]: text = " ".join(review for review in df1.lemmatized_text.astype(str))
```

Figure 98 load data and join the lematized text

```
In [6]: print ("There are {} words in the combination of all cells in column YOUR_COLUMN_NAME.".format(len(text)))

There are 11837820 words in the combination of all cells in column YOUR_COLUMN_NAME.
```

Figure 99 Print statistics

I ran the wordcloud model to create the word count as Figure 100

```
In [7]: stopwords = set(STOPWORDS)

In [11]: WordCloud().generate(text)

Out[11]: <wordcloud.wordcloud.WordCloud at 0x2954976c7f0>

In [12]: wordcloud = WordCloud(stopwords=stopwords, background_color="white", width=800, height=400).generate(text)
```

Figure 100 Compute the model for wordcloud

I printed out the plot generate by wordcloud as Figure 101 and Figure 102

```
In [14]: plt.axis("off")
    plt.figure( figsize=(40,20))
    plt.tight_layout(pad=0)
    plt.imshow(wordcloud, interpolation='bilinear')
    plt.show()
```

Figure 101 Design plot the wordcloud model

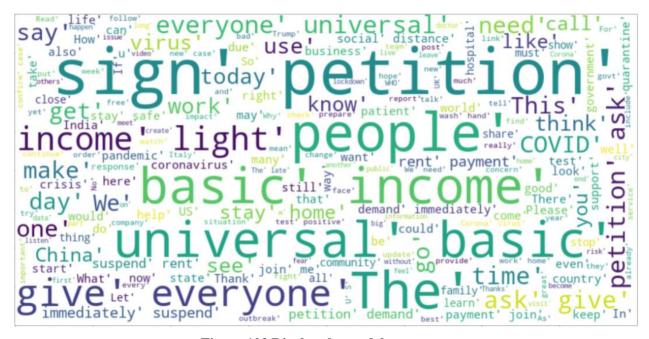


Figure 102 Display the model output

### 4.3.2 Reddit exploration

I have repeated the same procedure on the Reddit as Figure 103 to Figure 107.

```
In [1]: import numpy as np
    from PIL import Image
    import pandas as pd
    from wordcloud import WordCloud, ImageColorGenerator, STOPWORDS
    import matplotlib.pyplot as plt
```

Figure 103 Load library

Figure 104 Load the data and join the lemmatized text

```
In [6]: stopwords = set(STOPWORDS)
In [7]: WordCloud().generate(text)
Out[7]: <wordcloud.wordcloud.WordCloud at 0x1ec3e06ca30>
In [8]: wordcloud = WordCloud(stopwords=stopwords, background_color="white", width=800, height=400).generate(text)
```

Figure 105 Generate the WordCloud

```
In [9]: plt.axis("off")
    plt.figure( figsize=(40,20))
    plt.tight_layout(pad=0)
    plt.imshow(wordcloud, interpolation='bilinear')
    plt.show()
```

Figure 106 Create the plot for the model

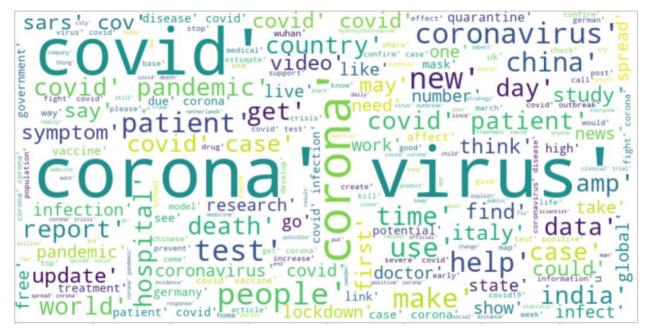


Figure 107 Display the model

# 5 Implementation

I used Jupyter notebook to implement the LDA topic modelling and sentiment analysis

# 5.1 Topic Modelling

### 5.1.1 Twitter Data

I started by load the library as Figure 109 extract the lemmatized text as Figure 110.

```
In [1]: import gensim
        import gensim.corpora as corpora
        from gensim.corpora import Dictionary
        from gensim.models.coherencemodel import CoherenceModel
        from gensim.models.ldamodel import LdaModel
        from pprint import pprint
        import spacy
        import pickle
        import re
        import pyLDAvis
        import pyLDAvis.gensim_models
        import matplotlib.pyplot as plt
        import pandas as pd
        C:\Users\weihe\Anaconda3\lib\site-packages\gensim\similarities\ init .py:15: User
        evenshtein package <https://pypi.org/project/python-Levenshtein/> is unavailable.
          warnings.warn(msg)
```

Figure 108 Load library

```
In [2]: df = pd.read_csv('tweet_dataframe_process.csv')
df.head()
Out[2]:
                                       id lang
                                                               timestamp
                                                                                                                                          author rt fav
                                                                                                                                                                                        text sentiment
                                                                                                                                                                                                                         Tokenized_Tweet
                                                                               b'Italy \\U0001f1ee\\U0001f1f9 reports
first I...
                                                       2020-02-
21T23:57:44.000Z
                                                                                                                                                                  Italy reports first locally 0.083333 ['Italy', 'reports', 'first', 'locally', 'tean
             0 1231005111071100929 en
                                                                                                                                    2985110557 2 1
                                                       2020-02-
21T23:57:32.000Z
                                                                                b'#Coronavirus quarantine in a Hubu
Village, S... 1202960464549838848 1 2
                                                                                                                                                                  quarantine Hubu Village
Shuangpu Town Xihu D... 0.000000
                                                                                                                                                                                                             ['quarantine', 'Hubu', 'Village', 'Shuangpu', ...
             1 1231005062165458945 en
                                                                                             b'Italy. I love this country.
#coronavirusital... 1221955502340558848 0 3
                                                       2020-02-
21T23:54:54.000Z
             2 1231004398811275264 en
                                                                                                                                                                           Italy love country 0.500000
                                                                                                                                                                                                                     ['Italy', 'love', 'country']
                                                                                b'@JoannaB36464141 @nicolamlow @alexvespi @Ada... 1093695069176000512 0 2 dispersion globallyn Analysis travel Wuhan av... 0.400000
                                                       2020-02-
21T23:53:24.000Z
                                                                                                                                                                                                                   ['dispersion', 'globallyn'
'Analysis', 'trave...
             3 1230866203947798530 en
                                                                                    b'@WHO \\nThis is a #pandemic \\n#CoronavirusO...
                                                       2020-02-
21T23:53:08.000Z
             4 1231003954806501376 en
                                                                                                                        723319704710844417 0 0
                                                                                                                                                                                        This 0.000000
                                                                                                                                                                                                                                     ['This']
```

Figure 109 Load CSV data

```
In [3]: lem = df['lemmatized_text'].values.tolist()
lemmatized_list = []
for lemmatized_item in lem:
    print(lemmatized_item)
    lemmatized_list.append(eval(lemmatized_item))

print(lemmatized_list.iz])

['Italy', 'report', 'first', 'locally', 'transmit', 'case', 'coronavirus', 'Iran', 'death', 'toll', 'rise', 'four', 'ABC', 'News', 'Australian', 'Corporat'
    ['quarantine', 'Hubu', 'Village', 'Shuangpu', 'Town', 'Xhu', 'District', 'China', 'Chinese', 'authority', 'deploy', 'giant', 'fog', 'machine', 'even', 'seo', 'Onebtcer']
    ['Italy', 'love', 'country']
    [dispersion', 'globallyn', 'Analysis', 'travel', 'Wuhan', 'available', 'Jan', 'travel', 'China', 'available', 'Jan', 'ha', 'Teheran', 'destination']
    ['Ihis']
    ['warn', 'community', 'spread', 'could', 'take', 'place', 'US']
    ['After', 'thorough', 'investigation', 'time', 'evidence', 'patient', 'expose', 'visit']
    ['It', 'look', 'like', 'force', 'removal', 'isolation', 'quarantine', 'CCP', 'act', 'erratically']
    ['DC', 'didn', 't', 'want', 'patient', 'fly, 'US', 'it', 'overcule']
    ['Mi00', 'Disposable', 'Respirator', 'Go', 'Flow', 'Exhalation', 'Valve', 'CASE']
    ['Group', 'Hongkongers', 'set', 'sungical', 'face', 'mask', 'factory', 'overnight', 'ease', 'supply', 'amid', 'coronavirus', 'scare']
    ['M', 'Respirator', 'NSP', 'Cool', 'Flow', 'Valve', 'Pack']
    ['M', 'Respirator', 'NSP', 'Cool', 'Flow', 'Valve', 'Rock']
    ['M', 'Respirator', 'NSP', 'Cool', '
```

Figure 110 Extract Lemmatized text

I computed for id2word as Figure 111 and build LDA model as Figure 112

```
In [4]: # Create the dictionary
id2word = corpora.Dictionary(lemmatized_list)

# Create corpus
texts = lemmatized_list

# Term Document Frequency
corpus = [id2word.doc2bow(text) for text in texts]

#View
print(corpus[:1])

[[(0, 1), (1, 1), (2, 1), (3, 1), (4, 1), (5, 1), (6, 1), (7, 1), (8, 1), (9, 1), (10, 1), (11, 1), (12, 1), (13, 1), (14, 1), (15, 1)]]

In [5]: id2word[0]
Out[5]: 'ABC'
```

Figure 111 Compute id2word and display the first element

Figure 112 Build the LDA model with 4 topics

Model display and coherence score can be found in the Figure 113 Figure 114 Figure 115

Figure 113 Display the topic from the model.

```
In [9]: print('Perplexity: ', lda_model.log_perplexity(corpus))

# Compute Coherence Score
coherence_model_lda = CoherenceModel(model=lda_model, texts=lemmatized_list, dictionary=id2word, coherence='c_v')
coherence_lda = coherence_model_lda.get_coherence()
print('Coherence Score: ', coherence_lda)

Perplexity: -8.862477314736944
Coherence Score: 0.20355419839742395
```

Figure 114 Display Perplexity and Coherence score

```
In [10]: # Visualise the topic keyword
pyLDAvis.enable_notebook()
vis = pyLDAvis.gensim_models.prepare(lda_model, corpus, id2word)
vis
```

Figure 115 Display generated model

I checked the intertopic distance for all four topics below. Figure 116 to Figure 119

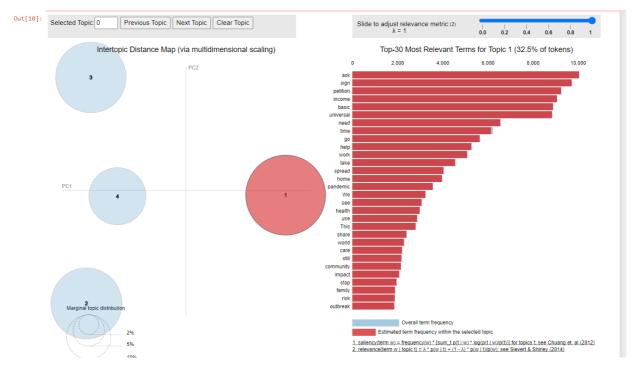


Figure 116 Display Topic 1

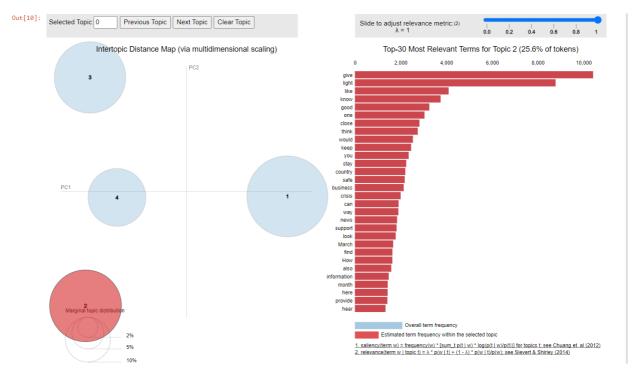


Figure 117 Display Topic 2

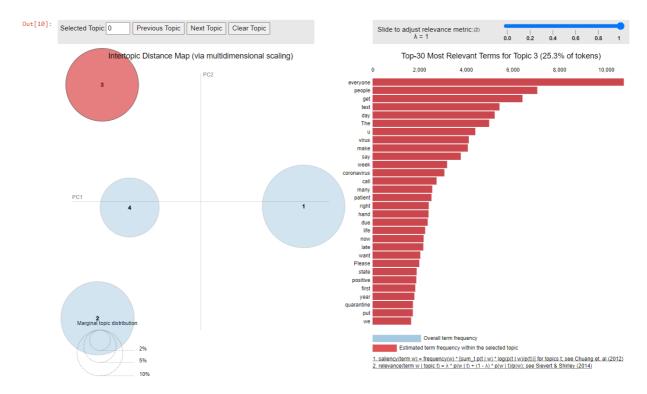


Figure 118 Display Topic 3

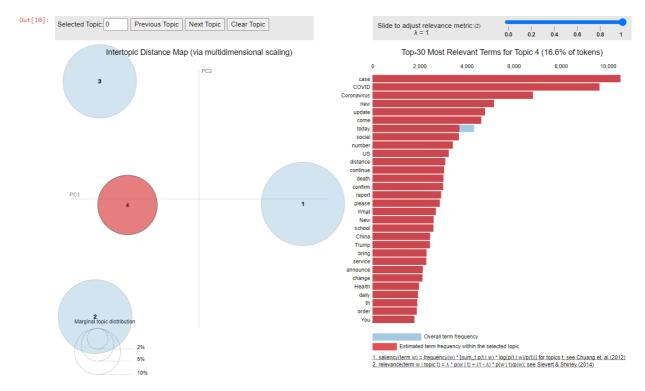


Figure 119 Display Topic 4

I loaded the Mallet library to calculate the coherence score and found the most suitable topics ad Figure 120 to Figure 126

```
In [11]: import os
    os.environ.update({'MALLET_HOME':r'C:/Users/weihe/Documents/TweetData/mallet-2.0.8/mallet-2.0.8'})
    mallet_path = r'C:/Users/weihe/Documents/TweetData/mallet-2.0.8/mallet-2.0.8/bin/mallet.bat'
```

Figure 120 Load Mallet library for LDA

**Figure 121 Define Function to calculate Coherence Score** 

```
In [14]: # Show graph
          limit=40; start=2; step=6;
          x = range(start, limit, step)
          plt.plot(x, coherence_values)
          plt.xlabel("Num Topics")
          plt.ylabel("Coherence score")
          plt.legend(("coherence_values"), loc='best')
          plt.show()
              0.45
                      — c
              0.40
              0.35
           Coherence score
              0.30
              0.25
             0.20
              0.15
              0.10
                             10
                                   15
                                          20
                                                 25
                                                       30
                                                             35
                                       Num Topics
```

Figure 122 Display Coherence Score with Topic number

Figure 123 Output Coherence value with topic number

```
In [17]: # Select the model and print the topics ( num Topics = 14)
         optimal_model = model_list[2]
         model_topics = optimal_model.show_topics(formatted=False)
         pprint(optimal_model.print_topics(num_words=10))
            '0.038*"good" + 0.030*"week" + 0.024*"thing" + 0.021*"news" + 0.019*"back" + '
           '0.018*"put" + 0.015*"bad" + 0.015*"month" + 0.013*"day" + 0.013*"happen"'),
          (1.
            '0.024*"share" + 0.022*"update" + 0.021*"information" + 0.020*"follow" + '
           '0.020*"COVID" + 0.016*"late" + 0.015*"video" + 0.015*"free" +
           '0.014*"resource" + 0.013*"learn"'),
            '0.038*"Coronavirus" + 0.027*"quarantine" + 0.024*"find" + 0.022*"Corona" + '
            '0.019*"Covid" + 0.017*"Read" + 0.014*"person" + 0.014*"Virus" +
           '0.013*"News" + 0.012*"xa0"'),
            '0.086*"case" + 0.044*"day" + 0.033*"death" + 0.029*"report" + '
           '0.028*"number" + 0.027*"coronavirus" + 0.022*"year" + 0.022*"confirm" + '
           '0.018*"Italy" + 0.015*"today"'),
          (4.
            '0.032*"hand" + 0.018*"mask" + 0.018*"face" + 0.016*"hour" + 0.013*"wash" + '
           '0.012*"avoid" + 0.011*"run" + 0.010*"panic" + 0.010*"people" + '
            '0.010*"contact"'),
          (5,
            '0.042*"people" + 0.041*"health" + 0.040*"pandemic" + 0.033*"crisis" + '
           '0.033*"call" + 0.030*"care" + 0.021*"public" + 0.020*"risk" +
            '0.020*"protect" + 0.020*"worker"'),
           '0.090*"sign" + 0.083*"petition" + 0.079*"give" + 0.057*"light" + '
           '0.054*"basic" + 0.054*"income" + 0.051*"universal" + 0.038*"rent" + '
            '0.035*"join" + 0.035*"suspend"'),
            '0.047*"people" + 0.046*"virus" + 0.040*"world" + 0.027*"life" + '
           '0.021*"fight" + 0.013*"love" + 0.013*"hope" + 0.013*"make" + 0.012*"save" + '
            '0.011*"talk"'),
          (8.
            '0.068*"test" + 0.054*"COVID" + 0.034*"patient" + 0.029*"March" + '
           '0.022*"hospital" + 0.020*"Coronavirus" + 0.013*"PM" + 0.012*"Health" + '
           '0.011*"pm" + 0.010*"result"'),
          (9,
           '0.028*"close" + 0.027*"business" + 0.022*"plan" + 0.018*"service" + '
           '0.017*"due" + 0.016*"shut" + 0.016*"support" + 0.015*"impact" +
           '0.014*"order" + 0.013*"school"'),
          (10,
            '0.060*"spread" + 0.041*"China" + 0.039*"country" + 0.031*"coronavirus" + '
            '0.027*"outbreak" + 0.022*"measure" + 0.015*"Chinese" + 0.015*"India" + '
           '0.012*"citizen" + 0.012*"lockdown"'),
           (11,
            '0.025*"Trump" + 0.023*"time" + 0.020*"show" + 0.018*"symptom" + '
            '0.018*"medical" + 0.014*"stop" + 0.013*"supply" + 0.012*"Dr" + '
           '0.012*"office" + 0.012*"treatment"'),
            '0.023*"make" + 0.016*"disease" + 0.016*"change" + 0.015*"read" + '
            '0.015*"response" + 0.012*"situation" + 0.011*"long" + 0.010*"understand" + '
            '0.010*"article" + 0.010*"gt"'),
          (13.
           '0.065*"home" + 0.065*"work" + 0.057*"time" + 0.043*"stay" + 0.036*"safe" + '
           '0.027*"Stay" + 0.026*"distance" + 0.026*"social" + 0.020*"family" +
           '0.017*"continue"')]
```

Figure 124 Display topics for optimal model

```
In [19]: # convert the class of your mallet model into a LdaModel before pyLDAvis
model = gensim.models.wrappers.ldamallet.malletmodel2ldamodel(optimal_model)
```

Figure 125 Convert mallet model to LDA model

```
In [21]: # Visualise the topic keyword
pyLDAvis.enable_notebook()
vis = pyLDAvis.gensim_models.prepare(model, corpus, id2word)
vis
```

Figure 126 Display the optimal model

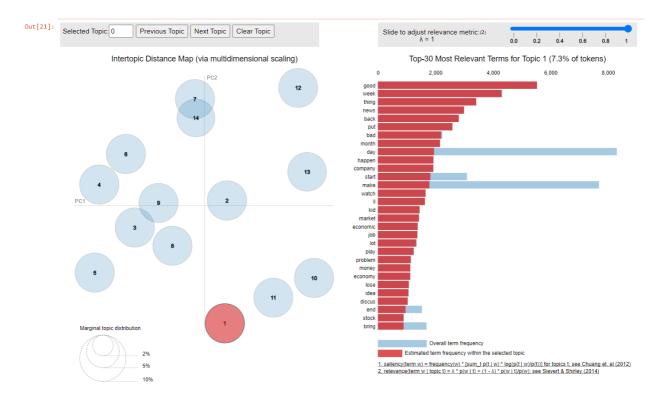


Figure 127 Display the Intertopic Distance Map

I used the below approach to find he dominate topic for each sentence as Figure 128 and Figure 129

Figure 128 Find the dominant topic in each sentence

Text	Keywords	Topic_Perc_Contrib	Dominant_Topic	Document_No	
['Italy', 'report', 'first', 'locally', 'trans	case, COVID, Coronavirus, new, update, come, t	0.3666	0.0	0	0
['quarantine', 'Hubu', 'Village', 'Shuangpu',	everyone, people, get, test, day, The, u, viru	0.3440	3.0	1	1
['Italy', 'love', 'country']	everyone, people, get, test, day, The, u, viru	0.3170	3.0	2	2
['dispersion', 'globallyn', 'Analysis', 'trave	everyone, people, get, test, day, The, u, viru	0.4130	3.0	3	3
['This']	ask, sign, petition, income, basic, universal,	0.3680	1.0	4	4
['warn', 'community', 'spread', 'could', 'take	ask, sign, petition, income, basic, universal,	0.4922	1.0	5	5
['After', 'thorough', 'investigation', 'time',	everyone, people, get, test, day, The, u, viru	0.3969	3.0	6	6
['look', 'like', 'force', 'removal', 'isolatio	give, light, like, know, good, one, close, thi	0.4020	2.0	7	7
['CDC', 'didn', 'want', 'patient', 'fly', 'US'	everyone, people, get, test, day, The, u, viru	0.4125	3.0	8	8
['N100', 'Disposable', 'Respirator', 'Cool', '	everyone, people, get, test, day, The, u, viru	0.3039	3.0	9	9

Figure 129 Display the dominant topic in each sentence

I ran the below procedure to find he most representative document for each topic as Figure 130 and Figure 131

Figure 130 Find the most representative document for each topic

Out[23]:					
		Topic_Num	Topic_Perc_Contrib	Keywords	Text
	0	0.0	0.6557	case, COVID, Coronavirus, new, update, come, $t$	['Report', 'China', 'New', 'Cases', 'New', 'De
	1	1.0	0.6664	ask, sign, petition, income, basic, universal,	['We', 'need', 'plan', 'renter', 'impact', 'Si
	2	2.0	0.6685	give, light, like, know, good, one, close, thi	['Chinese', 'Virus', 'Chinese', 'Virus', 'Chin
	3	3.0	0.7904	everyone, people, get, test, day, The, u, viru	['STAY', 'HOME', 'STAY', 'HOME', 'STAY', 'HOME

Figure 131 Display the most representative document for each topic

The below procedure was run to display the most representative document for the topic

```
In [24]: #Topic distribution across documents

# Number of Documents for Each Topic
topic_counts = df_topic_sents_keywords['Dominant_Topic'].value_counts()

# Percentage of Documents for Each Topic
topic_contribution = round(topic_counts/topic_counts.sum(), 4)

# Topic Number and Keywords
topic_num_keywords = df_topic_sents_keywords[['Dominant_Topic', 'Topic_Keywords']]

# Concatenate Column wise
df_dominant_topics = pd.concat([topic_num_keywords, topic_counts, topic_contribution], axis=1)

# Change Column names
df_dominant_topics.columns = ['Dominant_Topic', 'Topic_Keywords', 'Num_Documents', 'Perc_Documents']

# Show
df_dominant_topics
```

Figure 132 Find Topic distribution across documents

Out[24]:		
	Dominant_Topic	Торі

1.0

3.0

	Dominant_Topic	Topic_Keywords	Num_Documents	Perc_Documents
0.0	0.0	case, COVID, Coronavirus, new, update, come, $t$	7563.0	0.0757
1.0	3.0	everyone, people, get, test, day, The, u, viru	58221.0	0.5829
2.0	3.0	everyone, people, get, test, day, The, u, viru	16596.0	0.1662
3.0	3.0	everyone, people, get, test, day, The, u, viru	17505.0	0.1753
4.0	1.0	ask, sign, petition, income, basic, universal,	NaN	NaN
380.0	1.0	ask, sign, petition, income, basic, universal,	NaN	NaN
381.0	1.0	ask, sign, petition, income, basic, universal,	NaN	NaN
382.0	2.0	give, light, like, know, good, one, close, thi	NaN	NaN

NaN

NaN

NaN

NaN

99885 rows × 4 columns

99880.0 99881.0 99882.0 99883.0

99884.0

Figure 133 Display Topic distribution across documents

ask, sign, petition, income, basic, universal,...

everyone, people, get, test, day, The, u, viru...

### 5.1.2 Reddit Data

The process for Reddit Data is similar to Twitter as Figure 134 to Figure 143

```
In [1]: import gensim
                                   import gensim.corpora as corpora
                                   from gensim.corpora import Dictionary
                                   from gensim.models.coherencemodel import CoherenceModel
                                   from gensim.models.ldamodel import LdaModel
                                   from pprint import pprint
                                   import spacy
                                   import pickle
                                   import re
                                   import pyLDAvis
                                   import pyLDAvis.gensim_models
                                   import matplotlib.pyplot as plt
                                   import pandas as pd
                                    \verb|C:\Users\weihe\Anaconda3\lib\site-packages\gensim\similarities\weihe\Anaconda3\lib\site-packages\gensim\similarities\weihe\Anaconda3\lib\site-packages\gensim\similarities\weihe\gensim\similarities\weihe\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similarities\gensim\similaritie
                                   evenshtein package <a href="https://pypi.org/project/python-Levenshtein">https://pypi.org/project/python-Levenshtein</a> is unavailable. Install Levenhs
                                          warnings.warn(msg)
In [2]: import warnings
                                   warnings.filterwarnings("ignore", category=DeprecationWarning)
```

Figure 134 Load library

```
In [3]: df = pd.read_csv("export_reddit_dataset.csv")
df = df.drop('origin', 1)
            df.head()
            C:\Users\weihe\AppData\Local\Temp/ipykernel 29772/1506153113.py:2: FutureWarning: In a future version of pandas all arguments o
             f DataFrame.drop except for the argument 'labels' will be keyword-only
              df = df.drop('origin', 1)
Out[3]:
                      id Score
                                                                                                                                             Tokenized Reddit
                                                                                                         text sentiment
                                                                                                                                                                                      lemmatized text
                                          timestamp comments
                                          2020-02-12
                                                                          found something lancet regarding cytokine stor... 0.000000
                                                                                                                                    ['found', 'something', 'lancet', ['find', 'something', 'lancet', 'regard',
             0 f2kpf6
                                          2020-02-12
                                                                                                                                      ['info', 'covid', 'affect', 'pet', 
'domestic'....
                                                                                                                                                                            ['info', 'covid', 'affect', 'pet',
              1 f2m2cv
                                                                  5 info covid affect pet domestic animal 0.000000
                                             05:13:07
                                                                                                                                                                         ['john', 'hopkins', 'bloomberg', 'school', 'pu...
                                          2020-02-12
10:16:11
                                                                  o john hopkins bloomberg school public health co... 0.000000
                                                                                                                                   ['john', 'hopkins', 'bloomberg', 
'school', 'pu...
             2 f2p51b
                                          2020-02-12
12:28:14
                                                                  0 charge victory smash covid virus wipe bad viru... -0.700000
                                                                                                                              ['charge', 'victory', 'smash', 'covid', 'virus
                                                                                                                                                                     ['charge', 'victory', 'smash', 'covid',
              3 f2qh4a
                                                                          china report smallest number new covid case s... -0.088068 ['china', 'report', 'smallest', 'number', 'new...
                                          2020-02-12
14:04:57
                                                                                                                                                                      ['china', 'report', 'small', 'number',
              4 f2roo5
```

Figure 135 Load data

```
In [4]: lem = df['lemmatized_text'].values.tolist()
lemmatized_list = []
for lemmatized_item in lem:
    print(lemmatized_item)
    lemmatized_list_gitem)
    remmatized_list_gitem)
print(lemmatized_list_gitem)
print(lemmatized_list_gitem)
print(lemmatized_list_gitem)
print(lemmatized_list_gitem)
print(lemmatized_list_gitem)
['excellent', 'database', 'covid', 'covid', 'case', 'data']
['new', 'england', 'journal', 'medicine', 'define', 'epidemiology', 'covid', 'study', 'need']
['excellent', 'database', 'covid', 'covid', 'novel', 'coronavirus', 'ncov', 'ncov', 'sars', 'cov', 'sars2', 'wuha n', 'virus', 'statistic', 'statistical', 'graph', 'data', 'analysis', 'live', 'spreadsheet']
['myth', 'buster', 'covid']
['myth', 'buster', 'covid', 'princess', 'covid', 'case']
['longitudinal', 'ct', 'find', 'covid', 'preumonia', 'case', 'present', 'organize', 'pneumonia', 'pattern', 'case', 'includ e', 'relapse', 'successfully', 'resolve']
['longitudinal', 'ct', 'find', 'covid', 'preumonia', 'dr', 'erik', 'volz']
['novel', 'coronavirus', 'covid', 'outbreak', 'review', 'current', 'literature']
['lovel', 'cronavirus', 'covid', 'multisub', 'yet', 'please', 'let', 'know', 'miss', 'anything', 'want', 'multi', 'inclusive', 'possibl e']
['coronavirus', 'disease', 'covid', 'situation', 'report']
['coronavirus', 'disease', 'covid', 'situation', 'report']
['covid', 'singapore', 'current', 'experience']
['japan', 'national', 'institute', 'infectious', 'disease', 'fould', 'outbreak'.'
```

Figure 136 Extract the lemmatized\_text feature

```
In [5]: # Create the Dictionary (id2word) and Corpus needed for Topic Modeling

# Create the dictionary
id2word = corpora.Dictionary(lemmatized_list)

# Create corpus
texts = lemmatized_list

# Term Document Frequency
corpus = [id2word.doc2bow(text) for text in texts]

#View
print(corpus[:1])

[[(0, 1), (1, 1), (2, 1), (3, 1), (4, 1), (5, 1), (6, 1), (7, 1), (8, 1), (9, 1), (10, 1)]]
```

Figure 137 Compute the id2word dictionary

In [6]: # Pass the id as a key to the dictionary to see which word is associated to the given id
id2word[0]
Out[6]: 'article'

Figure 138 Display the id2word dictionary

Figure 139 Build the base model with 10 topics

```
In [8]: pprint(lda_model.print topics())
         doc_lda=lda_model[corpus]
           '0.072*"covid" + 0.052*"case" + 0.042*"death" + 0.033*"country" + '
           '0.029*"coronavirus" + 0.024*"say" + 0.024*"spread" + 0.019*"germany" + '
           '0.018*"report" + 0.018*"show"'),
          (1,
           '0.051*"stay" + 0.043*"trump" + 0.037*"link" + 0.037*"amp" + 0.029*"comment" '
           '+ 0.029*"watch" + 0.029*"around" + 0.028*"guy" + 0.028*"kill" + '
           '0.025*"tip"'),
          (2,
           '0.078*"pandemic" + 0.057*"make" + 0.024*"know" + 0.022*"stop" + '
           '0.022*"please" + 0.021*"cure" + 0.021*"create" + 0.017*"research" + '
           '0.017*"top" + 0.017*"post"'),
           '0.062*"world" + 0.045*"live" + 0.040*"day" + 0.033*"news" + 0.025*"may" + '
'0.019*"uk" + 0.019*"indian" + 0.018*"call" + 0.017*"end" + 0.015*"warn"'),
           '0.043*"lockdown" + 0.035*"die" + 0.032*"way" + 0.032*"song" + 0.031*"life" '
           '+ 0.030*"number" + 0.025*"safe" + 0.022*"good" + 0.022*"best" +
           '0.021*"year"'),
           '0.066*"crisis" + 0.059*"patient" + 0.024*"see" + 0.019*"situation" + '
           '0.019*"cause" + 0.018*"even" + 0.017*"much" + 0.015*"write" + 0.014*"amid" '
           '+ 0.014*"blood"'),
           '0.473*"corona" + 0.206*"virus" + 0.011*"sweden" + 0.010*"first" + '
           '0.009*"like" + 0.008*"hospital" + 0.008*"take" + 0.006*"name" +
           '0.005*"quarantine" + 0.005*"prevent"'),
           '0.048*"new" + 0.041*"update" + 0.038*"outbreak" + 0.032*"video" + '
           '0.032*"fight" + 0.030*"china" + 0.025*"find" + 0.023*"mask" + 0.020*"use" + '
           '0.019*"health"'),
          (8,
           '0.052*"people" + 0.048*"get" + 0.044*"time" + 0.041*"help" + 0.036*"german" '
           '+ 0.030*"go" + 0.029*"due" + 0.025*"infect" + 0.021*"could" + 0.021*"one"'),
           '0.067*"india" + 0.064*"test" + 0.041*"vaccine" + 0.027*"think" + '
           '0.025*"home" + 0.021*"positive" + 0.020*"give" + 0.015*"put" +
           '0.013*"start" + 0.013*"come"')]
```

Figure 140 Display the generated topics

```
In [9]: print('Perplexity: ', lda_model.log_perplexity(corpus))
# Compute Coherence Score
coherence_model_lda = CoherenceModel(model=lda_model, texts=lemmatized_list, dictionary=id2word, coherence='c_v')
coherence_lda = coherence_model_lda.get_coherence()
print('Coherence Score: ', coherence_lda)

Perplexity: -8.794595465509639
Coherence Score: 0.37826766431123093
```

Figure 141 Compute the Perplexity and Coherence score

```
In [10]: # Visualise the topic keyword
pyLDAvis.enable_notebook()
vis = pyLDAvis.gensim_models.prepare(lda_model, corpus, id2word)
vis

C:\Users\weihe\Anaconda3\lib\site-packages\pyLDAvis\_prepare.py:246: FutureWarning
bels' will be keyword-only
    default_term_info = default_term_info.sort_values(
```

Figure 142 View the model

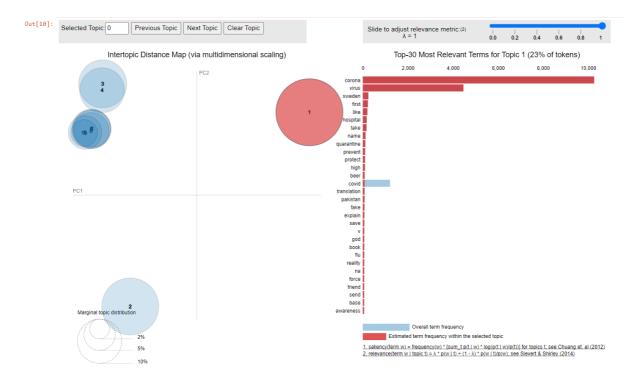


Figure 143 Display of the model

# 5.2 Sentiment Analysis

### 5.2.1 Twitter Data

I used the TextBlob to calculate the sentiment after preprocessing as Figure 144 to Figure 148

```
In [1]: #Sentiment Analysis
          import os
          import os
import pandas as pd
from textblob import TextBlob
          import numpy as np
          # For consusion matrix and metrics
          from sklearn.metrics import confusion_matrix
from sklearn.metrics import accuracy_score
          from sklearn.metrics import classification_report
          #For statistics
          import statistics
          import math
          from math import sqrt
          from numpy import mean
from scipy.stats import t
          # For Visualisation
          from matplotlib import pyplot as plt
          import seaborn as sns
          # For T-test using spicy
          from numpy.random import seed
          from numpy.random import randn
from scipy.stats import ttest_rel
          from scipy.stats import ttest_ind
```

Figure 144 Load library

```
In [2]: df = pd.read_csv('tweet_dataframe_process.csv')
              df.head()
Out[2]:
                                            id lang
                                                                                                                                                                  text sentiment Tokenized Tweet lemmatized text
                                                                  timestamp
                                                                                                      origin
                                                                                                                                    author rt fav
                                                                                                                                                                 Italy
               0 1231005111071100929 en 2020-02-
21T23:57:44.000Z \\U0001f1ee\\U0001f1ee\\U0001f1e
                                                                                                                                                                                                                    ['Italy', 'report',
'first', 'locally',
'trans...
                                                                                                                                                          reports
first locally
transmitted
                                                                                                                              2985110557 2 1
                                                                                                                                                                          0.083333
                                                                                                                                                           quarantine
Hubu
Village
                                                                                     b#Coronavirus
quarantine in a Hubu 1202960464549838848 1
Village, S...
                                                                                                                                                                                            ['quarantine',
'Hubu', 'Village',
'Shuangpu', ...
                                                                                                                                                                                                                   ['quarantine',
'Hubu', 'Village',
'Shuangpu', ...
                                                  en 2020-02-
en 21T23:57:32.000Z
               1 1231005062165458945
                                                                                                                                                                           0.000000
                                                                                                                                                           Shuangpu
Town Xihu
                                                                                                                                                                  D.
                                                                                          b'Italy. I love this
                                                                                                                                                                                               ['Italy', 'love',
'country']
                                                                                                                                                                                                                     ['Italy', 'love',
'country']
                                                                                        country. 1221955502340558848 0 3 #coronavirusital...
               2 1231004398811275264 en 21T23:54:54.000Z
                                                                                                                                                            Italy love
                                                                                                                                                                          0.500000
                                                                                                                                                           dispersion
                                                                                                                                                            globallyn
Analysis
travel
Wuhan
                                                                                                                                                                                                                      ['dispersion'
                                                                                                                                                                                         ['dispersion',
'globallyn',
'Analysis', 'trave...
                                                                                   b'@JoannaB36464141
                                                                                                                                                                                                                         globallyn',
'Analysis',
'trave...
                                                                     2020-02-
               3 1230866203947798530
                                                   en 21T23:53:24.000Z
                                                                                      @nicolamlow
@alexvespi @Ada...
                                                                                                                1093695069176000512 0 2
                                                                                                                                                                           0.400000
                                                                                                                                                                 av.
                                                                                     b'@WHO \\nThis is a
#pandemic
\\n#CoronavirusO...
               4 1231003954806501376 en 2020-02-21T23:53:08.000Z
                                                                                                                 723319704710844417 0 0
                                                                                                                                                                                                                             ['This']
```

Figure 145 Load Data

```
In [4]: sentiment2_class = []
        for index, score in df.iterrows():
            score = score['sentiment2']
if score > 0.3:
                score class = 1 # positive
            elif score < -0.3:
               score_class = -1 # negative
            else:
                score_class = 0
            sentiment2_class.append(score_class)
        df['sentiment2_class'] = sentiment2_class #create new colume in df with output
        sentiment1_class = []
        for index, score in df.iterrows():
            score = score['sentiment']
            if score > 0.3:
                score_class = 1 # positive
            elif score <-0.3:
                score_class = -1 # negative
                score_class = 0 # neutral
            sentiment1_class.append(score_class)
        df['sentiment1_class'] = sentiment1_class # print values and add the colume in df
```

Figure 146 Create Sentiment classification

```
In [5]: print('Confusion Matrix : ')
        print(confusion matrix(sentiment1 class, sentiment2 class))
        print('Accuracy Score : ', accuracy_score(sentiment1_class, sentiment2_class))
        print('Classification Report : ')
        print(classification_report(sentiment1_class, sentiment2_class))
        Confusion Matrix :
        [[ 55534 8794
                             1061
        [ 13785 1263696 23667]
[ 321 35107 227404]]
Accuracy Score : 0.9497793558640493
        Classification Report :
                      precision recall f1-score support
                  -1
                           0.80
                                     0.86
                                               0.83
                                                       64434
                   0
                          0.97
                                    0.97
                                              0.97 1301148
                   1
                          0.91
                                    0.87
                                               0.88
                                                      262832
                                               0.95 1628414
            accuracy
                         0.89
                                   0.90
                                             0.89 1628414
           macro avg
                                               0.95
                           0.95
                                     0.95
                                                     1628414
        weighted avg
```

Figure 147 Build Confusion matrix

```
In [6]: #Count of the occurances of each of the unique values in the columns stated
        print('Count in Sentiment2 class (computed after pre-processing text)')
        print(df['sentiment2_class'].value_counts())
        print('Counts in Sentiment1 class (computed on raw text)')
        print(df['sentiment1_class'].value_counts())
        Count in Sentiment2 class (computed after pre-processing text)
             1307597
        1
               251177
        -1
                69640
        Name: sentiment2 class, dtype: int64
        Counts in Sentiment1 class (computed on raw text)
             1301148
        1
               262832
        -1
                64434
        Name: sentiment1_class, dtype: int64
```

Figure 148 Count for the occurance of each category

I compared the difference before and after pre-processing as Figure 149 to Figure 152

```
In [8]: x1 = df.loc[df.sentiment1_class==1, 'sentiment']
    x2 = df.loc[df.sentiment1_class==0, 'sentiment']
    x3 = df.loc[df.sentiment1_class==-1, 'sentiment']
    kwargs = dict(alpha=0.5, bins=5, density=True, stacked=True)

plt.hist(x1, **kwargs, color='g', label='Positive')
plt.hist(x2, **kwargs, color='y', label='Neutral')
plt.hist(x3, **kwargs, color='r', label='Neutral')
plt.hist(x3, **kwargs, color='r', label='Negative')

#Normalized Frequency sentiment1
plt.gca().set(title='Tweet Frequency Histogram of Sentiment1 Score', ylabel='Tweet Frequecy')
plt.xlim(-1,1)
plt.legend()
```

Out[8]: <matplotlib.legend.Legend at 0x1e613324070>

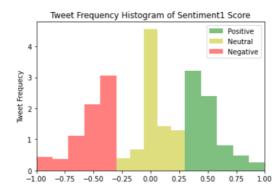


Figure 149 Display the distribution before pre-processing

```
In [9]: x1 = df.loc[df.sentiment2_class==1, 'sentiment2']
    x2 = df.loc[df.sentiment2_class==0, 'sentiment2']
    x3 = df.loc[df.sentiment2_class==-1, 'sentiment2']
    kwargs = dict(alpha=0.5, bins=5, density=True, stacked=True)

plt.hist(x1, **kwargs, color='g', label='Positive')
    plt.hist(x2, **kwargs, color='y', label='Neutral')
    plt.hist(x3, **kwargs, color='r', label='Negative')

#Normalized Frequency sentiment2
plt.gca().set(title='Tweet Frequency Histogram of Sentiment2 Score', ylabel='Tweet Frequecy')
    plt.xlim(-1,1)
    plt.legend()
```

Out[9]: <matplotlib.legend.Legend at 0x1e61332a100>

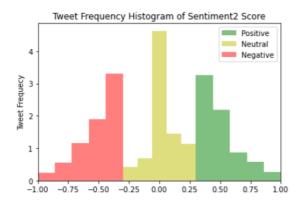


Figure 150 Display the distribution after pre-processing

```
In [11]: # sentiment1 score plotted per class
sns.catplot(x="sentiment1_class", y="sentiment",data=df, jitter='0.4')
plt.title('Sentiment1 scores per Class')

Out[11]: Text(0.5, 1.0, 'Sentiment1 scores per Class')

Sentiment1 scores per Class

1.00
0.75
0.50
0.25
-0.50
-0.75
-1.00
sentiment1_class
```

Figure 151 Display the sentiment before pre-processing

```
In [12]: # sentiment2 score plotted per class
    sns.catplot(x="sentiment2_class", y="sentiment2",data=df, jitter='0.4')
    plt.title('Sentiment2 scores per Class')
Out[12]: Text(0.5, 1.0, 'Sentiment2 scores per Class')
```

Figure 152 Display the sentiment after pre-processing

I generated the paired T- test to compare the difference in sentiment as Figure 153 and Figure 154

```
In [13]: # Paied t-test with spicy library

# Generate 2 independent samples
data1 = df['sentiment'].values.tolist()
data2 = df['sentiment2'].values.tolist()

stat, p = ttest_rel(data1, data2)
print('Statistics=%.3f, p=%.3f' % (stat,p))

Statistics=98.349, p=0.000
```

Figure 153 Generate Paired t-test result

```
In [14]: # Welch's non parameteric t-test
data_tweets = df['sentiment2'].values.tolist()
print('Variance sentiment2 : ', round(statistics.stdev(data_tweets), 3))
Variance sentiment2 : 0.245
```

Figure 154 Generate non parametric t-test result

```
In [15]: df.to_csv(r'C:\Users\weihe\Documents\TweetData\twitter_sentiment.csv', index = False, header = True)
```

Figure 155 Store the dataset with new sentiment field added

### 5.2.2 Reddit Data

I have processed the Reddit Data with the same approach as Figure 156 to Figure 169.

```
In [1]: #Sentiment Analysis
        import os
        import pandas as pd
        from textblob import TextBlob
        import numpy as np
        # For consusion matrix and metrics
        from sklearn.metrics import confusion matrix
        from sklearn.metrics import accuracy score
        from sklearn.metrics import classification_report
        #For statistics
        import statistics
        import math
        from math import sqrt
        from numpy import mean
        from scipy.stats import t
        # For Visualisation
        from matplotlib import pyplot as plt
        import seaborn as sns
        # For T-test using spicy
        from numpy.random import seed
        from numpy.random import randn
        from scipy.stats import ttest_rel
        from scipy.stats import ttest ind
```

Figure 156 Load library



Figure 157 Load data

```
In [3]: df[['sentiment2', 'subjective']] = df['lemmatized_text'].apply(lambda lemmatized_text: pd.Series(TextBlob(lemmatized_text).sentimental)
```

Figure 158 Create Sentiment2 field

```
In [4]: sentiment2_class = []
         for index, score in df.iterrows():
             score = score['sentiment2']
if score > 0.3:
             score_class = 1 # positive
elif score < -0.3:
                 score_class = -1 # negative
             else:
             sentiment2_class.append(score_class)
         df['sentiment2\_class'] = sentiment2\_class \#create new colume in df with output
         sentiment1_class = []
         for index, score in df.iterrows():
             score = score['sentiment']
if score > 0.3:
             score_class = 1 # positive
elif score <-0.3:
                 score_class = -1 # negative
             else:
                 score_class = 0 # neutral
             sentiment1_class.append(score_class)
         df['sentiment1_class'] = sentiment1_class # print values and add the colume in df
```

### Figure 159 Create Sentiment class

```
In [5]: print('Confusion Matrix : ')
         print(confusion_matrix(sentiment1_class, sentiment2_class))
         print('Accuracy Score : ', accuracy_score(sentiment1_class, sentiment2_class))
print('Classification Report : ')
         print(classification_report(sentiment1_class, sentiment2_class))
         Confusion Matrix :
         [[ 265 42 0]
[ 90 9173 59]
[ 3 205 804]]
         Accuracy Score : 0.9625035241048774
Classification Report :
                        precision
                                       recall f1-score support
                              0.74
                                        0.86
                                                     0 80
                                                                 307
                     0
                              0.97
                                          0.98
                                                                9322
                                                     0.98
                     1
                              0.93
                                       0.79
                                                  0.86
                                                                1012
              accuracy
                                                     0.96
                                                               10641
                                          0.88
            macro avg
                              0.88
                                                     0.88
                                                               10641
         weighted avg
```

**Figure 160 Print Confusion Matrix** 

```
In [6]: #Count of the occurances of each of the unique values in the columns stated
print('Count in Sentiment2 class (computed after pre-processing text)')
print(df('sentiment2 class'].value_counts())
print('Counts in Sentiment1 class (computed on raw text)')
print(df('sentiment1_class'].value_counts())

Count in Sentiment2 class (computed after pre-processing text)
0 9420
1 863
-1 358
Name: sentiment2_class, dtype: int64
Counts in Sentiment1 class (computed on raw text)
0 9322
1 1012
-1 307
Name: sentiment1_class, dtype: int64
```

Figure 161 Output occurance of each value

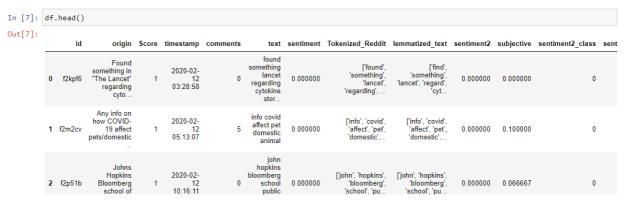


Figure 162 Display the data

```
In [8]: x1 = df.loc[df.sentiment1_class==1, 'sentiment']
    x2 = df.loc[df.sentiment1_class==0, 'sentiment']
    x3 = df.loc[df.sentiment1_class==-1, 'sentiment']

    kwargs = dict(alpha=0.5, bins=5, density=True, stacked=True)

plt.hist(x1, **kwargs, color='g', label='Positive')
    plt.hist(x2, **kwargs, color='y', label='Neutral')
    plt.hist(x3, **kwargs, color='r', label='Negative')

#Normalized Frequency sentiment1
    plt.gca().set(title='Tweet Frequency Histogram of Sentiment1 Score', ylabel='Tweet Frequency Internal Score', ylabel='Tweet Frequency
```

Out[8]: <matplotlib.legend.Legend at 0x25b5dd3c850>

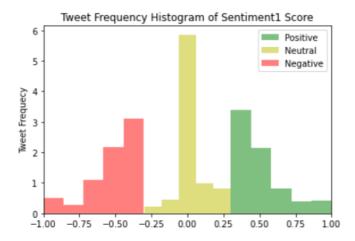


Figure 163 Display plot for sentiment before pre-processing

```
In [9]: x1 = df.loc[df.sentiment2_class==1, 'sentiment2']
    x2 = df.loc[df.sentiment2_class==0, 'sentiment2']
    x3 = df.loc[df.sentiment2_class==-1, 'sentiment2']
    kwargs = dict(alpha=0.5, bins=5, density=True, stacked=True)

plt.hist(x1, **kwargs, color='g', label='Positive')
    plt.hist(x2, **kwargs, color='y', label='Neutral')
    plt.hist(x3, **kwargs, color='r', label='Negative')

#Normalized Frequency sentiment2
    plt.gca().set(title='Tweet Frequency Histogram of Sentiment2 Score', ylabel='Tweet Frequecy')
    plt.xlim(-1,1)
    plt.legend()
```

Out[9]: <matplotlib.legend.Legend at 0x25b5dd4fca0>

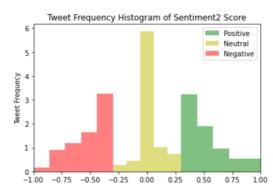


Figure 164 Display plot for sentiment after pre-processing

```
In [10]: # sentiment1 score plotted per class
          \verb|sns.catplot(x="sentiment1_class", y="sentiment", data=df, jitter='0.4')| \\
          plt.title('Sentiment1 scores per Class')
Out[10]: Text(0.5, 1.0, 'Sentiment1 scores per Class')
                            Sentiment1 scores per Class
               1.00
               0.75
               0.50
               0.25
               0.00
              -0.25
              -0.50
              -0.75
              -1.00
                                         ò
                                   sentiment1_class
```

Figure 165 Display sentiment score before preprocessing

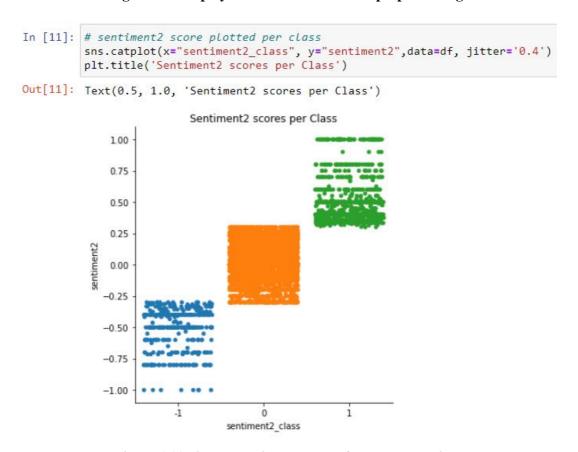


Figure 166 Display sentiment score after preprocessing

```
In [12]: # Paied t-test with spicy library

# Generate 2 independent samples
data1 = df['sentiment'].values.tolist()
data2 = df['sentiment2'].values.tolist()

stat, p = ttest_rel(data1, data2)
print('Statistics=%.3f, p=%.3f' % (stat,p))

Statistics=10.599, p=0.000
```

Figure 167 Output t-test statistics

```
In [13]: # Welch's non parameteric t-test
    data_tweets = df['sentiment2'].values.tolist()
    print('Variance sentiment2 : ', round(statistics.stdev(data_tweets), 3))
    Variance sentiment2 : 0.203
```

Figure 168 Output Welch' non parametric t-test result

```
In [15]: df.to_csv(r'C:\Users\weihe\Documents\RedditData\reddit_sentiment.csv', index = False, header = True)
```

Figure 169 Store processed data

# 5.3 Analysis on Stock market impact by Covid-19

In this section, I processed all the market date with sentiment data and store them into 1 CSV file then applied the SPSS to run the regression model.

# 5.3.1 Process of the data from stock market with sentiment collect from Twitter and Reddit

I loaded the library and data, before transformation is done as Figure 172

```
In [1]: import pandas as pd
import numpy as np
```

Figure 170 Load library

```
In [2]: # process twitter data
twitter = pd.read_csv("twitter_sentiment.csv")
twitter.head()
                                                                                                   reports first I..
                                                                                                                                                                   transmitted
                                                                                                                                                                                                                                          'trans. 🛦
                                                                                                                                                                    quarantine
                                                                                                                                                                    Hubu
Village
Shuangpu
Town Xihu
                                                                                                 b'#Coronavirus
antine in a Hubu 1202960464549838848 1
Village, S...
                                                                                                                                                                                                       ['quarantine',
'Hubu', 'Village',
'Shuangpu', ...
                                                                                                                                                                                                                               ['quarantine
'Hubu', 'Village
'Shuangpu', .
                                                                         2020-02-
                1 1231005062165458945
                                                       en 21T23:57:32.000Z
                                                                                                                                                                                     0.000000
                                                                                              b'Italy. I love this
country.
#coronavirusital...
                                                                                                                                                                                                          ['Italy', 'love',
'country']
                                                                                                                                                                                                                                   ['Italy', 'love
'country
                2 1231004398811275264
                                                       en 21T23:54:54.000Z
                                                                                                                       1221955502340558848 0 3
                                                                                                                                                                                     0.500000
                                                                                                                                                                     dispersion
                                                                                                                                                                      globallyn
Analysis
travel
Wuhan
                                                                                        b'@JoannaB36464141
                                                       en 2020-02-
21T23:53:24.000Z
                                                                                           @nicolamlow
@alexvespi @Ada...
                3 1230866203947798530
                                                                                                                       1093695069176000512 0
                                                                                                                                                                                     0.400000
                                                                                                                                                                           av.
                                                                                          b'@WHO \\nThis is a
#pandemic
\\n#CoronavirusO...
                                                       en 2020-02-
21T23:53:08.000Z
                4 1231003954806501376
                                                                                                                        723319704710844417 0 0
                                                                                                                                                                           This
                                                                                                                                                                                     0.000000
                                                                                                                                                                                                                  ['This']
                                                                                                                                                                                                                                          ['This
```

Figure 171 Load data

```
In [3]: from datetime import datetime, timedelta
    #twitter['Date'] = datetime.datetime.strptime(twitter['timestamp'], "%Y-%m-%dT%H:%M:%S.%fZ")

    twitter['my_timestamp'] = pd.to_datetime(twitter['timestamp'], format='%Y-%m-%dT%H:%M:%S.%fZ')
    twitter['Date'] = [d.date() for d in twitter['my_timestamp']]
    twitter['Time'] = [d.time() for d in twitter['my_timestamp']]
In [4]: twitter['Date'] = pd.to_datetime(twitter['Date'], format='%Y-%m-%d')
```

Figure 172 Transform the Twitter Date

I created the average, variance and count for twitter and reddit data as Figure 173 to Figure 179

```
In [5]: twitter_grouped = twitter.groupby('Date').agg(
                 "sentiment2": ['mean', 'var', 'count']
In [6]: twitter_grouped.columns = twitter_grouped.columns.droplevel(level=0)
In [7]: twitter_grouped.head()
Out[7]:
                      mean
                                 var count
              Date
          2020-02-04 0.000000
                                NaN
          2020-02-05 0.136364
                                NaN
                                        1
          2020-02-11 0.052372 0.047294
                                      295
          2020-02-12 0.042379 0.046027
                                       502
          2020-02-13 0.046617 0.041157
                                      586
```

Figure 173 Group the daily statistics for twitter

```
In [9]: twitter_grouped.dropna(subset = ["var"], inplace=True)
In [10]: twitter_grouped.head()
Out[10]:
                                   var count
                        mean
                Date
           2020-02-11 0.052372 0.047294
                                         295
           2020-02-12 0.042379 0.046027
                                         502
           2020-02-13 0.046617 0.041157
                                         586
           2020-02-14 0.053361 0.051551
                                         648
           2020-02-15 0.038073 0.037860
                                         536
```

Figure 174 Remove the null value from twitter

Figure 175 Load Reddit data and transform the data field

Figure 176 Aggregate the reddit records daily

```
In [15]: reddit_grouped.columns = reddit_grouped.columns.droplevel(level=0)
          reddit grouped.head()
Out[15]:
                        mean
                                   var count
                Date
           2020-01-22 0.000000
                                  NaN
                                           1
           2020-01-23 0.002841 0.011396
                                           4
           2020-01-24 0.100000 0.050000
                                           5
           2020-01-25 0.067160 0.041656
                                          17
           2020-01-26 0.062637 0.032373
```

Figure 177 Group the reddit records daily

```
In [15]: reddit_grouped.columns = reddit_grouped.columns.droplevel(level=0)
          reddit_grouped.head()
Out[15]:
                        mean
                                   var count
                Date
           2020-01-22 0.000000
                                  NaN
           2020-01-23 0.002841 0.011396
                                           4
           2020-01-24 0.100000 0.050000
                                           5
           2020-01-25 0.067160 0.041656
                                          17
           2020-01-26 0.062637 0.032373
                                          26
```

Figure 178 Drop the level for the reddit group

```
In [17]: reddit_grouped.dropna(subset = ["var"], inplace=True)
```

Figure 179 Drop the row with null entries

I loaded the stock market data for SP500, VIX and FSI, then merged them together as Figure 180 to Figure 186

```
In [19]: #load the S&P data
#Load VIX data
#Load FSI data

sp = pd.read_csv("Download_INDEX_US_SP_US_SPX.csv",thousands=',')
vix = pd.read_csv("Download_INDEX_US_CBSX_VIX.csv")
fsi = pd.read_csv("Download_fsi.csv")
```

Figure 180 Load the SP500 VIX and FSI stock market dataset

```
In [22]: # Add the Date field with correct data format
sp['Date'] = pd.to_datetime(sp['Date'], format='%m/%d/%Y')
vix['Date'] = pd.to_datetime(vix['Date'], format='%m/%d/%Y')
fsi['Date'] = pd.to_datetime(fsi['Date'], format='%d/%m/%Y')
```

Figure 181 Update the Date field with valid format

```
In [25]: # Convert the field to float type
sp['Close'] = sp['Close'].astype(float)
```

Figure 182 Update the Close fields to float type

```
In [26]: # merge S&P and VIX data
df = pd.merge(sp[['Date','Close']],vix[['Date','Close']],on='Date', how='outer')
```

Figure 183 Merge SP with VIX based on Date

```
In [29]: # Merge in the OFR data
merge1 = pd.merge(df[['Date','Close_x', 'Close_y']],fsi[['Date','OFR FSI']],on='Date', how='outer')
```

Figure 184 Merge with the FSI data

```
In [32]: # update the colume name with meaningful name
    merge1=merge1.rename(columns={
        "Close_x": "sp_index", "Close_y": "vix_index", "OFR FSI": "fsi"
})
```

Figure 185 Rename the column

```
In [33]:
           merge1.head()
Out[33]:
                    Date sp_index vix_index
                                                  fsi
            0 2020-06-22
                            3117.86
                                        31.77 -0.077
            1 2020-06-19
                           3097.74
                                        35.12 -0.005
            2 2020-06-18
                            3115.34
                                        32.94
                                               0.110
            3 2020-06-17
                            3113.49
                                        33.47
                                               0.040
              2020-06-16
                                        33.67
                            3124.74
                                               0.123
```

Figure 186 Show the data

I merged in the Reddit and Twitter data to the stock market data onto the same dataframe.

Figure 187 Merge with Reddit data

Figure 188 Merge in the Twitter data

```
In [42]: merge3 = merge3.dropna()
In [43]: # Output the csv file for further processing
          merge3.to_csv(r'pca_dataset.csv', index = False, header = True)
In [44]: merge3.head()
Out[44]:
                  Date sp_index vix_index
                                            fsi reddit_mean reddit_var reddit_count twitter_mean twitter_var twitter_count
          1 2020-06-19 3097.74
                                    35.12 -0.005
                                                   0.055193
                                                             0.023722
                                                                             31.0
                                                                                     0.073997
                                                                                               0.058878
                                                                                                              8940.0
           2 2020-06-18 3115.34
                                    32.94 0.110
                                                   0.042210 0.039556
                                                                             34.0
                                                                                     0.082638
                                                                                               0.062229
                                                                                                              9522.0
          3 2020-06-17 3113.49 33.47 0.040
                                                   0.049471 0.070616
                                                                             35.0
                                                                                     0.075629
                                                                                               0.056596
                                                                                                              9879.0
           4 2020-06-16 3124.74
                                    33.67 0.123
                                                   0.050189
                                                             0.036591
                                                                             50.0
                                                                                     0.071805
                                                                                               0.057449
                                                                                                             10064.0
           5 2020-06-15 3066.59
                                34.40 0.700 0.142083 0.074444
                                                                             37.0
                                                                                     0.075545 0.052938
                                                                                                              8846.0
```

Figure 189 Drop the row with null values and output to CSV file

# 5.3.2 Analyze the stock market data with Covid-19 impact

I used the SPSS to load up the CSV file as Figure 190 to Figure 192

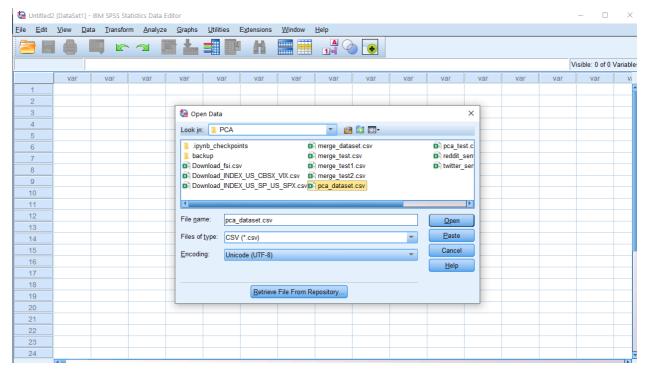


Figure 190 Load the CSV file

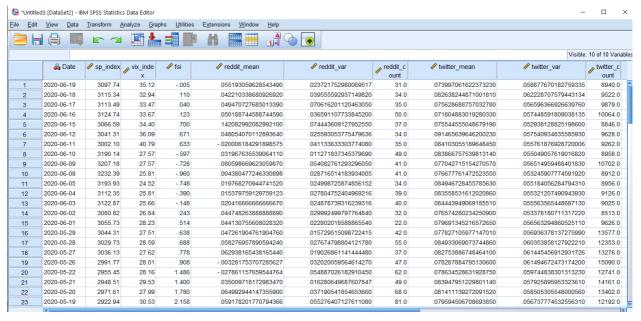


Figure 191 Display the data

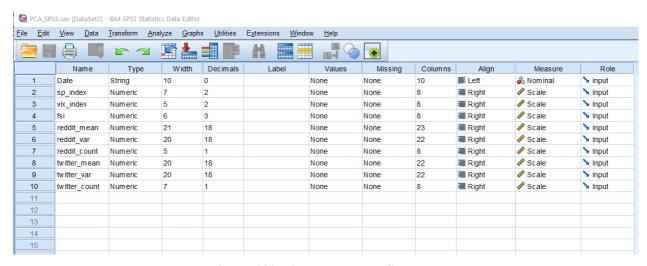


Figure 192 Display the data fields

I selected the SP500 index as Dependent Variable and other sentiment data as dependent vaiable and perform the linear regression to get the correlation. Coefficient, model summary, ANOVA for the entire set of sentiment data as Figure 193 to Figure 197

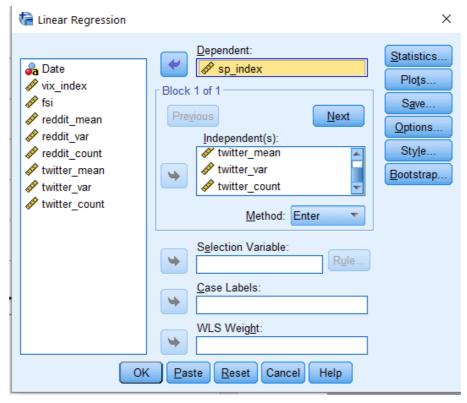


Figure 193 Define the IVs for DV as SP500 index

		sp_index	reddit_mean	reddit_var	reddit_count	twitter_mean	twitter_var	twitter_count
Pearson Correlation	sp_index	1.000	107	102	833	551	593	801
	reddit_mean	107	1.000	.203	.029	.079	.030	.134
	reddit_var	102	.203	1.000	.150	134	168	.018
	reddit_count	833	.029	.150	1.000	.233	.375	.571
	twitter_mean	551	.079	134	.233	1.000	.724	.745
	twitter_var	593	.030	168	.375	.724	1.000	.666
	twitter_count	801	.134	.018	.571	.745	.666	1.000
Sig. (1-tailed)	sp_index		.157	.168	.000	.000	.000	.000
	reddit_mean	.157		.027	.394	.228	.390	.103
	reddit_var	.168	.027		.078	.103	.056	.433
	reddit_count	.000	.394	.078		.013	.000	.000
	twitter_mean	.000	.228	.103	.013		.000	.000
	twitter_var	.000	.390	.056	.000	.000		.000
	twitter_count	.000	.103	.433	.000	.000	.000	
N	sp_index	91	91	91	91	91	91	91
	reddit_mean	91	91	91	91	91	91	91
	reddit_var	91	91	91	91	91	91	91
	reddit_count	91	91	91	91	91	91	91
	twitter_mean	91	91	91	91	91	91	91
	twitter_var	91	91	91	91	91	91	91
	twitter_count	91	91	91	91	91	91	91

Figure 194 Correlation with all stock data

			-
_	oef	<b>*</b> : - :	 ٠-،

	Unstandardized Coefficients		Standardized Coefficients			95.0% Confidence Interval for B		Correlations			Collinearity Statistics		
Model		В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	3744.599	163.259		22.937	.000	3419.941	4069.257					
	reddit_mean	-263.007	378.413	029	695	.489	-1015.523	489.508	107	076	028	.932	1.073
	reddit_var	-554.980	762.672	031	728	.469	-2071.637	961.676	102	079	029	.872	1.147
	reddit_count	-3.186	.291	589	-10.954	.000	-3.764	-2.607	833	767	440	.557	1.795
	twitter_mean	-2471.494	1443.668	126	-1.712	.091	-5342.387	399.399	551	184	069	.298	3.359
	twitter_var	-3896.837	3314.175	074	-1.176	.243	-10487.438	2693.763	593	127	047	.411	2.435
	twitter count	011	.003	317	-4.088	.000	016	005	801	407	164	.268	3.733

a. Dependent Variable: sp\_index

Figure 195 Coefficients with all stock data

## Model Summary<sup>b</sup>

						Change Statistics							
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	Durbin- Watson			
1	.930ª	.865	.855	101.83597	.865	89.329	6	84	.000	1.542			

a. Predictors: (Constant), twitter\_count, reddit\_var, reddit\_mean, reddit\_count, twitter\_var, twitter\_mean

Figure 196 Model summary with all stock data

## **ANOVA**<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	5558365.260	6	926394.210	89.329	.000 <sup>b</sup>
	Residual	871127.404	84	10370.564		
	Total	6429492.664	90			

a. Dependent Variable: sp\_index

Figure 197 ANOVA with all stock data

The above result showed that the not all the IVs are significant. I selected with SP\_index and control the Redit\_count, Twitter\_mean, Twitter\_var, Twitter\_count as independent variable as Figure 198 to Figure 203

I removed the Reddit\_mean and Reddit\_var from the independent variable, re-run the model and it show all remaining 4 IVs are significant. Adjusted R Square has reduced from 0.904 to 0.902 which still maintained at very high level, which indicates the validity of the model. The Coefficients shows the significant predictors of the variable of Reddit\_count and Twitter\_count are under 0.05 which indicates these 2 variables contribute more to the model to predict the S&P500 movement. Pearson correlation results support the result from the linear regression.

b. Dependent Variable: sp\_index

b. Predictors: (Constant), twitter\_count, reddit\_var, reddit\_mean, reddit\_count, twitter\_var, twitter\_mean

		Co	rrelations			
		sp_index	reddit_count	twitter_mean	twitter_var	twitter_count
Pearson Correlation	sp_index	1.000	833	551	593	801
	reddit_count	833	1.000	.233	.375	.571
	twitter_mean	551	.233	1.000	.724	.745
	twitter_var	593	.375	.724	1.000	.666
	twitter_count	801	.571	.745	.666	1.000
Sig. (1-tailed)	sp_index		.000	.000	.000	.000
	reddit_count	.000		.013	.000	.000
	twitter_mean	.000	.013		.000	.000
	twitter_var	.000	.000	.000		.000
	twitter_count	.000	.000	.000	.000	
N	sp_index	91	91	91	91	91
	reddit_count	91	91	91	91	91
	twitter_mean	91	91	91	91	91
	twitter_var	91	91	91	91	91
	twitter_count	91	91	91	91	91

Figure 198 Correlation with new set of variables

	h
Model	Summary
Model	Julilliary

						Change Statistics							
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	Durbin- Watson			
1	.929ª	.862	.856	101.40237	.862	134.822	4	86	.000	1.518			

a. Predictors: (Constant), twitter\_count, reddit\_count, twitter\_var, twitter\_mean

Figure 199 Model summary with new set of variables

						Coeffic	ients <sup>a</sup>						
		Unstandardize	ed Coefficients	Standardized Coefficients			95.0% Confide	nce Interval for B		Correlations		Collinearity	Statistics
Model		В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	3677.580	148.493		24.766	.000	3382.386	3972.774					
	reddit_count	-3.202	.286	592	-11.206	.000	-3.770	-2.634	833	770	448	.572	1.748
	twitter_mean	-2381.969	1434.347	121	-1.661	.100	-5233.356	469.418	551	176	066	.299	3.344
	twitter_var	-3297.988	3242.367	062	-1.017	.312	-9743.599	3147.624	593	109	041	.425	2.351
	twitter count	011	.003	331	-4.338	.000	016	006	801	424	173	.275	3.638

a. Dependent Variable: sp\_index

Figure 200 Coefficients with new set of variables

I ran the linear regression again with the VIX as dependent variable, I got statistics result as Figure 201 to Figure 205

b. Dependent Variable: sp\_index

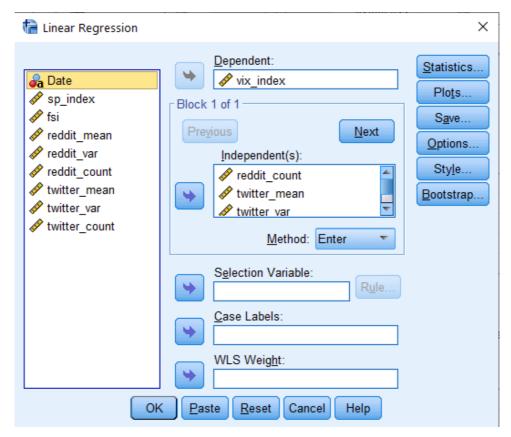


Figure 201 Define the IVs for DV as VIX index

		vix_index	reddit_mean	reddit_var	reddit_count	twitter_mean	twitter_var	twitter_count
Pearson Correlation	vix_index	1.000	.056	.149	.884	.374	.454	.633
	reddit_mean	.056	1.000	.203	.029	.079	.030	.134
	reddit_var	.149	.203	1.000	.150	134	168	.018
	reddit_count	.884	.029	.150	1.000	.233	.375	.571
	twitter_mean	.374	.079	134	.233	1.000	.724	.745
	twitter_var	.454	.030	168	.375	.724	1.000	.666
	twitter_count	.633	.134	.018	.571	.745	.666	1.000
Sig. (1-tailed)	vix_index		.298	.080	.000	.000	.000	.000
	reddit_mean	.298		.027	.394	.228	.390	.103
	reddit_var	.080	.027		.078	.103	.056	.433
	reddit_count	.000	.394	.078		.013	.000	.000
	twitter_mean	.000	.228	.103	.013		.000	.000
	twitter_var	.000	.390	.056	.000	.000		.000
	twitter_count	.000	.103	.433	.000	.000	.000	
N	vix_index	91	91	91	91	91	91	91
	reddit_mean	91	91	91	91	91	91	91
	reddit_var	91	91	91	91	91	91	91
	reddit_count	91	91	91	91	91	91	91
	twitter_mean	91	91	91	91	91	91	91
	twitter_var	91	91	91	91	91	91	91
	twitter_count	91	91	91	91	91	91	91

Figure 202 Correlation with all stock data

Coefficients
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	Unstandardized Coefficients		Standardized Coefficients			95.0% Confider	nce Interval for B	c	orrelations		Collinearity	Statistics	
Model		В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	-1.426	10.937		130	.897	-23.176	20.323					
	reddit_mean	2.345	25.351	.005	.092	.927	-48.068	52.757	.056	.010	.004	.932	1.073
	reddit_var	49.360	51.093	.049	.966	.337	-52.243	150.964	.149	.105	.045	.872	1.147
	reddit_count	.248	.019	.802	12.737	.000	.209	.287	.884	.812	.598	.557	1.795
	twitter_mean	143.170	96.714	.127	1.480	.143	-49.156	335.497	.374	.159	.070	.298	3.359
	twitter_var	90.815	222.023	.030	.409	.684	-350.701	532.331	.454	.045	.019	.411	2.435
	twitter_count	.000	.000	.059	.649	.518	.000	.000	.633	.071	.031	.268	3.733

a. Dependent Variable: vix\_index

Figure 203 Coefficients with all variables

#### Model Summaryb

						Change Statistics						
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	Durbin- Watson		
1	.903ª	.815	.801	6.82217	.815	61.501	6	84	.000	1.191		

a. Predictors: (Constant), twitter\_count, reddit\_var, reddit\_mean, reddit\_count, twitter\_var, twitter\_mean

Figure 204 Model summary with all variables

## **ANOVA**<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	17174.411	17174.411 6		61.501	.000b
	Residual	3909.532	84	46.542		
	Total	21083.944	90			

a. Dependent Variable: vix\_index

Figure 205 ANOVA with all variables

I removed the Reddit\_mean and reddit\_var from the independent variable, re-run the model and it show all remaining 4 IVs are significant. The rerun result is shown in Figure 206 to Figure 209. Adjusted R Square has reduced from 0.904 to 0.902 which still maintained at very high level, which indicates the validity of the model. The Coefficients shows the significant predictors of the variable of twitter\_count is under 0.05 which indicates this variable contribute more to the model to predict the VIX movement. Pearson correlation results also support the result from the linear regression.

b. Dependent Variable: vix\_index

b. Predictors: (Constant), twitter\_count, reddit\_var, reddit\_mean, reddit\_count, twitter\_var, twitter\_mean

		vix_index	reddit_count	twitter_mean	twitter_var	twitter_count
Pearson Correlation	vix_index	1.000	.884	.374	.454	.633
	reddit_count	.884	1.000	.233	.375	.571
	twitter_mean	.374	.233	1.000	.724	.745
	twitter_var	.454	.375	.724	1.000	.666
	twitter_count	.633	.571	.745	.666	1.000
Sig. (1-tailed)	vix_index		.000	.000	.000	.000
	reddit_count	.000		.013	.000	.000
	twitter_mean	.000	.013		.000	.000
	twitter_var	.000	.000	.000		.000
	twitter_count	.000	.000	.000	.000	
N	vix_index	91	91	91	91	91
	reddit_count	91	91	91	91	91
	twitter_mean	91	91	91	91	91
	twitter_var	91	91	91	91	91
	twitter_count	91	91	91	91	91

Figure 206 Correlation with subset of IVs

	Model Summary <sup>b</sup>											
Change Statistics												
			Adjusted R	Std. Error of	R Square	- Channa	-154	460	Sig. F	Durbin-		
Model	R	R Square	Square	the Estimate	Change	F Change	df1	df2	Change	Watson		
1 .901 <sup>a</sup> .812 .804 6.78318 .812 93.058 4 86 .000												

a. Predictors: (Constant), twitter\_count, reddit\_count, twitter\_var, twitter\_mean

Figure 207 Model Summary with subset of IVs

	Coefficients <sup>a</sup>													
Unstandardized Coefficients Coefficients 95.0% Confidence Interval for B Correlations Co												Collinearity	Statistics	
Model		В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF	
1	(Constant)	3.041	9.933		.306	.760	-16.706	22.787						
	reddit_count	.251	.019	.810	13.111	.000	.213	.289	.884	.816	.612	.572	1.748	
	twitter_mean	136.684	95.949	.122	1.425	.158	-54.056	327.424	.374	.152	.067	.299	3.344	
	twitter_var	49.107	216.894	.016	.226	.821	-382.064	480.278	.454	.024	.011	.425	2.351	
	twitter_count	.000	.000	.069	.778	.439	.000	.000	.633	.084	.036	.275	3.638	

Figure 208 Coefficients with subset of IVs

I ran the linear regression again with the FSI as dependent variable, I got statistics result as Figure 210 to Figure 213

b. Dependent Variable: vix\_index

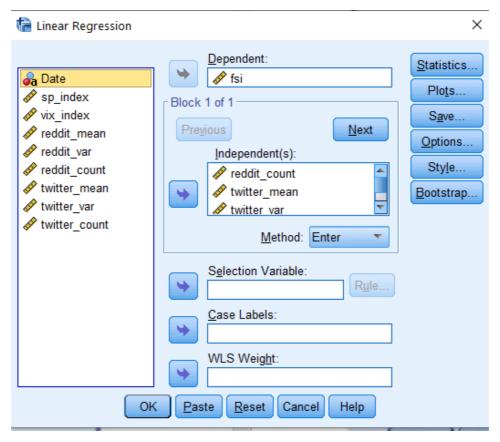


Figure 209 Define the IVs for DV as FSI index

		fsi	reddit_mean	reddit_var	reddit_count	twitter_mean	twitter_var	twitter_count
Pearson Correlation	fsi	1.000	.126	.110	.821	.607	.618	.855
	reddit_mean	.126	1.000	.203	.029	.079	.030	.134
	reddit_var	.110	.203	1.000	.150	134	168	.018
	reddit_count	.821	.029	.150	1.000	.233	.375	.571
	twitter_mean	.607	.079	134	.233	1.000	.724	.745
	twitter_var	.618	.030	168	.375	.724	1.000	.666
	twitter_count	.855	.134	.018	.571	.745	.666	1.000
Sig. (1-tailed)	fsi		.117	.150	.000	.000	.000	.000
	reddit_mean	.117		.027	.394	.228	.390	.103
	reddit_var	.150	.027		.078	.103	.056	.433
	reddit_count	.000	.394	.078		.013	.000	.000
	twitter_mean	.000	.228	.103	.013		.000	.000
	twitter_var	.000	.390	.056	.000	.000		.000
	twitter_count	.000	.103	.433	.000	.000	.000	
N	fsi	91	91	91	91	91	91	91
	reddit_mean	91	91	91	91	91	91	91
	reddit_var	91	91	91	91	91	91	91
	reddit_count	91	91	91	91	91	91	91
	twitter_mean	91	91	91	91	91	91	91
	twitter_var	91	91	91	91	91	91	91
	twitter_count	91	91	91	91	91	91	91

Figure 210 Correlation with all stock data

Coefficients <sup>a</sup>
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	Unstandardized Coefficients		Standardized Coefficients			95.0% Confider	nce Interval for B	c	orrelations		Collinearity	Statistics	
Model		В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	-8.729	1.854		-4.709	.000	-12.414	-5.043					
	reddit_mean	4.433	4.296	.035	1.032	.305	-4.111	12.976	.126	.112	.034	.932	1.073
	reddit_var	11.018	8.659	.045	1.272	.207	-6.201	28.237	.110	.138	.042	.872	1.147
	reddit_count	.040	.003	.532	12.128	.000	.033	.047	.821	.798	.397	.557	1.795
	twitter_mean	42.310	16.390	.155	2.581	.012	9.716	74.904	.607	.271	.084	.298	3.359
	twitter_var	34.925	37.627	.047	.928	.356	-39.900	109.751	.618	.101	.030	.411	2.435
	twitter_count	.000	.000	.399	6.309	.000	.000	.000	.855	.567	.206	.268	3.733

a. Dependent Variable: fsi

Figure 211 Coefficient with all stock data

#### Model Summary<sup>b</sup>

						Change Statistics						
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	Durbin- Watson		
1	.954ª	.910	.904	1.156177	.910	141.641	6	84	.000	1.553		

a. Predictors: (Constant), twitter\_count, reddit\_var, reddit\_mean, reddit\_count, twitter\_var, twitter\_mean

Figure 212 Model Summary with all stock data

## **ANOVA**<sup>a</sup>

Mode	į	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1136.032	6	189.339	141.641	.000b
	Residual	112.287	84	1.337		
	Total	1248.319	90			

a. Dependent Variable: fsi

Figure 213 ANOVA with all stock data

Remove the Reddit\_mean and Reddit\_var from the independent variable, re-run the model and it show all remaining 4 IVs are significant. The result of new run is as Figure 214 to Figure 216. Adjusted R Square has reduced from 0.904 to 0.902 which still maintained at very high level, which indicates the validity of the model. The Coefficients shows the significant predictors of the variable of Reddit\_count, Twitter\_mean and Twitter\_count were under 0.05 which indicates these 3 variables contribute more to the model. Pearson correlation results support the result from the linear regression.

b. Dependent Variable: fsi

b. Predictors: (Constant), twitter\_count, reddit\_var, reddit\_mean, reddit\_count, twitter\_var, twitter\_mean

Correlations											
		fsi	reddit_count	twitter_mean	twitter_var	twitter_count					
Pearson Correlation	fsi	1.000	.821	.607	.618	.855					
	reddit_count	.821	1.000	.233	.375	.571					
	twitter_mean	.607	.233	1.000	.724	.745					
	twitter_var	.618	.375	.724	1.000	.666					
	twitter_count	.855	.571	.745	.666	1.000					
Sig. (1-tailed)	fsi		.000	.000	.000	.000					
	reddit_count	.000		.013	.000	.000					
	twitter_mean	.000	.013		.000	.000					
	twitter_var	.000	.000	.000		.000					
	twitter_count	.000	.000	.000	.000						
N	fsi	91	91	91	91	91					
	reddit_count	91	91	91	91	91					
	twitter_mean	91	91	91	91	91					
	twitter_var	91	91	91	91	91					
	twitter_count	91	91	91	91	91					

Figure 214 Correlations with subset of IVs

# Model Summary<sup>b</sup>

							Change Statistics						
Мо	del	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	Durbin- Watson		
1		.952ª	.906	.902	1.165231	.906	208.349	4	86	.000	1.449		

a. Predictors: (Constant), twitter\_count, reddit\_count, twitter\_var, twitter\_mean

Figure 215 Model summary with subset of IVs

#### Coefficients<sup>a</sup>

		Unstandardized Coefficients					95.0% Confider	nce Interval for B	Correlations			Collinearity Statistics	
Model		В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	-7.454	1.706		-4.368	.000	-10.846	-4.062					
	reddit_count	.040	.003	.537	12.307	.000	.034	.047	.821	.799	.406	.572	1.748
	twitter_mean	40.588	16.482	.149	2.463	.016	7.822	73.354	.607	.257	.081	.299	3.344
	twitter_var	23.470	37.259	.032	.630	.530	-50.598	97.537	.618	.068	.021	.425	2.351
	twitter_count	.000	.000	.417	6.623	.000	.000	.000	.855	.581	.218	.275	3.638

a. Dependent Variable: fsi

Figure 216 Coefficients with subset of IVs

b. Dependent Variable: fsi