

Configuration Manual

Media Content Analysis of Covid-19 Virus Using Natural Language Processing Techniques

MSc Research Project Data Analytics

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MSc Project Submission Sheet

School of Computing

Student Name:	Anaelle Rouxel
Student ID:	X15022421
Student ID:X15022421Programme:Master of Science in Data AnalyticsYear:2020Module:Research ProjectLecturer: Submission Due Date:Catherine Mulwa17th August 202017th August 2020	
Programme: Master of Science in Data Analytics Year: 2020 Module: Research Project Module: Lecturer: Catherine Mulwa Catherine Mulwa Submission Due Date: 17 th August 2020 Project Title: Media Content Analysis of Covid-19 Virus Using Natural Language Processing Techniques Word Count: 9,402	
	Catherine Mulwa
	17 th August 2020
Project Title:	
Word Count:	9,402 Page Count:83 pages
research I conducter referenced and lister <u>ALL</u> internet materi the Referencing St	ed for this project. All information other than my own contribution will be fully ed in the relevant bibliography section at the rear of the project. al must be referenced in the bibliography section. Students are required to use andard specified in the report template. To use other author's written or
Programme: Master of Science in Data Analytics Year: 2020 Module: Research Project Module: Lecturer: Catherine Mulwa	

Date: ...17th August 2020

PLEASE READ THE FOLLOWING INSTRUCTIONS AND CHECKLIST

Attach a completed copy of this sheet to each project (including multiple copies)	
Attach a Moodle submission receipt of the online project submission, to each project (including multiple copies).	
You must ensure that you retain a HARD COPY of the project, both for your own reference and in case a project is lost or mislaid. It is not sufficient to keep a copy on computer.	

Assignments that are submitted to the Programme Coordinator Office must be placed into the assignment box located outside the office.

Office Use C	Dnly		
Signature:			
Date:			
Penalty applicable):	Applied	(if	

Configuration Manual

Anaelle Rouxel Student ID: X15022421

1 Introduction

This configuration manual describes the hardware and software configurations, including the installation process for each tool used for the research. The detailed steps undertaken as part of the research project for Media Content Analysis of Covid-19 Virus Using Natural Language Processing Techniques are presented. First, the datasets creation will be explained. The following section presents the pre-processing steps in order to obtain the data format desired for analysis. The next part consists in detailing the techniques implemented on the data for exploratory analysis on the cleaned text data and also for modelling. To finish, the last two sections presents the extra implementation carried out but not successful and the additional literature research conducted.

2 Hardware Configuration

All the project research, data preparation and analysis were carried out on a Dell Inspiron 5570 laptop and 64-bit Windows Operating System. The specifications are detailed in Figure 1.

Device spec	ifications								
Device name	WINDELL-FCLN94Q								
Processor	Intel(R) Core(TM) i7-8550U CPU @ 1.80GHz 1.99 GHz								
Installed RAM	8.00 GB (7.90 GB usable)								
Device ID	AB33DDF0-24D7-4218-8125-6A2837B011A0								
Product ID	00326-10000-00000-AA032								
System type	64-bit operating system, x64-based processor								
Pen and touch	No pen or touch input is available for this display								
Rename this P	C								
Windows sp	pecifications								
Edition	Windows 10 Home								
Version	1909								
Installed on	14/03/2020								
OS build	18363.900								

Figure 1: Machine specifications

3 Software Configuration

The laptop uses Windows 10 Operating System and MS Office package. The programmes used as part of this package are related to word processing (Word), spreadsheets (Excel), presentation and diagram flow designs (PowerPoint).

Additional software and tool were installed for the project:

- Python version 3.7.4 for data processing and machine learning applications,
- Anaconda for package management and deployment, it comes with Anaconda Navigator (a desktop graphical user interface (GUI) included in Anaconda distribution),
- JupyterLab shell for coding,
- R version 3.6.1 and RStudio for data processing, computation, graphs,
- Tableau for data visualisation,
- Excel for visualising data spreadsheet and designing diagrams for the technical report and configuration manual.

3.1 Python

The version installed on the machine is Python 3.7.4 as confirmed in Fig.2. It was already installed before the start of the project and not re-installed.

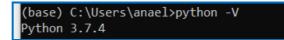


Figure 2: Python version installed

1. Go to Python website¹ to download the version wanted (Fig.3).

Release version	Release date		Click for more	
Python 3.6.10	Dec. 18, 2019	Download	Release Notes	
Python 3.5.9	Nov. 2, 2019	Download	Release Notes	
Python 3.5.8	Oct. 29, 2019	Download	Release Notes	
Python 2.7.17	Oct. 19, 2019	Download	Release Notes	
Python 3.7.5	Oct. 15, 2019	Download	Release Notes	
Python 3.8.0	Oct. 14, 2019	Download	Release Notes	
Python 3.7.4	July 8, 2019	Download	Release Notes	

Figure 3: Select the version to download

- 2. We are directed to another webpage² and must scroll down to Files section.
- 3. Click on Windows x86-64 executable installer as shown on Fig. 4. This is for Python 64 bit installer.

¹ https://www.python.org/downloads/

² https://www.python.org/downloads/release/python-374/

Version	Operating System	Description	MD5 Sum	File Size	GPG
Gzipped source tarball	Source release		68111671e5b2db4aef7b9ab01bf0f9be	23017663	SIG
XZ compressed source tarball	Source release		d33e4aae66097051c2eca45ee3604803	17131432	SIG
macOS 64-bit/32-bit installer	Mac OS X	for Mac OS X 10.6 and later	6428b4fa7583daff1a442cba8cee08e6	34898416	SIG
macOS 64-bit installer	Mac OS X	for OS X 10.9 and later	5dd605c38217a45773bf5e4a936b241f	28082845	SIG
Windows help file	Windows		d63999573a2c06b2ac56cade6b4f7cd2	8131761	SIG
Windows x86-64 embeddable zip file	Windows	for AMD64/EM64T/x64	9b00c8cf6d9ec0b9abe83184a40729a2	7504391	SIG
Windows x86-64 executable installer	Windows	for AMD64/EM64T/x64	a702b4b0ad76debdb3043a583e563400	26680368	SIG
Windows x86-64 web-based installer	Windows	for AMD64/EM64T/x64	28cb1c608bbd73ae8e53a3bd351b4bd2	1362904	SIG
Windows x86 embeddable zip file	Windows		9fab3b81f8841879fda94133574139d8	6741626	SIG
Windows x86 executable installer	Windows		33cc602942a54446a3d6451476394789	25663848	SIG
Windows x86 web-based installer	Windows		1b670cfa5d317df82c30983ea371d87c	1324608	SIG

Figure 4: Select Windows x86-64 executable

4. Open the installer file downloaded to execute the installation (Fig.5).

 This PC > Downloads Name Type Size Date modified Today (1) python-3.7.4-amd64 Application 26,056 KB 06/07/2020 19:35 			
Name	Туре	Size	
* bython-3.7.4-amd64	Application	26,056 KB	06/07/2020 19:35

Figure 5: Execute the downloaded file

Instructions continue by showing screenshots taken from a tutorial³ of the installation process.

- 5. Tick the Install launcher for all users and Add Pyhton 3.7 to PATH.
- 6. Click on Install Now as shown in Fig. 6.



Figure 6: Tick Install launcher box and Install Now

³ Screenshots taken from https://tubemint.com/download-install-python-3-7-4-on-windows-10/

7. Wait for the Setup to complete

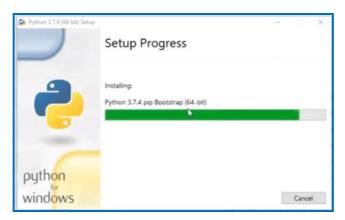


Figure 7: Installation in progress

8. Once the setup is completed, click on Close button seen in Fig. 8.

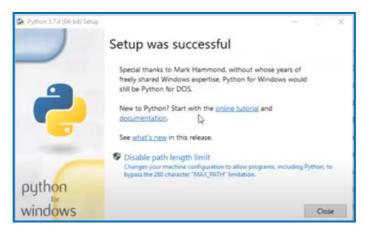


Figure 8: Close the window

9. To verify Python is successfully installed on the machine, open Anaconda Prompt and type "python". It shows in this case Fig. 9 the version 3.7.4 was installed in August 2019 on my machine.

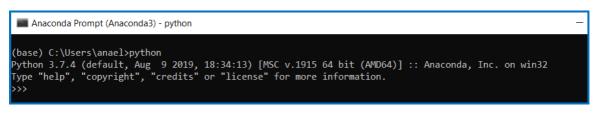


Figure 9: Verify installation is successful

3.2 Anaconda

Anaconda is a distribution software which is composed of Anaconda Navigator and Conda, a package manager that is a program to update and install various packages.

1. Download Anaconda from the official website⁴ by clicking on Windows 64-Bit Graphical Installer at the very bottom of the screen as shown in Fig. 10. The latest version of Python is 3.8 at the time of this Configuration Manual.

	Anaconda Installer	S
Windows 🕊	MacOS 🗉	Linux 🖞
Python 3.8	Python 3.8	Python 3.8
64-Bit Graphical Installer (466 MB) 32-Bit Graphical Installer (397 MB)	64-Bit Graphical Installer (462 MB) 64-Bit Command Line Installer (454 MB)	64-Bit (x86) Installer (550 MB) 64-Bit (Power8 and Power9) Installer (290

Figure 10: Select Anaconda Installer

Installing Anaconda on Windows is explained step by step in the official documentation⁵. Anaconda is used to install Python packages, the list of packages required for this project is in Table 1.

Python Package	Description	Version					
beautifulsoup4	to scrape information from web pages	4.8.0					
datetime							
gensim	for vector space modelling, topic modelling, document indexing and similarity retrieval with large corpora	3.8.3					
keras		2.4.3					
math							
matplotlib	data analysis and numerical plotting	3.1.1					
nltk	natural language processing	3.4.5					
numpy	Scientific computing	1.16.5					
OS							
Pandas	Data structures and data anslysis	0.25.1					
pprint							
pyLDAvis	for interactive topic model visualization	2.1.2					
re	Regular expressions						
scikit-learn		0.21.3					
seaborn		0.9.0					
spacy		2.3.0					
string							
textblob	processing textual data, natural language processing tasks (part-of-speech tagging, sentiment analysis)						
tweet-preprocessor	Pre-processing library designed for tweet data	0.6.0					
twitterscraper	Tool for scraping Tweets	1.4.0					
wordcloud		1.7.0					

 ⁴ https://www.anaconda.com/products/individual
 ⁵ https://docs.anaconda.com/anaconda/install/windows/

3.3 Jupyter Lab

JupyterLab is an Integrated Development Environment (IDE) for Python language. It is accessible through Anaconda Navigator.

- Anaconda Prompt (Anaconda3) ingo cal itte idro du itte idro du itte idro du itte idro du itte idro t #v. t # st F are i un stig uus ii uus ii uus ii uus ii Anaconda Navigator (Anaconda3) O An conda Navigator (Anaconda3) Anaconda Powershell Prompt 112 (Anaconda3) 🖬 Or Anaconda3-2020.07-Window 🔽 Run as adr 36_64.ex D Open file locati nda-project.ex -04 0 vder (Anaconda3) Pin to task Jupyter Notebook (Anaconda3) **I** Uninstall Reset Spyder Settings (Anaconda3) Sea rk and web ,∽ anaconda Folders (6+) ents - This PC (6+) Anaconda Navigator (Anaconda3)
- 1. In Windows search box, type "Anaconda" and open Anaconda Navigator.

Figure 11: Open Anaconda Navigator

2. On the homepage, launch JupyterLab. Other tools are available as seen from Fig. 12.

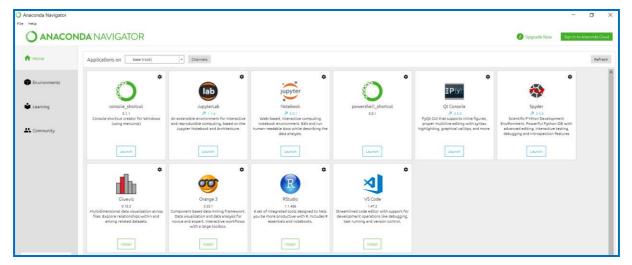


Figure 12: Launch JupyterLab

3. JupyterLab opens in the browser with URL 'http://localhost:8888' (8888 is a default port number) (Fig.13).

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٩	Þ	export_NewsArticles.csv	11 hours ago						
		export_Tweets_df2.csv	4 days ago						
a	۰.	E Gensim BoW-Tweets.ipy	3 days ago						
		📃 Gensim BoW.ipynb	2 days ago	Python 3					
C	٦.	Merge csv files.ipynb	12 hours ago						
		myfile.txt	3 months ago	>_ Console					
		H Names.csv	2 months ago						
		News.ipynb	a month ago						
		NewsArticlesCleaning.ip	9 hours ago						
		Notebook 02 29 tests an	4 months ago						
		tesla_sentiment.csv	4 months ago	Python 3					
		Tesla_test code tweets.ip	3 months ago						
		(:) tesla.json	4 months ago	_					
		Test cleaning.ipynb	10 days ago	\$_ Other					
		(:) tweets.json	4 months ago						
	•	TweetsDataCleaning-Ver	4 days ago						
	•	TweetsDataCleaning-Ver	12 hours ago	s_ 📃 M					
		TweetsDataCleaning.ipynb	4 days ago	— — · —					
		 Untitled.ipynb 	2 months ago	Terminal Text File Markdown File Contextual Help					
		Untitled1.ipynb	12 hours ago						
		Untitled2.ipynb	10 days ago						
		📃 WebScrapping TheGuar	15 days ago						
		WebScrapping TheGuar	4 days ago $\!$			_	24 of	24 - Clir	oboard
	0	9					Item colle		

Figure 13: JupyterLab homepage

4. From this page, new Notebooks can be created to write code. Files are saved locally on the machine as seen in Fig. 14.

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4	•/				Code	~								Pyt	thon 3	7
	Name • La:	st Modified		import os												
	export_Tweets_df2.csv 2 days ago	days ago	<pre>os.chdir('C:/Users/anael/sentimentFiles')</pre>													
	Gensim BoW-Tweets.ip 6 c	days ago		os.getcwd()												
	Gensim BoW.ipynb 18 c	days ago	[29]:	'C:\\Users\\anael	\\sentimentF	iles'										
	 IDA Topic modelling o 12 c 	days ago	301:	import pandas as												
	 LDA Topic modelling o 7 c 	days ago														
	 Merge csv files.ipynb 16 c 	days ago		<pre>data = pd.read_cs print(data.shape)</pre>												
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	I Names.csv 2 mor	nths ago		(11319, 10)												
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	and the second se	nths ago		mean 2741.157523	1.232003e+18	1.230958e+18	3.561430e+17	8.660394	4.120947	0.03302	7					
		nths ago		std 1846.431967	8.312927e+15	2.939792e+16	5.035897e+17	141.209741	86.902313	0.15092	в					
	317	onth ago days ago		min 1.000000	1.200977e+18	4.757973e+17	1.585000e+03	0.000000	0.000000	-1.00000	D					
	2.11	days ago		25% 1157,500000	1.227302e+18	1.227307e+18	1.536318e+08	0.000000	0.000000	0.00000	0					
		lays ago		50% 2572.000000	1,231368e+18	1.233426e+18	1.348140e+09	1.000000	0.000000	0.00000	D					
		day ago			1,237528e+18	1.237507e+18		2.000000	1.000000	0.05138						
		days ago					1.248314e+18	9365.000000	8056.000000	1.00000						
		nths ago		max 6710.000000	1.2.302120+18	1.2302110+18	1.2403 (46+ 18	9503.000000	8030.000000	1.00000						
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Figure 14: Notebooks examples

3.4 R

R and RStudio were used for data processing, computations, analysis and graphs. The version 3.6.1 was already installed on the machine prior to the project and not re-installed or upgraded entirely (Fig.15). Some packages were updated for the purpose of the project and the procedure will be explained where relevant and implemented. The exhaustive list of packages required is presented in the next section showing RStudio installation.

> version	
platform arch os system	_ x86_64-w64-mingw32 x86_64 mingw32 x86_64, mingw32
status major minor	3 6.1
year month day	2019 07 05
svn rev language version.string nickname	76782 R R version 3.6.1 (2019-07-05) Action of the Toes

Figure 15: R version details

1. Go to the CRAN R project website⁶ to download R and elect Download for Windows.



Figure 16: Download R for Windows

2. Click on the link to Install R for the first time



Figure 17: Install R for the first time

⁶ https://cran.rstudio.com/

3. The latest version available since June 2020 is R 4.0.2. The version used for the project is 3.6.1 and is available through the link "Previous releases".



Figure 18: Go to Previous releases

4. Click on the version wanted (Fig.19).

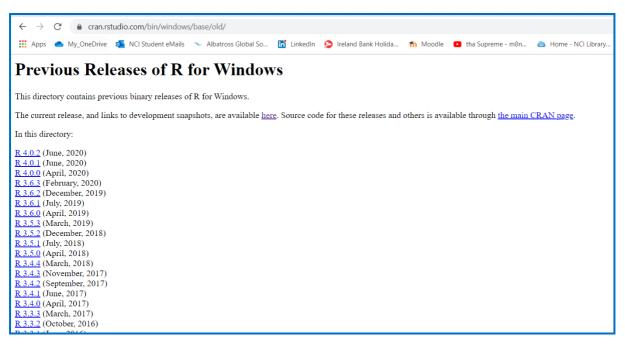


Figure 19: Download R 3.6.1

5. Click on the hyperlink Download R 3.6.1 for Windows on at the top of the screen.



Figure 20: Download R 3.6.1 for Windows

The following instructions and screenshots were taken from a tutorial for beginners prepared by the Techvidvan Team $(2020)^7$.

6. Open the zip folder downloaded to execute the installer file. Select the language and click on OK (Fig.21).

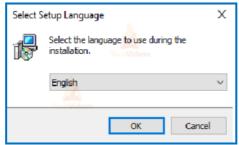


Figure 21: Select the language

7. Read and accept the terms of the licence agreement, click on Next (Fig.22).

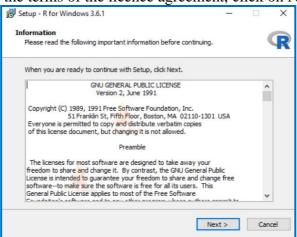


Figure 22: License agreement terms

⁷ https://techvidvan.com/tutorials/install-r/#install-r-windows

8. Select all the components to install and click on Next (Fig.23).

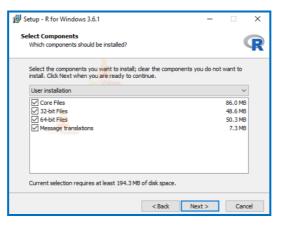


Figure 23: Select all components

9. Enter the path to the location where you want to install R on the machine and click on Next.

🕼 Setup - R for Windows 3.6.1	-	· 🗆	×
Select Start Menu Folder Where should Setup place the program's shortcuts?			R
Setup will create the program's shortcuts in the follo	-		er.
2		Browse.	van
Don't create a Start Menu folder			
< Back	Next >		Cancel

Figure 24: Enter the path

10. Select the desired additional tasks as shown in Fig. 25 and click on Next.

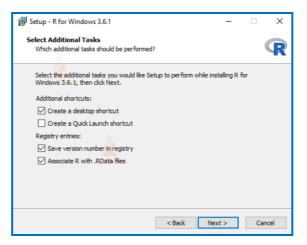


Figure 25: Select Additional Tasks

11. Wait until the installation is completed.

鋼 Setup - R for Windows 3.6.1 -		×
Installing Please wait while Setup installs R for Windows 3.6.1 on your computer.		R
Extracting files C: \Program Files \R \R-3.6.1\bin\x64\R.dll		
	C	ancel

Figure 26: Installation in progress

12. Click on Finish on the installation setup wizard to complete the process (Fig.27).



Figure 27: Finish the process

3.5 RStudio

Installing R is a pre-requisite to this section. The following steps show how to install RStudio on a Windows machine.

1. Go to RStudio website⁸, the free version RStudio Desktop is suitable and sufficient in terms of features. Click on download button (Fig.28).

â rstudio.co	m/products/rstudio/download/				
My_OneDrive 🧕	NCI Student eMails 🔷 Albatross Globa	l So 🛅 LinkedIn 🤌 Ireland Bi	ank Holida 🏫 Moodle 💶 tha Sug	preme - m8n 🦲 Home - NCI Library	💿 Une brève histoire 💽 vie
		RStudio Desktop	RStudio Desktop	RStudio Server	RStudio Server Pro
		Open Source License	Commercial License	Open Source License	Commercial License
		Free	\$995	Free	\$4,975
			/year		/year (5 Named Users)
		DOWNLOAD	BUY	DOWNLOAD	BUY
		Learn more	Learn more	Learn more	Evaluation Learn more
	Integrated Tools for R	~	~	~	~
	Priority Support		~		~
	Access via Web Browser			×	~
	Enterprise Security				~
	Project Sharing				~
	Manage Multiple R Sessions & Versions				~

Figure 28: Download RStudio

We are directed to the page with instructions. We have already completed the first step by downloading the R base.

2. Click on Download RStudio for Windows (Fig.29). The installer file will start to download automatically.



Figure 29: Download RStudio

⁸ https://rstudio.com/products/rstudio/download/

The following instructions and screenshots were also taken from the tutorial prepared by the Techvidvan Team $(2020)^9$.

3. Open the file downloaded to execute it. Click on Next on the first window (Fig.30).



Figure 30: Start the installation of RStudio

4. Enter the path to the location where you want to install RStudio on the machine and click on Next.

🌍 RStudio Setup			-		×
	Choose Install Loca Choose the folder in v		ıdio.		
Setup will install RStudio in and select another folder.	the following folder. To i Click Next to continue.	nstall in a different	folder, clic	k Browse	
Destination Folder					
C:\Program Files\RSt.	idio		Brow	se	
Space required: 777.5 MB Space available: 170.1 GB					
Nullsoft Install System v3.04		< Back Nex	kt >	Cance	el

Figure 31: Enter the path

5. Select the Start Menu folder for creating the shortcut.

🌍 RStudio Setup			-	□ ×
	Choose Start M Choose a Start M	enu Folder Ienu folder for the RS	itudio shortcut	s.
Select the Start Menu f	older in which you would to create a new folder.	d like to create the pr	ogram's shortd	uts. You
Accessibility Accessories Administrative Tools Maintenance Microsoft Office 2016 ¹ R. Studio StartUp System Tools VideoLAN Windows PowerShell				<
Do not create short				
Nullsoft Install System v3.	U4	< Back	Install	Cancel

Figure 32: Create a shortcut

⁹ https://techvidvan.com/tutorials/install-r/#install-r-windows

6. Wait for the installation to be completed (Fig.33).

	1				
🌍 RStudio Setup			-		\times
	Installing				
	Please wait while	RStudio is being ir	nstalled.		
Extract: Qt5WebEngineCo	re.dll 57%				
Show details					
Nullsoft Install System v3.04 -					
		< Back	Next >	Cano	el

Figure 33: Installation in progress

7. Click on Finish in the setup wizard to complete the installation process (Fig.34).

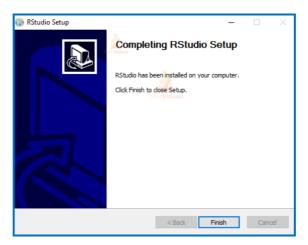


Figure 34: Finish the installation

In Rstudio, a number of packages were installed for the analysis, the list is detailed in Table 2.

Table 2: List of RStudio packages used

R Package Name	Description
syuzhet	Emotions analysis
tm	For text mining, corpus handling, creation of term-document matrices.
wordcloud	Create word clouds, visualize differences and similarity between documents
ggplot2	Data visualization

3.6 Tableau

Tableau Desktop version 2020.2 was installed to create visualisations for data exploratory analysis. Students from NCI can request a licence key to use the software.

1. Fill out details to request a licence key (Fig.35).



Figure 35: Request a license key

- 2. The key obtained is TCZQ-EC37-33C0-58F1-A976
- 3. The installation file 2020.2 can be downloaded from Tableau website¹⁰.
- 4. Open the installer file as shown in Fig.36.



Figure 36: Open the installer file

5. Tick the box to confirm terms were read and are accepted. It will allow to move to the next step: click on Install (Fig.37).



Figure 37: Accept terms and confirm the installation

¹⁰ https://www.tableau.com/support/releases

6. Setup starts as shown in Fig. 38.

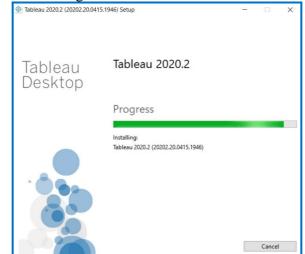


Figure 38: Installation in progress

7. The Registration step has not been taken in screenshot not to share personal details such as phone number and address. Once the registration is completed, Tableau Desktop opens to the homepage seen in Fig. 39.

Stableau-Bookt File Data Server Help			- 0 X
Connect	Open		Discover
		Open # Workbook	
		Welcome	 Training
		Your 14-day trial has started. Here are some grant ways to learn Tableau.	Getting started
		some great ways to learn Lackas.	Connecting to data
			Visual analytics
			Understanding Tableau
Microsoft Access PDF file			More training videos
PUP Ina Spatial file			
Statistical file			1.50
			🗇 Resources
			Get Tableau Prep
			Blog - New available in Tableau; Relationships, Metrics, powerful
			analytics enhancemen
			Forums
Amazon Redshift More			
	Sample Workbooks	More Samples	Carlles F
			See the latest
Sample - EU Superstore			Access and analyse trusted COVID-19
			(coronyrina) global
	Superatore Regional World Indicators		data

Figure 39: Tableau Desktop homepage

4 Datasets

Datasets were created by scraping data from Twitter and The Guardian newspaper (section 4.1 Data creation). Then, Data Exploration and Pre-processing are detailed in sections 4.2 and 4.3.

4.1 Data Creation

Processes are explained respectively in sections 4.1.1 Scrapped Twitter Data and 4.1.3. News Data. As part of dataset creation, Twitter data was scrapped and also involved a part of formatting that is detailed in section 4.1.2.

4.1.1 Scrapped Twitter Data

Tweets were scraped with twitterscrapper library using Python via Anaconda prompt. The search tool Hashtagify¹¹ is designed for marketing purpose to assist in discovering the trending and associated hashtags on Twitter in order to reach audience. See Fig. 40 for the results suggested when searching for "covid".



Figure 40: Popular hashtags related to "covid" on Twitter

The two keywords searched to scrap Tweets were #coronavirus and #covid. These two words are used internationally to describe the same pandemic disease, which started to be reported on social media and the news from mid-December 2019. The period targeted was from 01/01/2019 to 23/03/2020. The instruction given through the prompt was to get 10,000 Tweets for each of these two keywords and save data in a .json file.

Using the command from Anaconda Prompt, a first batch of tweets was scrapped on 24th March 2020 and a second batch on 24th June 2020. The screenshots below show the collection of data for this second batch of tweets, targeting the period from 24th March to 23rd June 2020.

1. Install the library 'twitterscraper' in Anaconda Prompt as shown in Fig. 41. The successful installation is shown in Fig. 42.

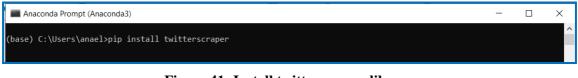


Figure 41: Install twitterscraper library

¹¹ https://hashtagify.me/hashtag/covid19

Anaconda Prompt (Anaconda3)	-		×
base) C:\Users\anael>pip install twitterscraper equirement already satisfied: twitterscraper in c:\users\anael\anaconda3\lib\site-packages (1.4.0) equirement already satisfied: requests in c:\users\anael\anaconda3\lib\site-packages (from twitterscr equirement already satisfied: lxml in c:\users\anael\anaconda3\lib\site-packages (from twitterscraper equirement already satisfied: bs4 in c:\users\anael\anaconda3\lib\site-packages (from twitterscraper) equirement already satisfied: billiard in c:\users\anael\anaconda3\lib\site-packages (from twitterscraper) equirement already satisfied: billiard in c:\users\anael\anaconda3\lib\site-packages (from twitterscraper) equirement already satisfied: coala-utils~=0.5.0 in c:\users\anael\anaconda3\lib\site-packages (from twitterscr s.1)) (4.4. (0.0.1 aper) (1) .) 3.6.3.0))
equirement already satisfied: urllib3!=1.25.0,!=1.25.1,<1.26,>=1.21.1 in c:\users\anael\anaconda3\lib n requests->twitterscraper) (1.24.2) equirement already satisfied: idna<2.9,>=2.5 in c:\users\anael\anaconda3\lib\site-packages (from requ			Ċ.
() (2.8) equirement already satisfied: certifi>=2017.4.17 in c:\users\anael\anaconda3\lib\site-packages (from aper) (2019.9.11)	request	s->twit	ters
equirement already satisfied: chardet<3.1.0,>=3.0.2 in c:\users\anael\anaconda3\lib\site-packages (fr ^scraper) (3.0.4)	om requ	ests->t	witt
equirement already satisfied: beautifulsoup4 in c:\users\anael\anaconda3\lib\site-packages (from bs4- 8.0)	>twitte	rscrape	r) (
quurement already satisfied: soupsieve>=1.2 in c:\users\anael\anaconda3\lib\site-packages (from beau itterscraper) (1.9.3)	tifulso	oup4->bs	4->t
base) C:\Users\anael>			

Figure 42: Installation Completed

2. Once the installation is completed (Fig. 42), run the command to scrap up to 10,000 tweets containing the hashtag #coronavirus and from the period 24th March 2020 to 23rd June 2020. The instruction syntax is shown in Fig.43.



Figure 43: Instruction to scrap tweets with #coronavirus

3. With this instruction in Fig.43, the response appears in the Prompt. The beginning and end are shown in Fig.44. In this second batch, only 516 tweets with #coronavirus were scraped and saved in json file.

Anaconda Prompt (Anaconda3)	<u></u>	٥	×
File "c:\users\anael\anaconda3\lib\site-packages\requests\sessions.py", line 533, in request			^
<pre>resp = self.send(prep, **send_kwargs)</pre>			
File "c:\users\anael\anaconda3\lib\site-packages\requests\sessions.py", line 646, in send			
r = adapter.send(request, **kwargs)			
File "c:\users\anael\anaconda3\lib\site-packages\requests\adapters.py", line 516, in send			
raise ConnectionError(e, request=request)			
requests.exceptions.ConnectionError: HTTPSConnectionPool(host='twitter.com', port=443): Max retries exceeded with url: /search?f=tweets&vertical=default&q=%23coronavirus%20since%3A2020-04			
kl=None (Caused by NewConnectionError(' <urllib3.connection.verifiedhttpsconnection 0x000001501d698848="" at="" object="">: Failed to establish a new connection: [WinError 10060] A connection attem</urllib3.connection.verifiedhttpsconnection>	ot failed be	cause the	co
nnected party did not properly respond after a period of time, or established connection failed because connected host has failed to respond'))			
INFO: Retrying (Attempts left: 1)			
INFO: Scraping tweets from http://twitter.com/search?f=tweets&vertical=default&q=%23coronavirus%20since%3A2020-04-24%20until%3A2020-04-28&l=None			
INFO: Using proxy 103.216.51.210:8191			
INF0: Got 0 tweets for %23coronavirus%20since%3A2020-04-24%20until%3A2020-04-28.			
INFO: Got 0 tweets (0 new).			
INFO: Scraping tweets from https://witter.com/i/search/timeline?f=tweets&vertical=default&include_available_features=l&include_entities=l&reset_error_state=false&src=typd&max_position=th uclude/zetki/iUAF0AlAfuAbd&st2zcromavirus/20&incr&3X0200 = 40:7820 = 40:7821 = 4000	AVUVØVEVBAU	graxaburs22	210
RELYOZZÓRKEJUNTYULUTYUNATYUNA SZOSINCEASZZOOONAY TUSAZOSINCEASZZOOO-04-104ZOUNTILASZZZO-04-104LANONE			
arro: using pruxy 30.05.10.31.34112 INFO: Scraping tweets from https://twitter.com/i/search/timeline?f=tweets&vertical=default&include available features=1&include entities=1&reset error state=false&src=typd&max position=th	CANER (ON EVID = 8	U VPUDEPO	100
nmo, scrapzng weets rivers (/wetzer.com/zrsearch/zmezner=tweetsaver.com/arsearch/zmezner=talen/zmez=talen/zmez=talen/zmezner	NVUVUV PVDan	WLARVPORZ3	
Entrol total party and a statistic statistic statistic of the statistic of			
INFO: 601516 tweets for %23c0ronavirus%20since%3A2020-04-10%20until%3A2020-04-15.			
INFO: 60 516 tweets (516 new).			
and, doe sto elects (sto lier).			

Figure 44: Start of Response in Anaconda Prompt

4. Data is saved as a json file and will be read in JupyterLab (Refer to the following section 4.1.2 Formatting Twitter Data). The same method is applied for scraping the second batch of tweets with the hashtag #covid. Fig.45 shows the query syntax for scraping the first set of #covid tweets, and Fig. 46 shows the data query of what is named in this project " #covid batch 2 tweets".

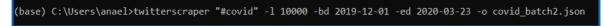


Figure 45: Instruction to scrap tweets with #covid on 23rd March

(base) C:\Users\anael>twitterscraper "#covid" -l 10000 -bd 2020-03-23 -ed 2020-06-23 -o covid_batch2.json

Figure 46: Instruction to scrap tweets with #covid on 24th June

5. Errors messages were returned when querying twitter on the 24th June (Fig.47). A connection issue occurred, and the query failed. Several attempts were made and were unsuccessful. No tweets were retrieved.

Ansconda Prompt (Ansconda3)	o x
used by NonConnectionFror('curlibl.connection.VerifiedHTPSConnection object at bo0000020069507883: failed to establish a new connection: [WinFror 10060] A connection attempt failed because the did not properly respond after a period of time, or established connection failed because connected host has failed to respond'))	e connected
<pre>rink test free all let): grade (as free all let): file "ClearSyland Plancadd)UBUIE packageNubitErscraper'spery pr', lie 92, is gety_single.page repress - repressing test(or), selections(000, prise), "Inte 7, is pet (let). The 7, is pet (let). file "ClearSyland Plancadd)UBUIE packageNubitErscraper'spery pr', lie 92, is gety selections(00, prise), "Inte 7, is pet (let). file "ClearSyland Plancadd)UBUIE packageNubitErscraper'spery pr', lie 93, is gety selections(00, prise), "Inte 7, is pet (let). file "ClearSyland Plancadd)UBUIE packageNubitErscraper'spery (let). file "ClearSyland Plancadd)UBUIE packageNubitErscraper's lie 93, is gety selections(00, prise), "Inte 7, is pet (let). file "ClearSyland Plancadd)UBUIE packageNubitErscraper's lie 93, is request return letion.request(ersChartHold, prise), "Inte 40, is need file "ClearSyland Plancadd)UBUIE packageNuperityLession.pr", lie 83, is request return letion.request.employees (letions(00, prise), "Inte 40, is need return letion.request.employees (letions(00, prise), "Inte 40, is need return letions(00, prise), "InterComplexityLession.pr", lie 85, is need return letions(00, prise), "InterComplexityLession.pr", lie 85, is need return letion.request.employees (letions(10, prise), "Inter 40, is per return remarked in Pri. / neurohl/shartHold, prise), "Inter 40, is per return letion letions(10, prise), "Inter 40, is per return remarked in Prise, and Pr</pre>	
#0: 6ot 0 tweets for %2/covid#0since%3A000-05-17%20wrf11%3A000-05-21. #0: 6ot 0 tweets (0 med). #0: 6ot 0 tweets for %2/covid#2msince%3A000-05-12%20wrf11%3A000-05-17.	
27) Oct 9 Tweets (0 res), an Understand way Indexed and Indexed way In. (6) Entrying,	
MD: scaping tuets from https://fuite.com/search/f=twetsAvertical=defaultKg-K22covidK20sinceKXA2020-04-05X20wntlXXA2020-04-05X1=Name BD: Scaping tuets from https://fuitesaultkg-K2CovidK20sinceKXA2020-04-05X20wntlXXA2020-04-05X1=Name BD: Scaping tuets from https://fuitesaultkg-K2CovidK20sinceKXA2020-04-05X20wntlXXA2020-04-05X1=Name	
#0: 6ot 0 barets for X12covid20binceR3A0800-06-18X20ont1X3A0800-06-23. #0: 6ot 0 barets (0 neg). #0: Retruin (Attents left: 1)	
000 Recycling (RC 1900 M 1997) 000 Recycling (RC 1900 M 1997) 000 (1910 Recycling 1975) 25,00 M 1975)	
#70: 601 θ hundts for #12/00/df205/inc#312004-01320#nt11312000-04-05. #70: 604 θ hundts f0 may).	

Figure 47: Response with Error

6. Tweets scraped were saved into 3 json files (Fig.48) before being formatted using JupyterLab and Python scripts.

Name	Date modified	Туре	Size
Coronavirus.json	24/03/2020 17:42	JSON File	13,411 KB
coronavirus_batch2.json	24/06/2020 08:13	JSON File	1,175 KB
Covid.json	24/03/2020 17:56	JSON File	9,352 KB

Figure 48: Json files containing tweets

4.1.2 Formatting Twitter Data

Each .json file was formatted to save structured data into a .csv file. The following screenshots show the process for tweets extracted with #coronavirus on 24th March 2020. The corresponding Python script is named "Coronavirus_scrap_2020 06 06". It was taken from my previous project of Data warehousing module in Postgraduate Diploma and adapted to add the language feature.

1. Import required libraries (Fig. 49).

[1]:	<pre>import codecs, json, csv, re</pre>									
	<pre>from textblob import TextBlob</pre>									
	import re									
	import nltk									
	<pre>nltk.download('punkt')</pre>									
	<pre>nltk.download('wordnet')</pre>									
	[nltk_data] Downloading package punkt to									
	<pre>[nltk_data] C:\Users\anael\AppData\Roaming\nltk_data</pre>									
	<pre>[nltk_data] Package punkt is already up-to-date!</pre>									
	[nltk_data] Downloading package wordnet to									
	<pre>[nltk_data] C:\Users\anael\AppData\Roaming\nltk_data</pre>									
	[nltk_data] Package wordnet is already up-to-date!									
[1]:	True									

Figure 49: Import libraries

2. Compute sentiment on raw tweet posts (Fig. 50) for using at a later stage in the research project (this feature will be renamed "sentiment1" in the pre-processing stage).

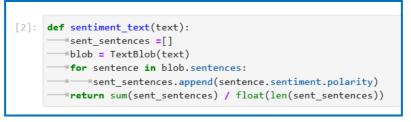


Figure 50: Compute sentiment

3. Read .json file and extract the language indicator in a separate .json file before bringing back the feature into the data (Fig. 51).

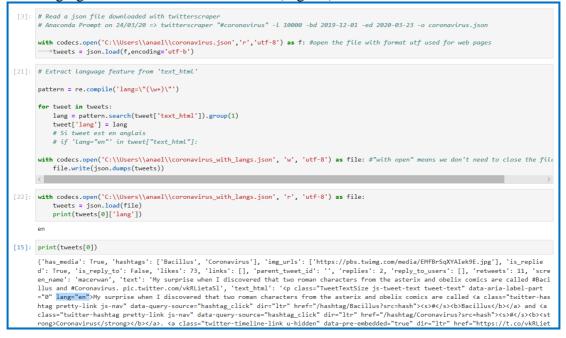


Figure 51: Read .json file and extract language feature

4. Create the .csv file "coronavirus_sentiment.csv" with the 10 required tweets features: 'count','tweet_id','timestamp','parent_tweet_id','user_id','lang','likes','retweets','sentime nt','text' (Fig.52).

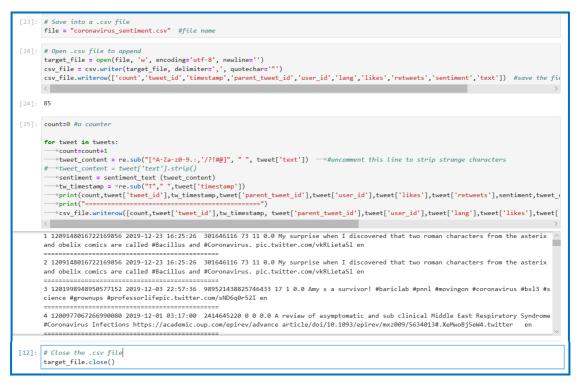


Figure 52: Create the dataframe

4.1.3 News data

Articles were collected from the English newspaper The Guardian. The online version has a section dedicated to coronavirus that displays a selection of news articles.

4.1.3.1 Scraped Articles from The Guardian

This newspaper was chosen for the text in English language, the reliability of its content (Fig. 53) and the opportunity to have international news reported.

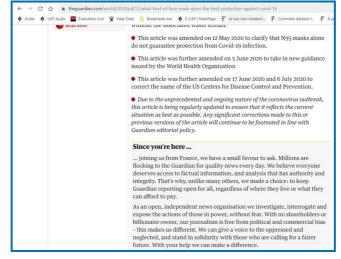


Figure 53: The Guardian statement

News articles were scraped from the dedicated page to coronavirus of The Guardian¹² between the 21st June and 9th July 2020. Using Python and the tutorial of Miguel Fernandez Zafra "Web Scraping news articles in Python" ¹³ (July 2019), the script was adapted to scrap all the news articles presented on the webpage on the given date when running the script.

The screenshots presented in this manual were taken on 9th July, where 37 articles were scraped on that day. Note this was the lowest number of articles collected from this webpage during the period where news articles were scraped.

1. Script is shown from Fig. 54 where the content of the webpage is screened through. To be noted in this figure, the result cg_nmart is 56 and corresponds to the number of headings "h3" found on the page. All of these are not news articles.

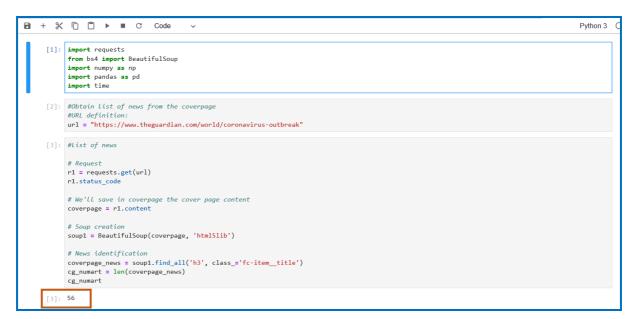


Figure 54: Screen through the webpage content

2. Create the elements necessary for the function (Fig. 55).



Figure 55: Initialize elements

¹² https://www.theguardian.com/world/coronavirus-outbreak

¹³ https://towardsdatascience.com/web-scraping-news-articles-in-python-9dd605799558

3. Run the script in Fig. 56 to extract the news articles title, content and address link.



Figure 56: Scrap news titles, content and hyperlink

4. Articles content are saved in a dataframe and the titles and links to articles are saved in a different dataframe (Fig. 57).

[7]:	#Let's put them into: #a dataset with the content of articles and the source (df_features) #a dataset with the title and the link (df_show_info)
	<pre># df_features df_features = pd.DataFrame({'Article Content': news_contents, 'Newspaper': 'The Guardian'})</pre>
	<pre># df_show_info df_show_info = pd.DataFrame({'Article Title': list_titles, #'Article Content': news_contents, 'Article Link': list_links, 'Newspaper': 'The Guardian'})</pre>
[8]:	df_features.shape
[8]:	(34, 2)
[9]:	df_show_info.shape
[9]:	(48, 3)

Figure 57: Save dataframes

The two dataframes are of different lengths because the loop when through each element on the webpage. Some headings "h3", therefore titles on the webpage scraped, had no article retrieved due to the format of the text body on the website. This is illustrated with an example from Fig.59 to Fig. 61, in the section 4.1.3.2.Length of News Dataframes".

5. Export dataframes as .csv files, names include the date of extraction (Fig.58).



Figure 58: Export dataframes as .csv

4.1.3.2 Length of News Dataframes

Two dataframes were created and they have different number of instances. If we look at a particular news article shown in Fig. 59 on The Guardian webage, and its content on Fig.60. We can note what happened on the 9th July during the scraping process. We see that the first article content retrieved by the script and presented on Excel spreadsheet in Fig. 61 (left side) corresponds to the second title scraped on Fig. 61 (right). When looking at the website coverpage (Fig. 59) the title "*Covid-19 cases tied to fraternity parties disrupt UC Berkeley's reopening plans*" is the 5th on the webpage.

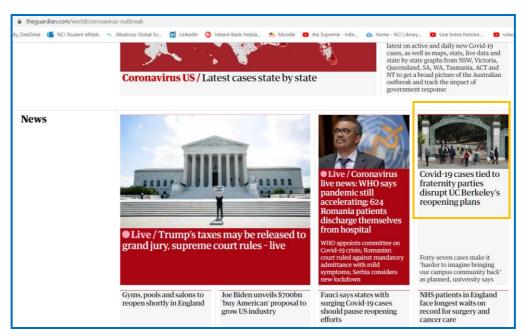


Figure 59: Coverpage on 9th July 2020

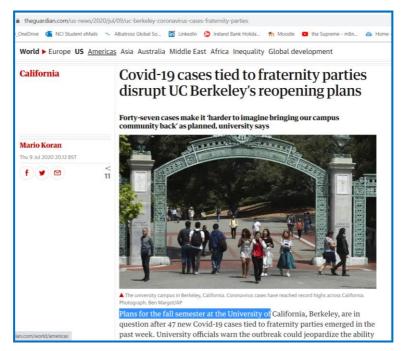


Figure 60: Article body

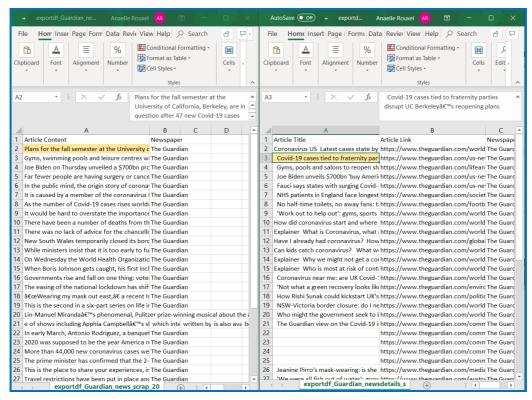


Figure 61: Scrapped data displayed in Excel

The news details (titles and links) are kept for information, only news articles are analysed with Natural Language Processing techniques in this project due to time constraints. The reason being the text content is of larger size and provide enough material for semantic and stance-based analysis.

The exact same script was run on multiple days to collect data. The extraction date in the name of the .csv file should be manually amended when saving data scraped.

The scraped news articles (text body) and news details (titles and links) were saved on multiple days as .csv files. New articles were merged together in the file "combined_newsarticles.csv" and the news details into "combined_newsdetails.csv" using one method to select the files based on their name (Fig. 62). The pre-requisite was to name the data in a relevant fashion to perform a search and select method in the files' name.



Figure 62: Technique to merge .csv files

A dataset of 227 articles was obtained, containing 158 unique articles. Further information will be details in the pre-processing section 4.3.2. News Articles.

4.2 Data Exploration

Datasets exploration was done using Tableau and Python.

4.2.1 Exploration of Tweets

Initial exploration before applying cleaning techniques was done using visuals on Tableau and then Python for the data structure and missing values.

4.2.1.1 Tableau

1. Open Tableau and connect the file containing tweets named combined_tweets.csv. Dataset loaded is in Fig.63.

File Data Server Window Help												- 0	×
	0- co	mbined_tv	veets							Connection • Live	Extract		Filters 0 Add
Connections Add	i									(e) Live	Extract		o I muu
combined_tweets													
		ed_tweets.csv											
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Data Interpreter might be able to clean your Text file workbook.						Need mo	ore data?						
E combined_sent_version1).csv					Drag table	s here to re	ate them. L	earn more					
combined_sent_version1).csv combined_sentiment.csv					Drag table	s here to re	late them. L	earn more					
					Drag table	is here to re	late them. L	earn more					
E combined_sentiment.csv	🔳 🔳 Sor	rt fields Data sour	ce order *		Drag table	is here to re	late them. L	earn more		Show aliases	Show hidden fields	1,000	+ row
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combined_sentiment.csv combined_tweets.csv sentiment_coronavirus.csv sentiment_coro.s_batch2.csv	# combinati_t_ Count	# combined_teests.cov Tweet.ld	ng contained_teentic.cov Timestamp	Parent Tweet Id	# combined_tweets.csv User Id	And combined 1. Lang	# currbined. Likes	# contained_lisest. Retweets	combined_tweats Sentiment	An combined_tweets.csv Text		1,000	+ row
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combined_sentiment.csv combined_tweets.csv sentiment_coronavirus.csv sentiment_coro.s_batch2.csv	* combined_1 Count	# combined_teests.cov Tweet.ld	ng contained_teentic.cov Timestamp	Parent Tweet Id	# combined_tweets.csv User Id	Ani continued_t Lang en	# currismed. Likes	# contained least Retweets 11	combined_tweets. Sentiment 0.00000	An combined_tweets.csv Text		1,000	* row
combined_sentiment.csv combined_tweets.csv sentiment_coronavirus.csv sentiment_coro.s_batch2.csv	tt continued i. Count 1 2	# combined_taxath.cov Tweet Id 1209148016722	15 continued_tearth.cov Timestamp 23/12/2019 16-2	Parent Tweet Id	e combined_tweats.cov User Id 301646116	Ani contained_t Lang en en	e combined. Likes 73	# contained_tweat. Retweets 11 11	Combined Invests. Sentiment 0.00000 0.00000	An continued_tweats.cov Text My surprise whe		1,000	• row
combined_sentiment.csv combined_tweets.csv sentiment_coronavirus.csv sentiment_cos_batch2.csv	Count Count 2 3	# combined_tensts.cov Tweet Id 1209148016722	16 scolard, heads.cov Timestamp 23/12/2019 16:2 23/12/2019 16:2	Parent Tweet Id null null	e contrined, Jacobs 2347 User Id 301646116 301646116	Ani corrised (.) Lang en en en	e contored. Likes 73 73	# contrast teast Retweets 11 11 11	combined twette. Sentiment 0.00000 0.00000 0.00000	An continued_teets.cov Text My surprise whe		1,000	+ row

Figure 63: Dataset loaded to Tableau

2. Go to sheet 1 and rename it – Time period. We want to see the number of tweets collected over the period. There were only 38 tweets in December 2019 as seen in Fig. 64.

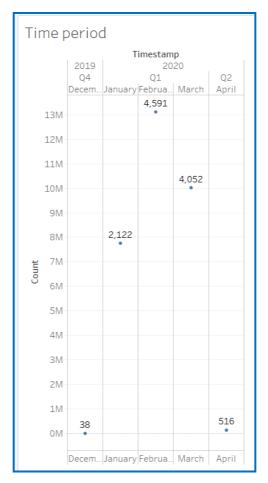


Figure 64: Number of tweets per month

3. If we click on "+" sign beside "month" we can increase the granular level to day (Fig.65).

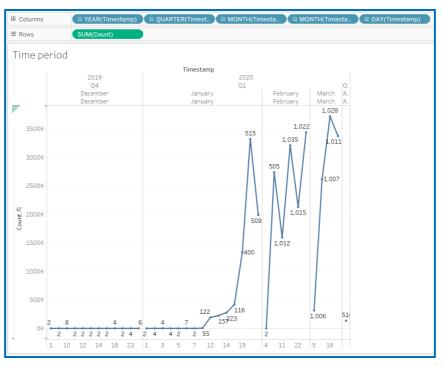


Figure 65: Number of tweets per day

4. The majority of tweets is posted at 23.00 (Fig. 66).

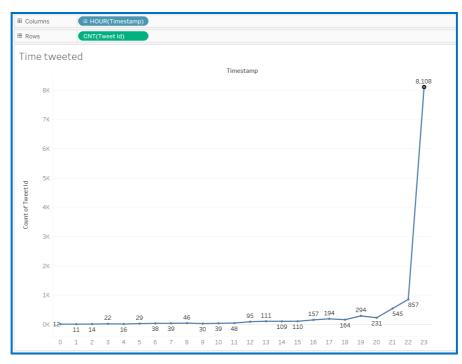


Figure 66: Time posted

 The sum of retweets per week shows when the topic of coronavirus peaked on Twitter. We see three peaks: 14th January, 19th January and 28th February 2020 (Fig. 67).

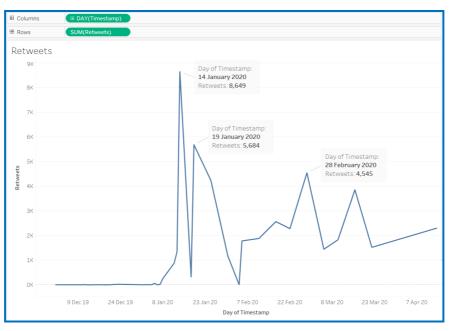


Figure 67: Retweets

6. When exploring the language of tweets, we can see the majority are written in English. Fig. 68 shows the count of distinct tweets_id to exclude duplicates and ensure the dataset will be of sufficient size for the project (greater than 5,000 items).

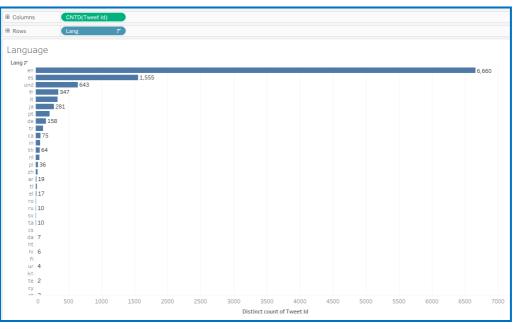


Figure 68: Unique tweets per language

7. Fig. 69 shows how to select "count distinct" measure. There are 6,950 English tweets in total and 6,660 unique English tweets. Note that "und" stands for "undetermined" language.

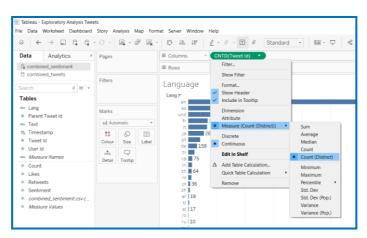


Figure 69: Select measure "count distinct"

8. The average sentiment of the entire dataset (Fig.70) during the period analysed is rather neutral with 0.03303 polarity score (close to zero).

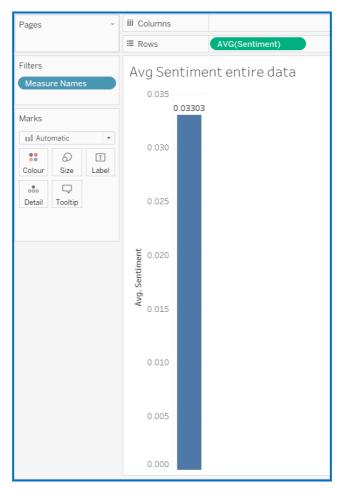


Figure 70: Tweets average sentiment

9. The average sentiment can be plotted per day (Fig. 71) to translate the morale of people posting message on the social platform.

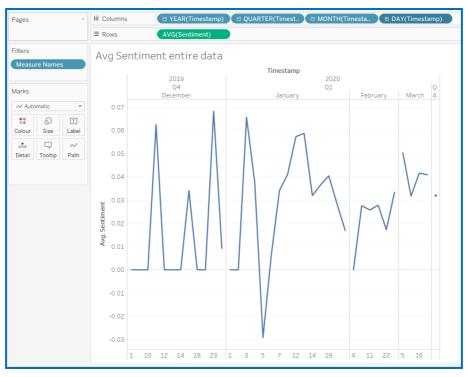


Figure 71: Average sentiment per day

Tweets data was then further explored using Python.

4.2.1.2 Python

One challenge was to add a label with the language to tweets (see section 4.1.2 Formatting Twitter Data). The information was available from the element "text_html" and extracted as a separate element to give a clear language category to Tweets. The project scope is limited to English tweets and news for fake information detection. But we can replicate the models and analysis to other languages available in the Tweets and compare to reliable news sources in the relevant language.

After labelling the language, Tweets containing #coronavirus and #covid were merged into a single dataset. A dataframe was created and fields retained are presented in Table 3.

No	Data Field	Description
1	count	Indexation automatically generated during the extraction
2	tweet_id	Unique id of the tweet
3	tw_timestamp	Tweet date and time
4	parent_id	Unique id of the original tweet
5	user_id	Unique id of the platform User
6	Lang	Language of the tweet
7	likes	Number of likes
8	retweets	Number of retweets
9	sentiment	Sentiment of the tweet
10	Text	Tweet text message content

 Table 3: Tweet features extracted

Data exploration is necessary to handle missing values and decide on how to clean text.

1. Import libraries, read the file combined_tweets.csv and get the dataset structure (Fig.72).



Figure 72: Import libraries and dataset

2. Explore the numeric and string features with descriptive statistics (Fig. 73).

	count	tv	veet_id	parent_tweet_id	user_id	likes	retweets	sentiment
count	11319.000000	1.1319	00e+04	1.030000e+03	1.131900e+04	11319.000000	11319.000000	11319.000000
mean	2741.157523	1.2320	03e+18	1.230958e+18	3.561430e+17	8.660394	4.120947	0.033027
std	1846.431967	8.3129	27e+15	2.939792e+16	5.035897e+17	141.209741	86.902313	0.150928
min	1.000000	1.2009	77e+18	4.757973e+17	1.585000e+03	0.000000	0.000000	-1.000000
25%	1157.500000	1.2273	02e+18	1.227307e+18	1.536318e+08	0.000000	0.000000	0.000000
50%	2572.000000	1.2313	68e+18	1.233426e+18	1.348140e+09	1.000000	0.000000	0.000000
75%	3987.000000	1.2375	28e+18	1.237507e+18	9.109451e+17	2.000000	1.000000	0.051389
max	6710.000000	1.2502	12e+18	1.250211e+18	1.248314e+18	9365.000000	8056.000000	1.000000
	describe(inc			'object' for t']) text	string variab	les		
		11319	11319	11319				
count								
count unique		8242	41	10679				
	•			10679 #COVID 19				

Figure 73: Descriptive statistics

3. Check for missing values (Fig.74). This verification shows that 90.90% of parent_tweet_id values are missing.

[4]:	<pre># Check is there any missing values in dataframe as a whole data.isnull()</pre>													
[4]:		count	tweet_id	timestamp	parent_tweet_id	user_id	lang	likes	retweets	sentiment	text			
	() False	False	False	True	False	False	False	False	False	False			
		1 False	False	False	True	False	False	False	False	False	False			
	i	2 False	False	False	True	False	False	False	False	False	False			
	3	B False	False	False	True	False	False	False	False	False	False			
	4	4 False	False	False	True	False	False	False	False	False	False			
	11314	4 False	False	False	True	False	False	False	False	False	False			
	1131	5 False	False	False	True	False	False	False	False	False	False			
	1131	5 False	False	False	True	False	False	False	False		False			
	1131		False	False	False		False		False		False			
	1131		False	False	True		False		False		False			
	11319) rows ×	10 colum	าร										
[5]					icross column	5								
	d	ata.isr	null().a	ny()										
[5]	: c	ount		False										
		weet_id			False									
		imestan	•		False									
		ser_id	weet_id		True False									
		ang			False									
	1	ikes		False	False									
		etweets		False	False									
		entimer	nt	False										
		ext type: b		False										
[6]					y values acro ent tweet ID			ete	for 90.9	90% of re	cords			
F										-				
[6]	: C	ount weet_id	4	0 0										
		imestan		0										
			weet_id											
		ser_id	_	0										
	1	ang		0)									
		ikes		0										
		etweets		0										
		entimer ext	iτ	0 0										
		ext type: i	nt64	0	,									
		76.2.2												

Figure 74: Check missing values

4. Check the data types as shown in Fig.75.

[7]:	<pre># Check data type print(data.dtypes</pre>	
	count	int64
	tweet_id	int64
	timestamp	object
	parent_tweet_id	float64
	user_id	int64
	lang	object
	likes	int64
	retweets	int64
	sentiment	float64
	text	object
	dtype: object	

Figure 75: Data types

- 5. Drop the column parent_tweet_id given the low presence of values in this feature (9%).
- 6. Create df1 by removing duplicates based on tweet_id
- 7. Filter on English tweets only, these tweets are saved in a new dataframe called df2. This means we can start from using df1, where data has been pre-processed, if we want to work with a different language.
- 8. Check the period of tweets, they were posted from 1st December 2019 until 14th April 2020.

Steps 5 to 8 are shown in Fig.76.



Figure 76: Create df2 with English tweets, without duplicates and missing values

4.2.2 Exploration of News from The Guardian

Using Python, the dataset of news articles scraped from the webpage was explored.

1. Dataset contains 2 features with text content only: the body of the article and the newspaper name. There are 227 instances in the data among which 158 articles are unique (Fig. 77).

[2]:	os.chd os.get	ir('C:/Users/anael/News_data') cwd()		
	df = p	rting dataset d.read_csv('combined_newsarticles. "Shape of data=>",df.shape)	csv')	
	Shape	of data=> (227, 2)		
[3]:	# 1. E	xploratory Analysis of the data		
		riptive statistics cribe() #158 unique articles		
[3]:		Article Content	Newspaper	
	count	227	227	
	unique	158	1	
	top	Click over to Google, type in "coronavirus",	The Guardian	
	freq	6	227	

Figure 77: News dataset structure

2. There are no missing values. Duplicated articles are dropped from the dataset to retain 158 instances (Fig. 78).

[4]:	df	head(5)		
[4]:		Article Content	Newspaper	
	0	Feeling overwhelmed by the sheer volume of inf	The Guardian	
	1	Anyone in the UK aged five and over with sympt	The Guardian	
	2	It is caused by a member of the coronavirus fa	The Guardian	
	3	Workplaces pose a high risk of triggering a re	The Guardian	
	4	Customers in England may be asked to check in	The Guardian	
[5]:		Check if there are null values in the d f.isnull().sum()	ataset	
[5]:	Ne	rticle Content 0 wspaper 0 :ype: int64		
[6]:	#0 #0 fr	No Null values. In case we wanted to fr If.dropna(inplace=True) Orop duplicated articles (in their unpr Tom pandas import DataFrame F = DataFrame.drop_duplicates(df))
	df	F.shape		
[6]:	(1	58, 2)		

Figure 78: Check for missing values and drop duplicates

News articles were scraped at a frequency of every 2 or 3 days and between 21st June and 9th July. Given that one news article remains accessible up more than 2 or 3 days in a row, I have dropped duplicates from the dataframe. Duplicates were searched through the unprocessed form of the articles scraped. Text was therefore in its raw form with special and unwanted characters (spaces, etc). All these characteristics of non-processed text data create a proxy to a unique identifier for each article.

4.3 Pre-processing

4.3.1 Tweets Data

The package tweet-preprocessor dedicated to Tweet data was used to clean text feature. This library available in Python facilitates cleaning and handling specific characteristics to Tweet language, it is also possible to parse and tokenize tweets. The documentation is available here <u>https://pypi.org/project/tweet-preprocessor/</u>. It was released on 24th May 2020. With this library, we start with a basic cleaning by removing URL, hashtags, reserved words (RT for retweets, FAV), emojis and smileys.

1. Install the library using Anaconda Prompt and the command pip install tweet_preprocessor (Fig.79).

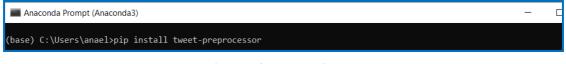


Figure 79: Install library

2. See an example in Fig. 80 of the characters from Tweets it removes. Clean 'text' feature with p.clean(). The cleaned version of Tweets messages from 'text' feature is appended to the df in a new column named 'p_processed_text' (Fig.81).

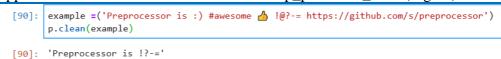


Figure 80: Example of string cleaned with preprocessor

[12]:			cleaning					
	#	1. With	preproces	sor library	, designed for cleani	ng tweets		
		Loop ou	on thought	feature to	clean			
			df2.text	jeuture to	ctean			
			ed text =	[]				
			in tweets					
		p pro	cessed tex	t.append(p.	.clean(tweet))			
	df	2["p_pr	ocessed_te	xt"] = p_pr	rocessed_text			
	pr	int (df	2.head())					
		count		tweet_id	timestamp	user_id	lang	١
	0	1	120914801	6722169856	2019-12-23 16:25:26	301646116	en	
	2	3	120199894	8950577152	2019-12-03 22:57:36	989521438825746433	en	
	З	4	120097706	7266990080	2019-12-01 03:17:00	2414645220	en	
	6				2019-12-16 08:28:41			
	9	10	120522352	5382049792	2019-12-12 20:30:55	2414645220	en	
		14444		sentiment				
	0	73			N N			
	2	17	1					
	3	0	0	0.000000				
	6	5	2	0.034091				
	9	4	0	0.000000				
						t \		
					ed that two roman c			
					#pnnl #movingon #c			
					nd sub clinical Midd			
					zootic patterns of			
	9	Molecu	lar mechan	ism for ant	ibody dependent enn	•		
					p processed tex	t		
	0	My sur	prise when	I discover	red that two roman c			
	2				Amy s a survivor			
	3	A revi	ew of asym	ptomatic an	nd sub clinical Midd			
	6	New in	Enzootic	patterns of	Middle East respir			

Figure 81: Clean 'text' from Tweets and create a new column containing the output

3. The "cleaned" text obtained after applying the package 'preprocessor' is deemed insufficient when verifying one tweet (Fig.82). Therefore, further cleaning steps are required.



Figure 82: Example of tweet low cleaning quality

Cleaning tasks carried out through a sequence of steps using regular expressions are detailed below in Fig 83 and Fig. 84.

- 4. Remove URL
- 5. Convert to lowercase
- 6. Remove digits and words containing digits
- 7. Remove extra spaces
- 8. Remove punctuations
- 9. Remove stopwords using genism list of words

[14]:	# 2. Further cleaning instructions # Using regular expressions and lambda functions
	<pre># 2.1 Remove URL df2['cleaned']=df2['p_processed_text'].apply(lambda x: re.sub(r"http\S+",'', x))</pre>
	<pre>#2.2 convert text to lowercase with lower() function df2['cleaned']=df2['cleaned'].apply(lambda x: x.lower())</pre>
	<pre>#2.3 Remove digits and words containing digits df2['cleaned']=df2['cleaned'].apply(lambda x: re.sub('\w*\d\w*','', x))</pre>
	<pre>#2.4 Remove Punctuations df2['cleaned']=df2['cleaned'].apply(lambda x: re.sub('[%s]' % re.escape(string.punctuation), '', x))</pre>
	<pre>#2.5 Removing extra spaces df2['cleaned']=df2['cleaned'].apply(lambda x: re.sub(' +',' ',x))</pre>
	<pre># 2.6 Remove Punctuations df2['cleaned']=df2['cleaned'].apply(lambda x: re.sub('[%s]' % re.escape(string.punctuation), '', x))</pre>
	<pre>#Check the same tweet df2['cleaned'][3]</pre>

Figure 83: Cleaning functions



Figure 84: Remove stopwords

10. Tokenize Tweets using nltk library as shown in Fig.85.

```
[17]: # 3.Tokenise with nltk
# loop to tokenize 'cleaned' feature
tweets = df2["cleaned"]
tokenized_tweet = []
for tweet in tweets:
    tokenized_tweet.append(word_tokenize(tweet))
df2["Tokenized_Tweet"] = tokenized_tweet
```

Figure 85: Tokenize Tweets

11. Print the top 5 rows of the dataframe for a visual check of the new features added (Fig. 86).

[18]:	df2. h e #print	ead(5) t(df2[0:20])										
[18]:	count	tweet_id	timestamp	user_id	lang	likes	retweets	sentiment	text	p_processed_text	cleaned	Tokenized_Tweet
	1	1209148016722169856	2019-12- 23 16:25:26	301646116	en	73	11	0.000000	My surprise when I discovered that two roman c	My surprise when I discovered that two roman c	surprise discovered roman characters asterix o	[surprise, discovered, roman, characters, aste
	3	1201998948950577152	2019-12- 03 22:57:36	989521438825746433	en	17	1	0.000000	Amy s a survivor! #bariclab #pnnl #movingon #c	Amy s a survivor!	amy survivor	[amy, survivor]
	4	1200977067266990080	2019-12- 01 03:17:00	2414645220	en	0	0	0.000000	A review of asymptomatic and sub clinical Midd	A review of asymptomatic and sub clinical Midd	review asymptomatic sub clinical middle east r	[review, asymptomatic, sub, clinical, middle,
	7	1206491324389756928	2019-12- 16 08:28:41	2591058223	en	5	2	0.034091	New in @TheLancetPlanet Enzootic patterns of	New in Enzootic patterns of Middle East respir	new enzootic patterns middle east respiratory	[new, enzootic, patterns, middle, east, respir
	10	1205223525382049792	2019-12- 12 20:30:55	2414645220	en	4	0	0.000000	Molecular mechanism for antibody dependent enh	Molecular mechanism for antibody dependent enh	molecular mechanism antibody dependent enhance	[molecular, mechanism, antibody, dependent, en

Figure 86: Output for the first 5 rows

12. Lemmatize tokens (Fig.87).

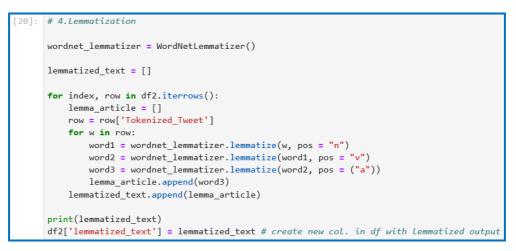


Figure 87: Lemmatization

13. Rename the column 'sentiment', keep required features and export cleaned data as a .csv file named "export_Tweets_df2.csv" (Fig.88).



Figure 88: Tidy and export data

The output from this pre-processing operation is a dataframe containing the tweets original features, the clean text without stop words and lemmatized tokens in column "lemmatized_text". It will be used as a source file in RStudio and Python at later stages in Exploratory Analysis and Implementation.

4.3.2 News Articles

Scraped articles body from The Guardian/coronavirus outbreak page at several points of time. Data was saved in csv files and merged into a single dataset.

Text must be normalised. The approach from Abhishek Sharma¹⁴ was used for guidance on the Exploratory Data Analysis on text data, from Joyce Annie George¹⁵ for NLP techniques and from Shubham Singh¹⁶ for guidance on the text normalization steps and using NLTK with Python. The pre-processing will consist in cleaning the text feature to remove unwanted characters and do an exploratory analysis using Python.

1. Import libraries (Fig.89).

```
### News Artciles from The Guardian
import numpy as np
import pandas as pd
# to drop duplicates:
from pandas import DataFrame
# For regular expressions
import re
# For handling string
import string
# For tokenization and lemmatization
import nltk
from nltk.tokenize import word tokenize # Method to split a sentence into tokens or words
from nltk.stem import WordNetLemmatizer # For lemmatization
# To remove stopwords
import gensim
# To select Operating system
import os
```

Figure 89: Import libraries

¹⁴https://www.analyticsvidhya.com/blog/2020/04/beginners-guide-exploratory-data-analysis-text-data/#2

¹⁵https://medium.com/analytics-vidhya/fake-news-detection-using-nlp-techniques-c2dc4be05f99

¹⁶https://www.analyticsvidhya.com/blog/2019/08/how-to-remove-stopwords-text-normalization-nltk-spacy-gensim-python/

2. Fig. 90 prints the data in "Article Content" feature.

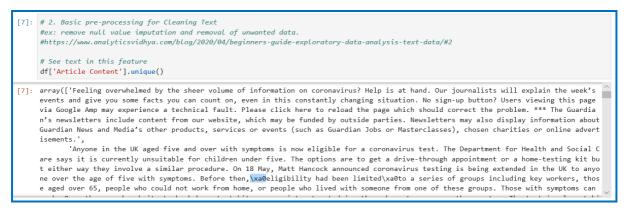


Figure 90: Visual inspection

3. Replace the string "\xa0" by a space between words and replace special characters (-; "; "; ") by blank (Fig.91).

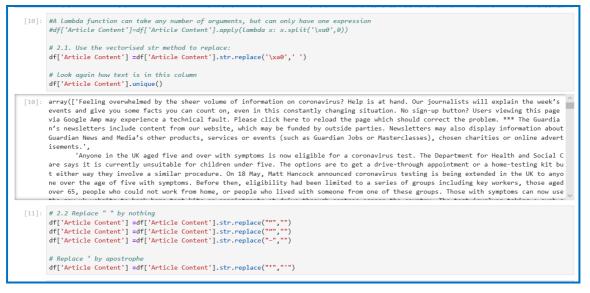


Figure 91: Search and replace unwanted characters

Data was visually checked to spot strange characters. Other characters were removed as shown in Fig. 91 as they stood out during the exploration analysis after the initial cleaning operation. No further text replacement was deemed necessary given the text seen.

4. Expand contractions such as "wouldn't" becomes "would not" (Fig.92).

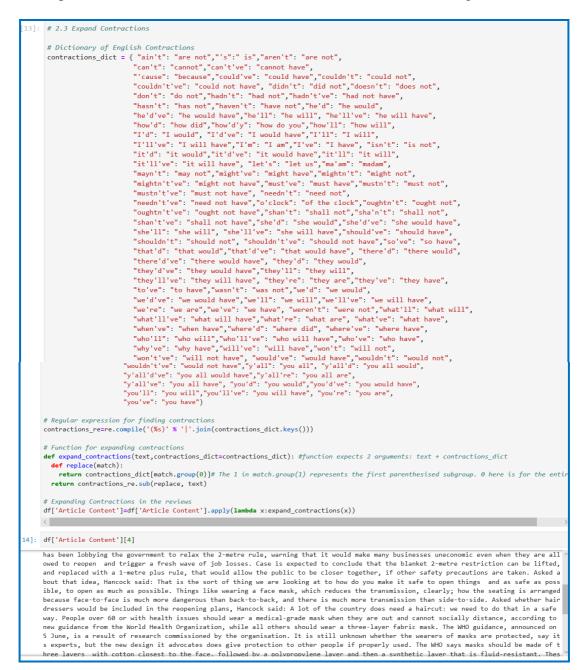


Figure 92: Function for expanding contractions

Fig. 93 illustrates steps 5 to 8:

- 5. Convert text to lowercase using the dedicated function available in Python. A visual check is shown by printing article index 4.
- 6. Remove digits and words containing digits because these will not be used for analysis as the focus is on Natural language processing and text analysis.
- 7. Remove punctuations using string.punctuations function and a regular expression to search and remove them from text. Punctuation is important for English grammar but not for text analysis. We will remove marks such as commas, hyphens, full stops, etc.
- 8. Then we have to remove the extra spaces present in the data. This is because one space was added when removing punctuations and digits from the text.

[15]:	#2.4 convert text to lowercase with lower() function
1	df['cleaned']=df['Article Content'].apply(lambda x: x.lower())
	un cleaned j-dri Article content j-apply(lamoda X. X.lower())
	#2.5 Remove digits and words containing digits
	df['cleaned']=df['cleaned'].apply(lambda x: re.sub('\w*\d\w*','', x))
	#2.6 Remove Punctuations
	df['cleaned']=df['cleaned'].apply(lambda x: re.sub('[%s]' % re.escape(string.punctuation), '', x))
	······································
	# 2.7 Removing extra spaces
	5
	df['cleaned']=df['cleaned'].apply(lambda x: re.sub(' +',' ',x))
[16]:	df['cleaned'][4]
[16]:	'customers in england may be asked to check in when they arrive at pubs and restaurants as part of the the government is plan for reopen 🔔
[10].	ing the hospitality sector matt hancock has said appearing on sophy ridge on sunday on skynews the health secretary confirmed the govern
	ment hoped to reopen pubs and restaurants on july in line with boris johnson is roadmap published last month in that plan it states that
	on around july we will take further measures if it is safe to do so we talk about hospitality and outdoor hospitality in those plans he 📗
	said adding we are clearly on track for that plan asked about reports that ministers are considering plans to ask diners and drinkers to
	register as they enter a venue he said i would not rule that out there are other countries in the world that take that approach in new z
	ealand the public use their phones to scan codes as they go into hospitality outlets to build up a digital diary of where they have been
	so that if a new case emerges anyone who has been at the same outlet can be contacted easily johnson is review into the metre social dis
	tancing rule is expected to conclude this week perhaps as early as tuesday carried out by the no permanent secretary simon case it has c
	onsidered scientific advice but also the impact of the rule on the economy the hospitality industry has been lobbying the government to
	relax the metre rule warning that it would make many businesses uneconomic even when they are allowed to reopen and trigger a fresh wave
	- £ 2-1 1
ł.	

Figure 93: Cleaning lambda functions

9. Tokenize articles into words using nltk library and word_tokenize module (Fig.94).

[17]:	# df	3.Preparing Text Data for analysis and 3.1 Tokenise ['tokenized_text'] = df['cleaned'].app .head(5)			
[17]:		Article Content	Newspaper	cleaned	tokenized_text
	0	Feeling overwhelmed by the sheer volume of inf	The Guardian	feeling overwhelmed by the sheer volume of inf	[feeling, overwhelmed, by, the, sheer, volume,
	1	Anyone in the UK aged five and over with sympt	The Guardian	anyone in the uk aged five and over with sympt	[anyone, in, the, uk, aged, five, and, over, w
	2	It is caused by a member of the coronavirus fa	The Guardian	it is caused by a member of the coronavirus fa	[it, is, caused, by, a, member, of, the, coron
	3	Workplaces pose a high risk of triggering a re	The Guardian	workplaces pose a high risk of triggering a re	[workplaces, pose, a, high, risk, of, triggeri
	4	Customers in England may be asked to check in	The Guardian	customers in england may be asked to check in	[customers, in, england, may, be, asked, to, c

Figure 94: Tokenize articles

10. Stopwords are the most common words of a language, they do not add meaning to a document and rather dilute meaningful words in its content. In order to reduce the dataset size and focus on important words I remove words such as: 'I', 'this', 'is', 'in'. Remove stopwords using genism list of words (this list was selected because it

contains more words than nltk stopwords list, and text data was not deemed cleaned enough using nltk stopwords after the first pre-processing operation) (Fig.95).



Figure 95: Remove stopwords

11. Lemmatize tokens (Fig.96). The technique of lemmatization consists in reducing a word token to its lemma using the appropriate part-of-speech (POS) tag. It is a process to stem words to their base form. A simple lemmatization was initially carried out on Tweets but it is less precise because the same word can have a multiple lemmas based on the meaning or context. Therefore lemmatizing with POS tag is a more suitable technique to take into account the semantic¹⁷.



Figure 96: Lemmatization

Dataframe of pre-processed news articles is exported in a .csv file for visual checks and will be used for Exploratory Analysis and Implementation.

 $^{^{17}} https://www.machinelearningplus.com/nlp/lemmatization-examples-python/\#spacylemmatization-examples-python/\#spacylemmatization-examples-python/#spacylemmatization-exam$

5 Exploratory Data Analysis

An extensive Exploratory Analysis was done using RStudio and Python to discover the content of text features analysed in the two datasets, assess and improve pre-processing when needed, and support the interpretation of results obtained from the implementation of unsupervised models (details in section 6. Implementation).

5.1 Tweets Words Exploration

5.1.1 Wordclouds and Frequencies

The .csv file named "export_Tweets_df2.csv" is read as a dataframe called "tweets" in RStudio. The feature "lemmatized_text" contains pre-processed text and is used for building worclouds and analyzing word frequencies. This tool depicts the most frequent and common words used in a corpus of text. The bigger and the bolder a word is displayed, the higher frequency it has in the corpus. Fig. 97 shows the creation of a corpus necessary to design the wordcloud. In RStudio the two packages "tm" and "wordcloud" must be installed for this purpose.

The first wordcloud displayed in Fig. 97 is built with 50 words and frequency of at least 100 times.

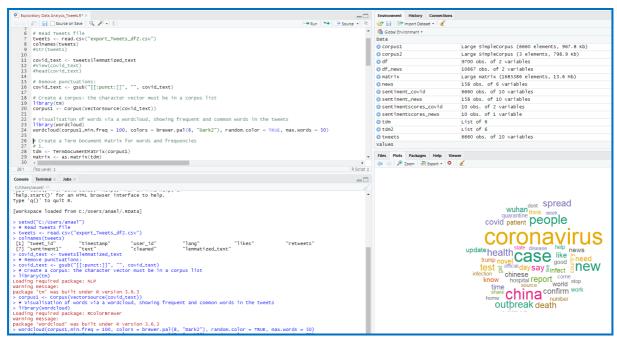


Figure 97: Tweets word frequencies and cloud

Other settings are tested to build several versions. A wordcloud with 100 words and words frequencies higher than 100 is shown in Fig. 98. Fig. 99 displays a less dense wordcloud with a maximum of 100 words with frequencies higher than 200. We see less words being displayed, there are 34 words with a minimum frequency of 200 times as shown in Fig. 100.

We can see that "coronavirus" is more present than "covid" in the text. The most recurring words are more easily visible in the wordcloud displaying frequency above 200 times (Fig. 98), which is less clunky.

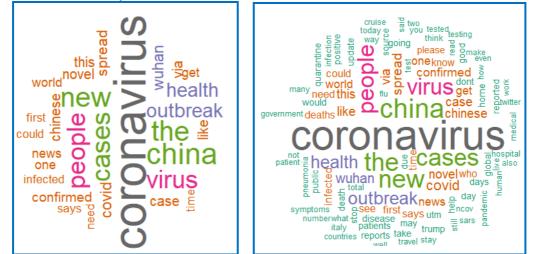


Figure 98: Wordcloud (100 words, freq>200)

Figure 99: Wordcloud (100 words, freq>100)

> fin	dFreqTerms(to	im, lowfreq = 2	00)					
[1]	"new"	"virus"	"china"	"health"	"infected"	"novel"	"outbreak"	"via"
[9]	"say"	"update"	"chinese"	"one"	"patient"	"repo"	"coronavirus"	"wuhan"
[17]	"case"	"people"	"world"	"confirmed"	"get"	"news"	"like"	"know"
[25]	"test"	"need"	"spread"	"time"	"country"	"covid"	"day"	"death"
[33]	"first"	"see"			· · · ·			

Figure 100: Words occurrence > 200 times

Then I create a TermDocumentMatrix containing all the words from "corpus1". I create a dataframe "df" with these words and their respective frequency, they are ordered by descending order of frequency. The first 10 words with the highest frequency are listed in the console in Fig. 101. I also plot word frequencies on a bar chart with the top 20 word frequencies on the right-hand side of Fig.101.

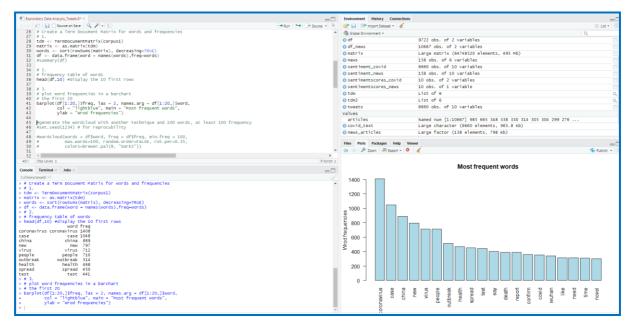


Figure 101: TDM for tweets word frequencies

When looking at the df ranking words by descending order, it confirms what we see in the wordcloud and gives more details with the exact frequency associated to each word. Fig. 102 shows the 50 words with the highest frequency.

> head(df,50) #displv th	ne 50	first	rows
	word			
coronavirus				
china	china	822		
the	the	775		
new	new	768		
cases	cases	714		
virus	virus	672		
people	people	664		
outbreak	outbreak			
health	health			
wuhan	wuhan			
covid	covid			
spread	spread			
novel	novel			
like	like			
chinese	chinese			
case	case			
via	via			
this	this			
confirmed				
news	news	252		

Figure 102: Excerpt of the 50 most frequent words (only 20 rows displayed in Console)

5.1.2 Frequent Words Associations

Explore association between frequent terms with findAssocs() function. With the examples of "virus", "government" and "people" in Fig. 103. We see that "virus" is strongly associated (greater than 0.15) with "pleasefollow" with a score of 0.46 and "click" with 0.39. This result shows a poor example of association of a word that seems to be key in the analysis of the Covid virus.

<pre>> # Explore asso > findAssocs(tdm \$virus</pre>								
pleasefollow 0.46 china 0.15	click 0.39 news 0.15	breaking 0.28 newsthe 0.15	read 0.24	live 0.23	source 0.22	corona 0.19	mystery 0.18	sars 0.18

Figure 103: Words associated with "virus"

In the examples with "government" and "people" (Fig.104), the correlation limits are set down to 0.1 to retrieve the lists of frequently associated words.

quangzhou	citizer	n hourso	lont	humble	jharkhand	murillo	oega	organize:
0.17	0.16		.16	0.16	0.16	0.16	0.16	0.10
eamon				ltural fore		mixed	iranian	dril
0.16	0.10		.16	0.16	0.16	0.14	0.12	0.1
lying	totalitariar	n weld	ling e	exploit auth	oritarian	ryan	benevolent	relay
0.11	0.11	ι (. 11	0.11	0.11	0.11	0.11	0.1
suppocmp								
0.11								
	tdm, terms = '	"people", co	orlimit = 0.	1)				
FindAssocs(1 Speople		"people", co		1)				
people		"people", co hardship	orlimit = 0. alike	1) conspire	conspired	oveurn	fewer	put
					conspired 0.14	oveurn 0.14	fewer 0.12	put 0.11
people orporation	died	hardship	alike	conspire	0.14			
people orporation 0.17	died 0.15	hardship 0.15	alike 0.14	conspire 0.14	0.14	0.14	0.12	0.11
people orporation 0.17 many	died 0.15 die	hardship 0.15 focus	alike 0.14 reoccur	conspire 0.14 comrade	0.14 ethnic	0.14 resolutely	0.12 unite	0.11 cookout

Figure 104: Association score with "government" and "people"

5.2 News Words Exploration

The same word exploratory analysis is performed on news articles to have a similar comparison basis between the two datasets.

5.2.1 Wordclouds and Frequencies

Open the .csv file "export_NewsArticles.csv" and read the feature "text_lemmatized" as vector named "news_articles". The corpus2 is created to build wordclouds and explore word frequencies (Fig.105). This wordcloud displays a maximum of 50 words with frequencies above 100 times.

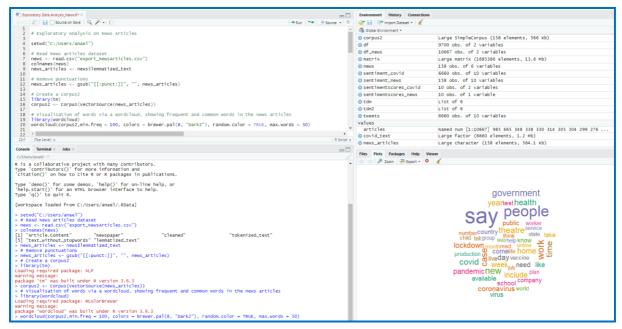


Figure 105: News word frequencies and cloud

Wordclouds with a maximum of 100 words displayed and frequencies greater than 200 and greater than 100 are built and shown in Fig. 106 and Fig.107.

need people theatrepublic new home testday time include Say covid like come virus year case health government coronavirus
--

Figure 106: Wordcloud News (freq>200)

Figure 107: Wordcloud News (freq>100)

The TermDocumentMatrix is created to evaluate the word frequencies. Words and their associated frequency are saved in a dataframe where they are sorted by descending order. The top 10 words with the highest frequency are listed in the console. The top 20 frequent words are plotted on a bar chart for visualization (Fig.108).

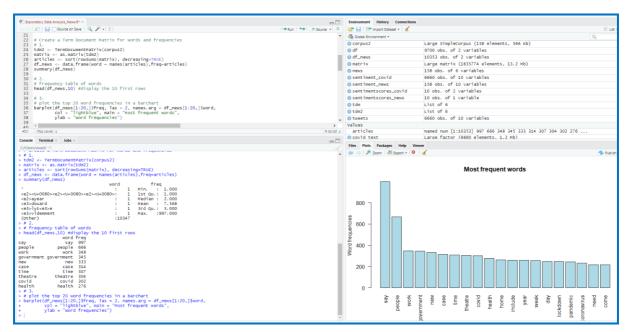


Figure 108: TDM for news word frequencies

When displaying the top of this df with summary() in Fig. 108, we see the text data is not perfectly clean and there are still strange characters and/or words appearing at the top of the list. The issue comes from the type of text typed in the original articles content and scraped from the internet. It happens that typos and unwanted characters remained and not 100% of the tokens are sensible words in the English language.

Text data had initially been pre-processed in Python, and the cleaned data obtained has been cleaned a second time with RStudio for testing and ensuring the content was as tidy as possible. Same results were obtained at this stage when verifying the summary(news_df). It was decided to go ahead with this data as it is the best that can be obtained given the two pre-processing operations done using two tools, the coding skills and timeframe for the research.

24 words appear at least 200 times in the matrix, in Fig. 109 and compare with the output from tweets in Fig. 100 (page 47).

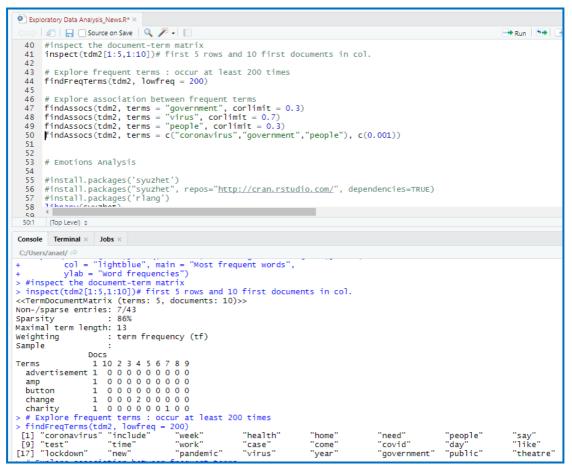


Figure 109: Word occurrence > 200 times

5.2.2 Frequent Words Associations

The same three words associations as for tweets will be compared to identify the correlation similarities or differences.

In news articles, the word "government" has numerous associations with correlations greater than 0.3, on the opposite from tweets where the highest correlation was 0.17 and "Guanzhou" (Fig.110).

1abour	raise	announce	secretary	afford	minister	need
0.43	0.40			0.37	0.37	0.36
risk	chief			lack	public	johnsor
0.36	0.36	0.36		0.35	0.34	0.3
blame	increasingly	tory		chairman	provide	mea
0.34	0.34	0.34		0.33	0, 32	0.3
emergency	sector	brexit			blair	ton
0, 32	0.32	0.32	0.32	0.32	0.32	0.3
england	extend	home			transport	counci
0.31	0.31	0.31		0.31	0.31	0.3
regard		antidote				conservatis
0.31	0.31					
cosy				electorally		
0.31	0.31			0.31	0.31	0.3
gove			impression		killiov	
0.31	0.31			0.31	0.31	0.3
				participation		preoccupatio
0.31	0.31			0.31	0.31	0.3
prosecution	rarely	readiness	recklessness	republicanrun	revere	rightwinger
0.31	0.31	0.31		0.31	0.31	
supposedly	temperament	terse	unrewarded	wolverhampton	worldview	wee
0.31	0.31	0.31	0.31	0.31	0.31	0.3
social	deliver	distribute	solve	preemptively	immigrant	disorde
0.30	0.30	0.30	0.30	0.30	0.30	0.3

Figure 110: Word association with "government"

In news articles, the word "virus" has significant correlations. The parameter is set at 0.7 to retrieve a short list only, it will be sufficient for comparison purpose (Fig.111).

<pre>> findAssocs(tdm2, \$virus</pre>	, terms = "vin	rus", corlimit =	0.7)			
coronaviruses	iowa 0.79	perlman 0.79	sars 0.78	circulate 0.75	evolve	evolution
0.75	0.75	0.75	0.70	0.75	0.75	0.72

The association score of "virus" in tweets started at 0.46 with "please =follow" and 0.39 with "click", and then "breaking, "read", "live" ... these words seem irrelevant to gain insight on the virus. The high association scores obtained for "virus" in the news articles are more relevant and shows numerous associations. The top three associations do not give enough insights: "coronaviruses" can be seen as a synonym to the Covid-19 virus and this generate a high correlation between the two terms. Then "iowa" seems to be an outlier in the relation with virus, and "perlman" is proper noun. The next correlations with "sars", "circulate" and "evolve/evolution" are relevant to the topic of the virus.

The word "people" also shows numerous associations above a correlation score of 0.3 as set in the parameters (Fig.112). Associated words convey actions with verbs, physical people (with the terms "staff", "colleague", "patient", "nurse", "psychologist") and the lexical field is mostly related to the medical domain (pneumonia, hospital, transplant, prostate, trial, plague, intravenous, dependency).

say	get	hard	illness	think	everyone	kno
0.60	0.53	0.53	0.52	0.51	0,50	0.5
				ill	feverish	
patient	main	cold	drug			unwe
0.50	0.50	0.48	0.48	0.48	0.48	0.
lot	chest	die	family	six	sore	fe
0.47	0.46	0.46	0.46	0.46	0.46	0.
fine	day	hospital	grumpy	tolerate	roast	t
0.46	0.45	0.45	0.45	0.45	0.45	0.4
place	start	staff	colleague	covid	arrive	te
0.44	0.44	0.44	0.44	0.43	0.43	0.4
parcel	prostate	telltale	apprehensive	overwhelm	stay	pneumon
0.43	0.43	0.43	0.43	0.42	0.42	. 0.4
weve	ever	hopefully	even	work	nasal	nev
0.42	0.42	0.42	0.41	0.41	0.41	0.4
happen	•	bounce	psychologist	home	come	nurs
0.41	0.41	0.41	0.41	0.40	0.40	0.
remember	sleeper	settle	transplant	gilbert	lion	communi
0.40	0.40	0.40	0.40	0.40	0.40	0.
drive	collect	nlaque	notice	worry	trial	containme

Figure 112: Word association with "people"

5.3 Bigrams Analysis

Bigrams analysis shows word associations and gives insights on themes discussed in tweets and news. The article "Explore COVID-19 Infodemic" on Towards Data Science website shows findings from an exploratory analysis on true/fake news articles covering Covid-19¹⁸. I used this article for comparing findings and a piece of code to extract bigrams using Python (the function get_top_n_bigram() shown in Fig.113.

¹⁸ https://towardsdatascience.com/explore-covid-19-infodemic-2d1ceaae2306

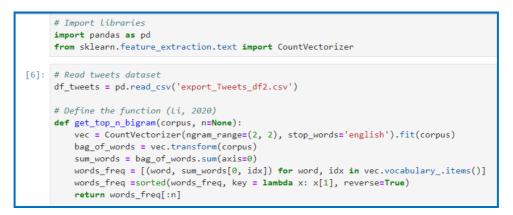


Figure 113: Function to extract bigrams

Bigrams are extracted from tweets by applying the function to the lemmatized_text feature. The output is shown in Fig. 114 and in Fig. 115 for bigrams from news articles.

<pre># Get top bigrams from tweets common_words = get_top_n_bigram(df_tweets['lemmatized_text'], 20) for word, freq in common_words: print(word, freq)</pre>	<pre>[11]: # Read news articles dataset df_news = pd.read_csv('export_NewsArticles.csv') # Get top bigrams from news articles common_words = get_top_n_bigram(df_news['lemmatized_text'], 20) for word, freq in common_words: print(word, freq)</pre>
confirm case 166	read review 80
new case 130	public health 74
test positive 103	prime minister 68
novel coronavirus 88	social distance 44
coronavirus outbreak 87	new case 39
cruise ship 80	young people 37
new coronavirus 75	care home 36
coronavirus case 74	local authority 34
public health 63	face mask 32
death toll 62	theatre company 31
world health 54	boris johnson 28
case coronavirus 53	chief executive 27
corona virus 52	wear mask 27
utm medium 50	number case 25
wash hand 49	new york 25
report new 49	number people 25
utm source 48	world health 23
coronavirus spread 46	pub restaurant 23
health official 46	coronavirus crisis 23
novel ncov 46	old vic 23

Figure 114: Bigrams from tweets

Figure 115: Bigrams from news

The interpretation of results is in the technical report section 4.1.2 Bigrams Analysis.

5.4 Emotions Detection

Using RStudio, emotions detection analysis was done to study emotions from Twitter usergenerated (public) and journalists, using tweets and news articles separately.

The function get_nrc () calls the NRC sentiment dictionary to calculate the presence of eight emotions and their corresponding prevalence in a text corpus.

5.4.1 Install Packages

We need to install the package syuzhet, a pre-requisite to this is having the right version of rlang package. If the version already installed dis not suitable, there will be an error message as in Fig. 116.

```
> library(syuzhet)
Warning message:
package 'syuzhet' was built under R version 3.6.3
> sentiment_covid <- get_nrc_sentiment((covid_text))
Error in loadNamespace(i, c(lib.loc, .libPaths()), versionCheck = vI[[i]]) :
namespace 'rlang' 0.4.2 is already loaded, but >= 0.4.5 is required
```

Figure 116: Error message for rlang

If this issue is encountered, update the rlang package already installed by clicking on "Update" button in the Packages view (Fig 117).

Files	Plots	Packages	Help	Viewer			
0 Ins	stall 🕜	Update				Q, rlang	8 C
N	ame			Desc	ription	Version	
🗌 r	lang			Fun	ctions for Base Types and Core R and 'Tidyverse' Features	0.4.2	• •

Figure 117: Check version installed and update

Update package 0.4.2 to 0.4.7, the most recent version available and offered at this point in time (Fig. 118).

Updat	e Packages				
O	processx	3.4.2	3.4.3		
0	purrr	0.3.3	0.3.4		
0	Rcpp	1.0.3	1.0.5		
	recipes	0.1.7	0.1.13		
0	reshape2	1.4.3	1.4.4		
	rlang	0.4.2	0.4.7	V C M V C M N C M	
0	scales	1.1.0	1.1.1		
	SQUAREM	2017.10-1	2020.3		
0	stringi	1.4.3	1.4.6		
	tibble	2.1.3	3.0.3	N CHA	
		100	110	X02	
Se	Select All Select None Install Updates Cancel				

Figure 118: Select package to update

In case of issues to update the package as in Fig. 119, change the properties in RStudio settings to "Run as Administrator" and allow the application to make changes to my machine.



Figure 119: No Administrator rights

RStudio will need to restart in order to complete the installation Fig. 120.

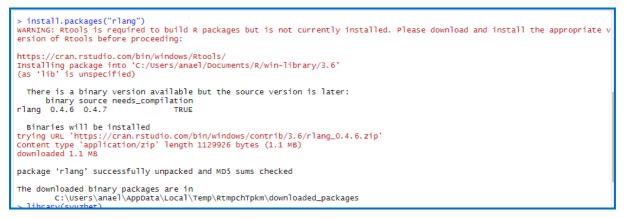


Figure 120: Update completed

After this, the emotions analysis can start.

5.4.2 Tweets Emotions – Public Opinions

This is the application of NLP to extract subjective information from text that relates to feelings. Usually pieces of text are analysed to identify the positivity or negativity of claims made about a particular topic or at a specific moment. It is useful in the analysis of tweets which are short messages, user-generated at a high velocity on Twitter platform.

We call the necessary libraries and the function get_nrc_sentiment((covid_text)), create the scores and names to assign to rows. At the end, we use ggplot2 library to design the graph representing the eight emotions and the scores in a histogram (Fig. 121 and Fig. 122).

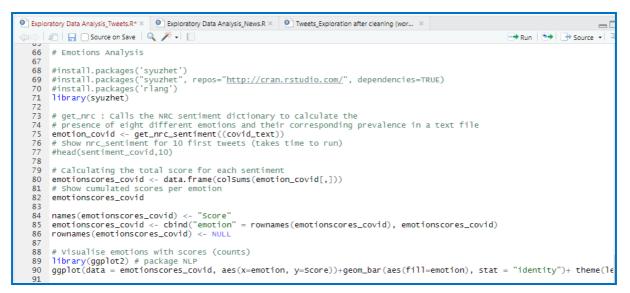


Figure 121: Emotions analysis in tweets

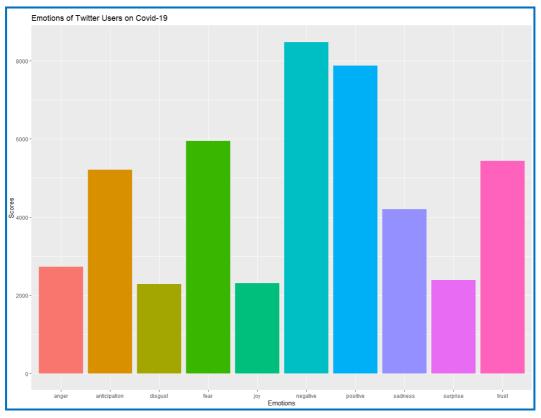


Figure 122: Tweets emotions scores

Two sentiments (positive and negative) are depicted beside 8 emotions. These two features are removed from the data fame. Scores (representing sum of word occurrences in each document) are enriched by percentage to show the valence of each emotion in the corpus of tweets. The data frame is displayed in the console and the graph in RStudio (Fig.123).

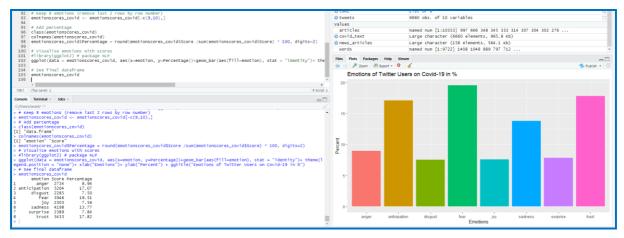


Figure 123: Emotions in tweets in % valence

5.4.3 News Articles Emotions – Official Authorities Opinions

The emotions analysis is carried out on news articles, this is to obtain the exact same output to allow for comparison of emotions evoked in both datasets.

The analysis requires calling the package syuzhet to calculate the scores for each emotion. They are plotted with a histogram them using ggplot2 (Fig. 124)

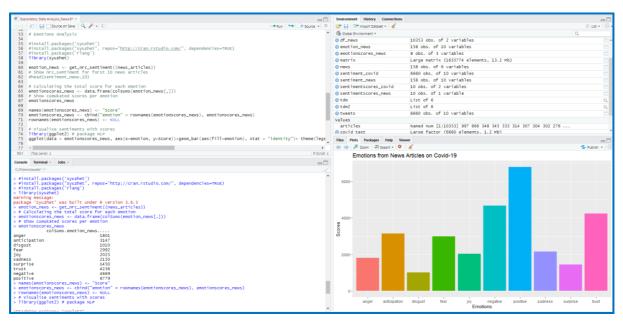


Figure 124: Code and histogram for emotions analysis from news

The two sentiments (positive and negative) are excluded, percentage of valence for each emotion is added to the data frame. Figures are displayed in the console in Fig. 125 and represented on a graph in Fig. 126.

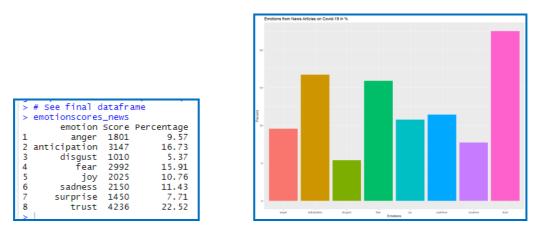


Figure 125: Emotions scores and % valence Figure 126: Emotions in news in % valence

Visually, we can compare the graphs obtained from tweets with this one obtained from the news. At first, we can notice the positivity feeling is higher in news, and the negativity sentiment score is lower in news compared to tweets written online by the public.

Characteristics of data being compared is different and was reflected in emotion scores as absolute values. News articles scored high on each emotion (scale up to 8,500) whereas tweets scale went up to 6,000. The reason being related to the size of each dataset (6,660 tweets and 158 news articles).

Fig.127 compares emotion weights as a percentage of the total emotions extracted from both tweets and articles. Tweets tend to convey negative emotions with higher scores in anger, disgust, fear and sadness. Taking into account the number of documents in each dataset and the length of text (up to 280 characters for tweets vs. unlimited for news articles). We can assume that with larger word counts, articles convey more information content and semantic is better captured. Therefore, it is important to compare the valence of each emotion as a percentage of the corpus. The top 4 emotions in each corpus are the same but in a different descending order. Negative emotions represent 49.72% of tweets and 42.28% in news. Positive emotions are more present in news with 33.28% against 25.38% in tweets. The two neural emotions of anticipation and surprise represent the same share in both datasets (respectively 24.44% for tweets and 24.91% for news).

Emotion as %	Tweets	News
Anger	8.94	9.57
Anticpication	17.07	16.73
Disgust	7.5	5.37
Fear	19.51	15.91
Joy	7.56	10.76
Sadness	13.77	11.43
Surprise	7.84	7.71
Trust	17.82	22.52
Total	100.0	100.0

Figure 127: Comparison table for emotion valence in %

As a conclusion of emotions recognition analysis, positivity towards Covid-19 is more significantly evoked in news, whereas approximately half of tweets evoke negative emotions on the pandemic.

6 Implementation

JyputerLab was used to write Python scripts and implement LDA topic modelling and sentiment analysis.

6.1 Latent Dirichlet Allocation Topic Modelling

This implementation consists in performing a topic modelling with LDA algorithm to identify the sub-topics of tweets and news articles (i.e. one article is a combination of topics, and a topic is characterised by a set of words). Topics were extracted from tweets and news in Python, the library pyLDAvis for interactive topic model visualization was used. Parts of the tutorial from Selva Prabhakaran¹⁹ were followed and pieces of code used for the implementation.

Key factors to obtain a good topic models are:

- Text pre-processing quality,
- The variety of topics covered in documents,
- The topic modelling algorithm selection,
- K number of latent topics to extract,
- The algorithm tuning parameters (detailed in Table 4.page 60).

 $^{^{19}\} https://www.machinelearningplus.com/nlp/topic-modeling-visualization-how-to-present-results-lda-models/\#5.-Build-the-Topic-Model$

1. Download pyLDAvis via Anaconda Prompt, this library is dedicated to interactive topic model visualization.

(base) C:\Users\anael>pip install pyLDAvis

Figure 128: Download pyLDAvis

2. Import libraries as shown in Fig.129.

```
# Import libraries
import re
import numpy as np
import pandas as pd
from pprint import pprint
# Gensim
import gensim
import gensim.corpora as corpora
from gensim.utils import simple_preprocess
from gensim.models import CoherenceModel
# Plotting tools
import pyLDAvis # Python library for interactive topic model visualization
import pyLDAvis.gensim # don't skip this
import matplotlib.pyplot as plt
%matplotlib inline
# For wordclouds
from wordcloud import WordCloud, STOPWORDS
import matplotlib.colors as mcolors
```

Figure 129: Import libraries for LDA

3. Create the variables. Fig. 130 shows the example for tweets, the same process is followed for news articles and a dedicated Python script is available in deliverables.



Figure 130: Prepare variables (tweets example)

4. Build the model (Fig. 131). Topic number k = 10 is selected for tweets, and k=5 for news articles. Parameters selected are set are explained in Table 4.

[7]: # 2. Building the Topic Model
<pre>[1]. # 2. battering the Topic Topic # In addition to the corpus and dictionary, you need to provide the number of topics # In addition to the corpus and dictionary, you need to provide the number of topics # alpha and eta are hyperparameters that affect sparsity of the topics. According to the Gensim docs, both defaults to 1.0/num_topics prior. # chunksize is the number of documents to be used in each training chunk. # update_every determines how often the model parameters should be updated and passes is the total number of training passes. # Build LDA model Ida_model = gensim.models.ldamodel.LdaModel(corpus=corpus,</pre>

Figure 131: Build the LDA model

Table 4: LDA topic model parameters

Parameter	Functionality
num_topics=k	number topics to be extracted from the training corpus
random_state=100	generates a seed for reproducibility
update_every=1 number of documents to be iterated through for each update. S	
	online iterative learning
chunksize=100	number of documents to be used in each training chunk
passes=10	# number of passes through the corpus during training
alpha='auto'	learns an asymmetric prior from the corpus
per_word_topics=True computes a list of topics sorted in descending order of most	
	for each word, along with their phi values multiplied by the feature length
	(i.e. word count)

Respective k numbers have been selected after several modeling attempts and retained when they achieved the highest coherence score and lowest perplexity score (Fig. 133 and Fig.137 for details of scores obtained for each dataset).

6.1.1 Topics Extraction from Tweets

1. Extraction of 10 topics from tweets in Fig. 130. The list of keywords and their corresponding weights to the component extracted are shown in Fig. 132. Lists of keywords from tweets and news, with topic labels are available in Table 5, in the section 6.1.3. Comparison.

```
# 3. View the topics in LDA model
 # The LDA model is built with 10 different topics where each topic is a combination of keywords
# and each keyword contributes a certain weightage to the topic.You can see this using Lda model.print topics()
 # Print the top 10 keywords in the 10 topics
pprint(lda model.print topics())
 doc_lda = lda_model[corpus]
 [(0
    '0.033*"india" + 0.032*"global" + 0.026*"come" + 0.024*"infection" + '
  '0.021*'high' + 0.019*'look' + 0.017*'corona" + 0.017*'information" + '
'0.015*'fear' + 0.015*'die''),
  (1,
  '0.038*"follow" + 0.024*"vaccine" + 0.024*"ship" + 0.024*"supply" + '
'0.018*"crisis" + 0.018*"cruise" + 0.017*"cancel" + 0.016*"epidemic" + '
   '0.014*"cov" + 0.013*"likely"'),
  (2,
   '0.105*"case" + 0.042*"confirm" + 0.041*"death" + 0.038*"country" + '
   '0.025*"dont" + 0.024*"utm" + 0.024*"agency" + 0.021*"week" + 0.020*"medium" '
   '+ 0.019*"source"'),
```

Figure 132: Extraction of 10 topics from tweets

2. Calculation of coherence and perplexity scores (Fig. 133) with "c_v" measure. According to Shashank Kapadia²⁰ is it a measure "based on a sliding window, one-set segmentation of the top words and an indirect confirmation measure that uses normalized pointwise mutual information (NPMI) and the cosine similarity" (Kapadia, 2019).



Figure 133: Perplexity and coherence scores for tweets

3. Topics extracted are visualised via an interactive graph in JupyterLab built using the library pyLDAvis (Fig. 134). The interactive graphs shows bubbles representing news topics are spread across the chart while 7 tweets topics overlap and 3 are clearly apart and distinct from the others (Fig. 135).



Figure 134: Build interactive graph

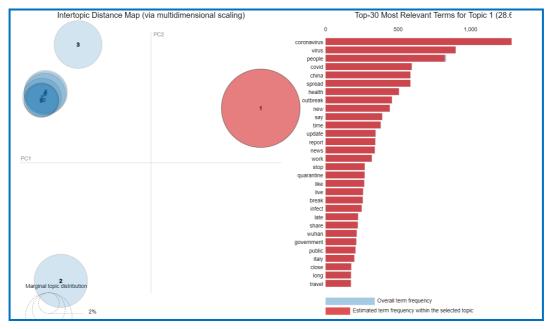


Figure 135: Interactive graphs in JupyterLab

 $^{^{20}\,}https://towards data science.com/evaluate-topic-model-in-python-latent-dirichlet-allocation-lda-7d57484bb5d0$

To read this type of graph, we look at the size of the bubbles that translates how dominant a topic is across all documents from the corpus. Close bubbles mean they have similar topic (on the opposite, the more apart they are, the less similar topics are). Preferably, a good model would show non-overlapping bubbles and as much spread as possible across the graph. Keywords on the right-hand side drive that topic selected when we hover over with the mouse in JupyterLab.

6.1.2 Topic Extraction from News Articles

1. Topic model implemented on news articles is built to extract k=5 topics (Fig. 136).

```
[8]: # 3. View the topics in LDA model
     # The LDA model is built with 5 different topics where each topic is a combination of keywords
     # and each keyword contributes a certain weightage to the topic.You can see this using lda_model.print_topics()
     # Print the top 10 keywords in the 5 topics
     pprint(lda_model.print_topics())
     doc_lda = lda_model[corpus]
     [(0,
        '0.014*"case" + 0.014*"say" + 0.009*"test" + 0.009*"health" + 0.006*"u" + '
       '0.006*"outbreak" + 0.006*"people" + 0.006*"public" + 0.005*"country" + '
       '0.005*"new"'),
      (1,
        '0.009*"plastic" + 0.007*"bag" + 0.005*"crisis" + 0.004*"industry" + '
       '0.004*"pandemic" + 0.004*"ban" + 0.003*"say" + 0.003*"year" + 0.003*"group" '
       '+ 0.003*"singleuse"').
      (2,
        0.016*"theatre" + 0.009*"production" + 0.009*"available" + 0.008*"online" + '
       '0.006*"film" + 0.006*"company" + 0.006*"full" + 0.006*"include" +
       '0.006*"show" + 0.006*"play"'),
      (3,
       '0.015*"say" + 0.011*"people" + 0.007*"would" + 0.006*"get" + 0.006*"go" + '
       '0.006*"one" + 0.005*"work" + 0.004*"time" + 0.004*"vaccine" + 0.004*"day"'),
      (4,
        '0.014*"say" + 0.007*"government" + 0.006*"food" + 0.006*"would" + '
       '0.005*"home" + 0.005*"people" + 0.004*"minister" + 0.004*"job" +
       '0.004*"plan" + 0.004*"one"')]
```

Figure 136: Extraction of 5 topics from news

2. Perplexity and coherence are also computed to verify the quality of this model (Fig. 137). For coherence, the "c_v" measure is used to build the news model. Scores obtained provide a consistence basis for comparison with tweets topic modelling in Fig.133 (page 61).

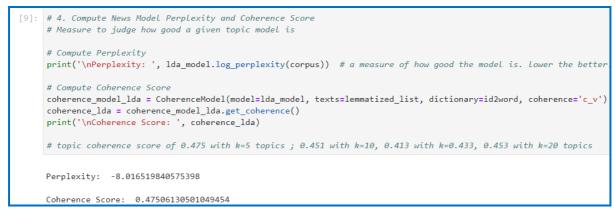
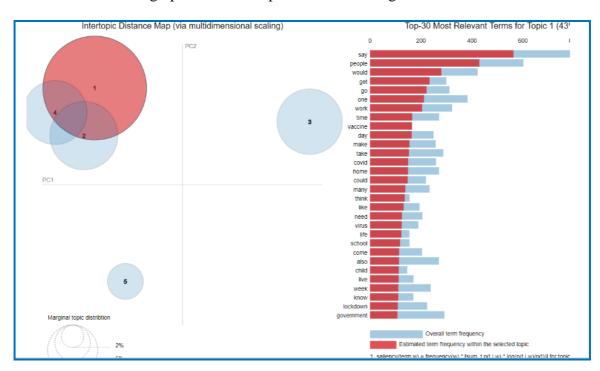


Figure 137: Perplexity and coherence scores for news



3. The interactive graphs for news topics is shown in Fig.138.

Figure 138: News Topic Modeling

6.1.3 Comparison

10 topics were extracted from tweets to obtain the highest coherence score (0.381) and 5 topics from news to obtain a coherence of 0.475. Table 5 shows the list of keywords returned for each component and the themes inferred by the panel of members to assign a topic label to each. Some words were highlighted to show **positive word** or **negative word** in the context of Covid-19, and *outlier, typo, abbreviation* that appeared in the keywords output from topic modelling.

Table 5: LDA Topic modelling output with keywords, suggestions and inferred topics

Source_topic_in dex	Keywords	Researcher	Panel Member1	Panel Member2	Panel Member3	Panel Member4	Inferred Topics
News_topic_0 case, say, test, health, u, outbreak, people, public, country, new		Development, Cases Update	Spread of Covid	Coronavirus	Spike in Covid- 19 along border counties	COVID cases on rise	Pandemic development update, Information giving
News_topic_1	vs_topic_1 plastic, bag, crisis, industry, pandemic, ban, say, year, group, singleuse		Environment	Environment	Pandemic results in increase of single use plastics	Waste and increase of single-use items usage	Environmental impact of Covid
News_topic_2	theatre, production, available, online, film, company, full, include, show, play	Entertainment	Concert	Film/Theatre	Review of online film and theatre	Online productions of stage play	Cultural Entertainment
News_topic_3	say, people, would, get, go, one, work, time, vaccine, day	Vaccine, End of lockdown	Covid vaccine	Coronavirus	Vaccine could enable people to return to work safely	Attitudes towards risk of new vaccine	Vaccine

News_topic_4	say, government, food, would, home , people, minister, job, plan , one	Lifestyle, Economy	Lockdown	Relationship s	Government hopeful workers can return to workplace by end of year	Quarantine, people cook at home	Economic impact of lockdown
Tweets_topic_0	india, global , come, infection, high , look, corona, information, fear , die	Development, Cases Update	Statistics	Medicine	Coronavirus tracking concerns in India	Updated details on COVID	Pandemic development in India
Tweets_topic_1	follow, vaccine, ship, supply, crisis , cruise, cancel, epidemic , cov, likely	Diamond Princess	Spread of Covid	Quarantine	Cluster of cases on the cruise ship Diamond Princess	Outbreak on cruise ship	Diamond Princess infection cluster
Tweets_topic_2	case , confirm, death , country, <i>dont, utm</i> , agency, week, medium, source	Development, Cases Update	Report	Politics	Government update on the pandemic	COVID cases update	Pandemic development update, Information giving
Tweets_topic_3	patient, way, hospital, go, medical, concern, click, cdc, care, country	Treatment	Pandemic	Medical care	When is it ok to visit your GP?	Care for those struggling with fear	Medical care
Tweets_topic_4	coronavirus, virus, people, covid, china, spread, health, outbreak, new, say	Origin of outbreak	Pandemic	Coronavirus	Search for source of coronavirus	Outbreak in China	Search for source of coronavirus
Tweets_topic_5	weets_topic_5 prepare, disease, home, stay, night, recommend, hit, amid, grow, increase		Covid	Coronavirus	People look for clear instruction during lockdown	Recommendat ions for staying home	Instructions to behave during the crisis

Tweets_topic_6	test, read, symptom, kit, positive, iran, thing, risk, try, protect	Screening	Covid remedy	Medicine	Roll out for Covid-19 testing	Positive outcome for most tested	Covid testing
Tweets_topic_7	day, know, world, monitor, response, rt, prevention, wait, best, govt	Protection Measures	Quarantine	Politics	Instructions to monitor the propagation and outlook for Covid restrictions lifting	Government response	Instructions to behave during the crisis
Tweets_topic_8	need, think, pandemic , focus, get, good , hand, use, trump, let	Politics	International response	Politics	Support to Trump's Covid crisis management	Government response	American response the Covid crisis
Tweets_topic_9	help, spy, today, hope, question, ask, accord, video, understand, possible	Politics	Media	Politics	IT fault on Guardian website	?	Outlier

6.2 Sentiment Analysis

Natural Language Toolkit (NLTK) available in Python offer three sophisticated lexicons: VADER (Valence Aware Dictionary and Sentiment Reasoner – attuned for social media text content), TextBlob and Sentiwordnet. TextBlob is a popular lexicon and can be used on any text data. It is suitable for analyzing sentiments from social media content and news media content. TextBlob computes a polarity score, which measures how positive or negative the emotion of a given text is, and a corresponding subjectivity measure referring to opinions or views (Bold, 2019).

The sentiment analysis is done using TextBlob library in Python. TextBlob handles negation (i.e. 'great' has a polarity of 0.8 and 'not great' scores -0.4, both have the same subjectivity of 0.75) and modifiers such as 'very' (i.e. 'very great' has the maximum polarity of 1.00 and subjectivity of 0.975 whereas 'not very great' scores -0.31 in polarity and 0.58 in subjectivity) (Fig. 139).

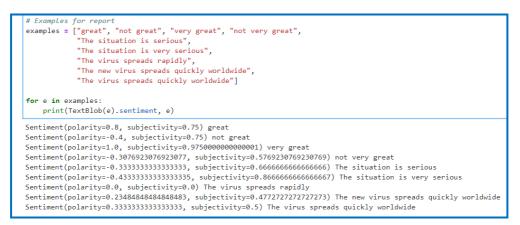


Figure 139: Examples with TextBlob

Required libraries are imported as shown in Fig.140.

[1]:	# Sentiment Analysis with TextBlob
	import os
	import pandas as pd
	from textblob import TextBlob
	import numpy as np
	# For confusion matrix and metrics:
	from sklearn.metrics import confusion_matrix
	<pre>from sklearn.metrics import accuracy_score</pre>
	<pre>from sklearn.metrics import classification_report</pre>
	# For statistics
	import statistics
	import math
	from math import sqrt
	from numpy import mean
	from scipy.stats import t
	#For Visualisation
	from matplotlib import pyplot as plt
	import seaborn as sns
	# For T-test using spicy
	from numpy.random import seed
	from numpy.random import randn
	<pre>from scipy.stats import ttest_rel # For T-test on dependent samples</pre>
	<pre>from scipy.stats import ttest_ind # For T-test on independent samples</pre>

Figure 140: Import libraries

6.2.1 Sentiment Analysis on Tweets

1. Polarity scores calculated for tweets are named "sentiment2" (Fig. 141) to distinguish from the feature "sentiment1" that refers to scores computed on raw tweet text (before the pre-processing task).



Figure 141: Sentiment analysis on tweets

2. Sentiment2 scores are binned into 3 classes (positive, neutral, negative) to make a confusion matrix and analyse the distribution of tweets across these 3 sentiment categories (Fig.142).



Figure 142: Categorize sentiment scores

3. The accuracy score obtained is 86.68%. A confusion matrix is drawn to compare classification of sentiment1 and sentiment2 in order to see the classification accuracy of tweets sentiment before and after text pre-processing (Fig.143). The matrix obtained is redesigned using Excel (Fig.144) for readability of a 3 by 3 confusion matrix and comparison with a classification model using cut-off at 0.2 and -0.2 for sentiment classes.

<pre>print(confusi print('Accura print ('Class print(classif</pre>	cy Score :', ification Re	accuracy	_score(sen	timent1_clas	<pre>s, sentiment2_class))</pre>
		i c(sencin	enci_ciuss	, sentimente	
Confusion Mat					
[[133 38	3]				
[237 5354	-				
[1 193	286]]				
Accuracy Scor	e : 0.866816	816816816	8		
Classificatio	n Report :				
	precision	recall	f1-score	support	
-1	0.36	0.76	0.49	174	
0	0.96	0.89	0.92	6006	
1	0.41	0.60	0.48	480	
accuracy			0.87	6660	
	0.57	0.75	0.63	6660	
macro avg	0.57	0.75	0.05	0000	

Figure 143: Classification performance metrics

4. To interpret the 3 by 3 confusion matrix, I recommend the article from Neo Yi Peng published on Towards Data Science website²¹ that is very well explained and complemented with visuals (Fig.140) to locate true positive (TP), true negative (TN), false positive (FP) and false negative (FN) in the matrix.

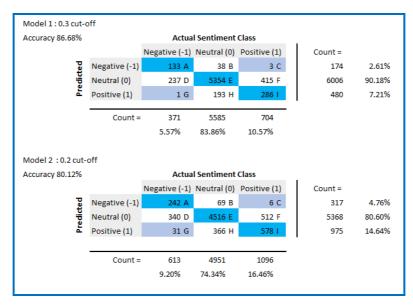


Figure 144: Confusion matrices

5. The distribution of tweets per class (Fig.145) shows sentiment2 feature contains 90.18% of instances categorised in the neutral class based on the polarity score computed on pre-processed text and classes defined with a cut off at 0.3 and -0.3. whereas sentiment1 feature shows a slightly more balanced distribution over the three classes, with again a dominance of the neutral class (83.86% of tweets). In sentiment2 feature, 7.21% of tweets are positive and 2.61% are negative.

²¹ https://towardsdatascience.com/simplifying-precision-recall-and-other-evaluation-metrics-d066b527c6bb

```
[19]: # Descriptive statisctics per sentiment2_class
      #print(df2.groupby(by=['sentiment2_class']).describe())
      # Count of occurences of each of the unique values in the columns stated
      print('Counts in Sentiment2 Class (computed after pre-processing text): ')
      print(df2['sentiment2_class'].value_counts())
      print('Counts in Sentiment1 Class (computed on raw text): ')
      print(df2['sentiment1 class'].value counts())
      Counts in Sentiment2 Class (computed after pre-processing text):
            5585
       0
       1
             704
             371
      -1
      Name: sentiment2_class, dtype: int64
      Counts in Sentiment1 Class (computed on raw text):
       0
            6006
            480
       1
      -1
             174
      Name: sentiment1_class, dtype: int64
```

Figure 145: Distribution per class for sentiment1 and sentiment2

6. Tweets frequency is clearer to visualise on normalised histogram graphs in Fig. 146 and Fig.147.

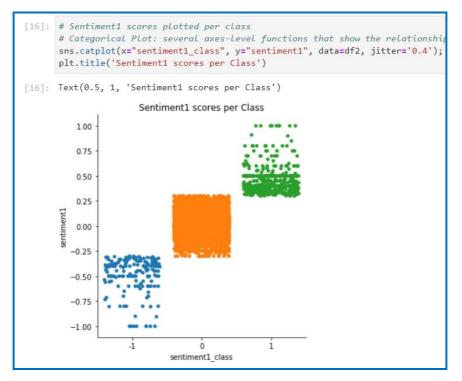


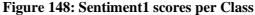
Figure 146: Normalized frequency sentiment1



Figure 147: Normalized frequency sentiment2

7. Tweets distribution per class can also be visualized with categorical dot plots as seen on Fig. 148 and Fig. 149. These plots depict several axes-level functions that show the relationship between a numerical and one or more categorical variables. Here the categorical variable is the sentiment class (positive, negative, neutral) and numeric variable is the polarity score computed.





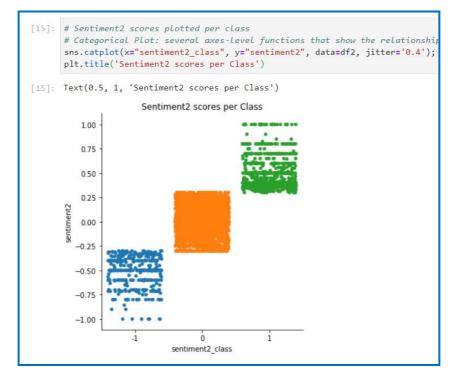


Figure 149: Sentiment2 scores per Class

8. After visual comparison of tweets sentiment scores and corresponding classes, before and after pre-processing text data, the paired t-test is computed (Fig. 150) to test the impact of pre-processing by stating the following hypotheses (please refer to the technical report section 5.2.2).

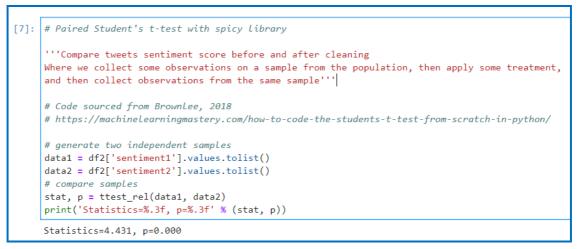


Figure 150: Paired t-test

6.2.2 Sentiment Analysis on News

Sentiment scores are computed on news articles. From the descriptive statistics we see they range from -0.121956 to 0.219396 (Fig.151)., meaning they evoke neutral sentiment based on the bins we designed for both tweets and news scores as shown in Fig.152.



Figure 151: Sentiment analysis on news

```
[13]: # Change polarity scores (float) from news to integers to make 3 categories :
      # score > 0.3 = 1 (positive sentiment)
      # score < -0.3 = -1 (negative)
      # else : score > -0.3 and > 0.3 = 0 (neutral)
      sentiment3_class = []
      for index, score in df_news.iterrows():
          score = score['sentiment3']
          if score > 0.3:
              score_class = 1 #"positive"
          elif score < -0.3:
              score_class = -1 # "negative"
          else:
              score_class = 0 # "neutral"
          sentiment3_class.append(score_class)
          #print (polarity_class)
      df_news['sentiment3_class'] = sentiment3_class
```

Figure 152: Categorize sentiment scores

The distribution of news articles per sentiment class (Fig.153) shows sentiment3 feature falls at 100% into the neutral class.

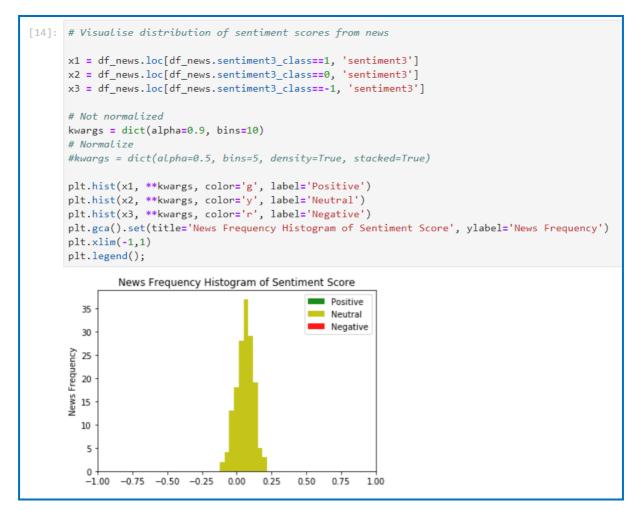
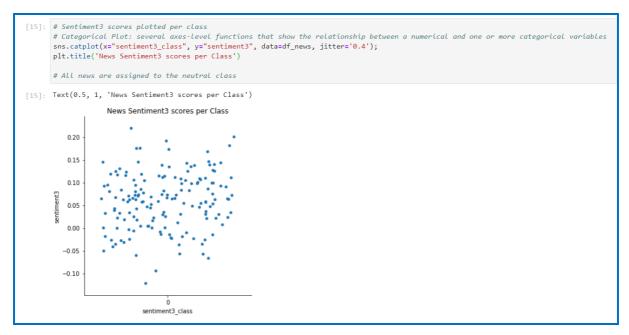


Figure 153: News frequency



Polarity scores computed on news articles ranged from -0.3 to 0.3 (Fig. 154).

Figure 154: Distribution per class

The Welch's non-parametric t-test on independent samples is used to test the average polarity from tweets to average sentiment from news (Fig.155) (please refer to the technical report section 5.2.3)



Figure 155: Welch's unpaired t-test

7 Extra Implementation

7.1 Troubleshooting Installation of Python Libraries

7.1.1 Spacy

1. Download spacy library using Anaconda Prompt (Fig. 156).

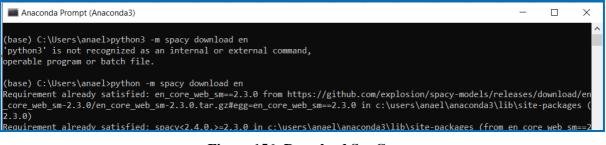


Figure 156: Download SpaCy

2. At the end of the download, an error was noted. The model "en" necessary for the topic modelling was successfully imported but not linked on the machine.

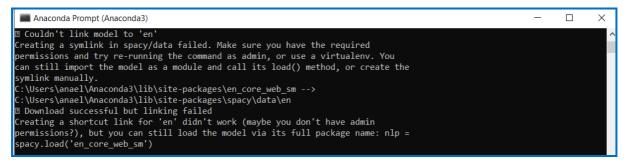


Figure 157: Error to create a link

3. To cope with this, use this syntax in Python script: nlp = spacy.load('en_core_web_sm' instead of nlp = spacy.load('en')

7.1.2 Keras

1. Install the library Keras

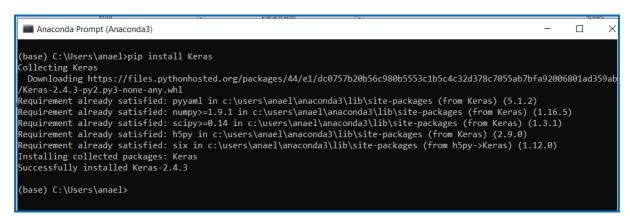


Figure 158: Download Keras libary

2. When importing the module into Python, I get an error message and the instruction to download another package.

ImportError: Keras requires TensorFlow 2.2 or higher. Install TensorFlow via `pip install tensorflow`

Figure 159: Error Message when importing Keras

3. Download the recommended library tensorflow as requested.

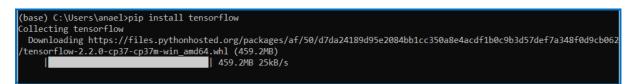


Figure 160: Download tensorflow

 See the official website²² for solutions. If the error occurs again, install the following from Anaconda Prompt Command: pip install tensorflow==2.2.0rc2 This command will uninstall and re-install tensorflow 2.2 (Fig. 160 and Fig.161).

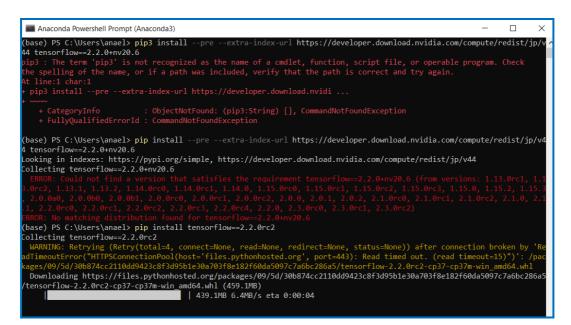


Figure 161: Re-install tensorflow (1/2)

²² https://tensorflow.google.cn/install/pip

Anaconda Powershell Prompt (Anaconda3)	-		\times
Requirement already satisfied: urllib3!=1.25.0,!=1.25.1,<1.26,>=1.21.1 in c:\users\anael\anaconda3\lib\ om requests<3,>=2.21.0->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (1.24.2)	site-pa	ckages	(fr ^
Requirement already satisfied: chardet<3.1.0,>=3.0.2 in c:\users\anael\anaconda3\lib\site-packages (fro 21.0->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (3.0.4)	m reque	sts<3,	=2.
Requirement already satisfied: certifi>=2017.4.17 in c:\users\anael\anaconda3\lib\site-packages (from r 0->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (2019.9.11)	equests	<3,>=2	21.
Requirement already satisfied: rsa<5,>=3.1.4; python_version >= "3" in c:\users\anael\anaconda3\lib\sit google-auth<2,>=1.6.3->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (4.6)	e-packa	ges (fi	om
Requirement already satisfied: cachetools<5.0,>=2.0.0 in c:\users\anael\anaconda3\lib\site-packages (fr >=1.6.3->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (4.1.1)	om goog	le-aut	ı<2 ,
Requirement already satisfied: pyasn1-modules>=0.2.1 in c:\users\anael\anaconda3\lib\site-packages (fro =1.6.3->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (0.2.8)	m googl	e-auth∢	:2,>
Requirement already satisfied: requests-oauthlib>=0.7.0 in c:\users\anael\anaconda3\lib\site-packages (oauthlib<0.5,>=0.4.1->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (1.3.0)	from go	ogle-au	ith-
Requirement already satisfied: importlib-metadata; python_version < "3.8" in c:\users\anael\anaconda3\l (from markdown>=2.6.8->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (0.23)	ib∖site	-packa	es
Requirement already satisfied: pyasn1>=0.1.3 in c:\users\anael\anaconda3\lib\site-packages (from rsa<5, ersion >= "3"->google-auth<2,>=1.6.3->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (0.4.8)	>=3.1.4	; pytho	on_v
Requirement already satisfied: oauthlib>=3.0.0 in c:\users\anael\anaconda3\lib\site-packages (from requ 7.0->google-auth-oauthlib<0.5,>=0.4.1->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (3.1.0)	ests-oa	uthlib	-=0.
Requirement already satisfied: zipp>=0.5 in c:\users\anael\anaconda3\lib\site-packages (from importlib- version < "3.8"->markdown>=2.6.8->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (0.6.0)	metadat	a; pytł	ion_
Requirement already satisfied: more-itertools in c:\users\anael\anaconda3\lib\site-packages (from zipp> etadata; python version < "3.8"->markdown>=2.6.8->tensorboard<2.3.0,>=2.2.0->tensorflow==2.2.0rc2) (7.2		mportli	.b-m
Installing collected packages: tensorflow Found existing installation: tensorflow 2.2.0			
Uninstalling tensorflow-2.2.0: Successfully uninstalled tensorflow-2.2.0			
Successfully installed tensorflow-2.2.0rc2			
(base) PS C:\Users\anael>			×

Figure 162: Re-install tensorflow (2/2)

7.2 Extra Sentiment Analysis on Tweets

A second classification model was built with sentiment classes cut-off points at -0.02 and 0.2 to bin scores of 'sentiment1' and 'sentiment2' into positive, negative or neutral categories. With such criteria, the accuracy metric went down to $80.12\%^{23}$. This confirms findings from the literature review where contribution of the neutral class improves overall accuracy.

Sentiment Analysis model with neutral class bound from -0.2 to +0.2 scores. Confusion matrix shows a prediction accuracy of 80.12% (Fig.163).

²³ This second approach was not retained for the technical report but is presented in the Configuration Manual, section 7.2. Extra Sentiment Analysis on Tweets

```
[]: ### Sentiment Analysis Model 2 ###
      # Using classes cutoff at -0.2 and +0.2
      ....
      positive class > 0.2
      neutral class < 0-02 or > 0.02
      negative class < -0.2</pre>
[34]: # For tweets dataset
      sentiment2_class = []
      for index, score in df2.iterrows():
          score = score['sentiment2']
          if score > 0.2:
             score_class = 1 #"positive"
          elif score < -0.2:</pre>
             score_class = -1 # "negative"
          else:
             score_class = 0 # "neutral"
          sentiment2_class.append(score_class)
          #print (polarity_class)
      df2['sentiment2_class'] = sentiment2_class # create new col. in df with output
  sentiment1_class = []
  for index, score in df2.iterrows():
      score = score['sentiment1']
      if score > 0.2:
          score_class = 1 # "positive"
      elif score < -0.2:</pre>
         score_class = -1 # "negative"
      else:
         score class = 0 # "neutral"
      sentiment1_class.append(score_class)
      #print (sentiment_class)
  df2['sentiment1_class'] = sentiment1_class # print values and add te col. in df
  # Actual classes corresponds to 'sentiment1' (before text pre-processing) and Predicted
  print ('Confusion Matrix :')
  print(confusion_matrix(sentiment1_class, sentiment2_class))
  print('Accuracy Score :', accuracy_score(sentiment1_class, sentiment2_class))
  print ('Classification Report : ')
  print(classification_report(sentiment1_class, sentiment2_class))
  Confusion Matrix :
  [[ 242 69 6]
   [ 340 4516 512]
   [ 31 366 578]]
  Accuracy Score : 0.8012012012012012
  Classification Report :
               precision
                           recall f1-score support
                    0.39
                             0.76
                                       0.52
            -1
                                                   317
             0
                    0.91
                              0.84
                                        0.88
                                                   5368
                    0.53
                              0.59
                                        0.56
                                                   975
             1
      accuracy
                                         0.80
                                                   6660
                     0.61
                               0.73
                                         0.65
                                                   6660
     macro avg
  weighted avg
                     0.83
                               0.80
                                         0.81
                                                   6660
```

Figure 163: Neutral sentiment class bounded to -0.2 to 0.2

Additional visuals to illustrate the sentiment scores distribution across three classes and compare scores obtained before and after pre-processing (Fig.164).

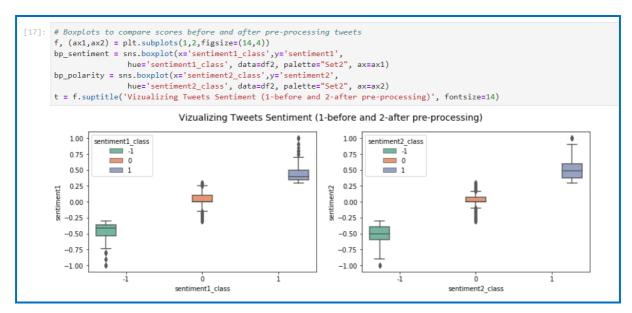


Figure 164: Tweets classification, before and after pre-processing

Score differences computed tweet by tweet, results are float and not in absolute values (Fig.165).

[10]:	df2['score_dif' # Five largest	<pre># Compute the difference between 'sentiment' and 'polarity' Hf2['score_difference'] = df2['sentiment2']-df2['sentiment1'] # Five largest values in score_difference to see the significant misinterpretation of language before and after cleaning text Hf2.nlargest(5, ['score_difference'])</pre>											
10]:		timestamp		lang	likes	retweets	sentiment1	text	cleaned	lemmatized_text	sentiment2	subjectivity	score_difference
	1363843621711872	2020-02- 22 23:43:12	923767416823386112	en	4	1	-0.350000	Oh boy, this is not good at all #coronaviru	oh boy good day incubation period coronavirus	['oh', 'boy', 'good', 'day', 'incubation', 'pe	0.7	0.6	1.05000
	1876783747731457	2020-03- 22 23:57:52	229794164	en	0	0	-1.000000	Malik Supermarket apologises for 'disgusting p	malik supermarket apologises disgusting profit	['malik', 'supermarket', 'apologise', 'disgust	0.0	0.0	1.00000
	3541684081954822	2020-02- 28 23:57:10	1172561767165300739	en	3	1	0.166667	South Korea has drive through tests. It takes 	south korea drive tests takes min cdc generate	['south', 'korea', 'drive', 'test', 'take', 'm	1.0	0.3	0.8333
	5716157996290048	2020-03- 05 23:57:45	2194496264	en	1	1	-0.116667	A #CoronaVirus case in #Canada has no links to	case links travel household contact good	['case', 'link', 'travel', 'household', 'conta	0.7	0.6	0.8166
	9552530176212992	2020-02- 17 23:45:41	556445447	en	0	0	0.000000	ls there a stealth outbreak happening now in t	stealth outbreak happening honolulu airport co	['stealth', 'outbreak', 'happen', 'honolulu',	0.8	0.9	0.80000

Figure 165: Tweets with the highest score difference in sentiment1 vs. sentiment2

Manual calculation of the paired t-test (Fig. 166 and Fig. 167) and unpaired t-test (Fig. 168 and Fig.169) for learning purpose on Python. The result obtained manually for the paired t-test shows a rounding discrepancy compared to the test function integrated to Python library.

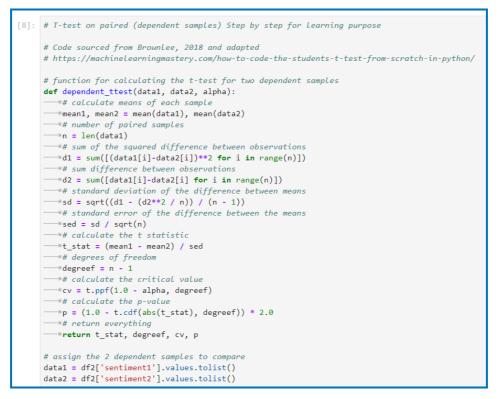


Figure 166: Manual paired t-test (1/2)



Figure 167: Manual paired t-test (2/2)

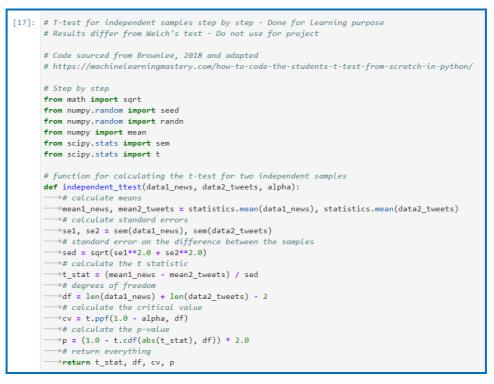


Figure 168: Manual unpaired t-test (1/2)

```
# Assign the two independent samples
data1_news = df_news['sentiment3'].values.tolist()
data2 tweets = df2['sentiment2'].values.tolist()
# calculate the t test
alpha = 0.05
t_stat, df, cv, p = independent_ttest(data1_news, data2_tweets, alpha)
print('t=%.3f, df=%d, cv=%.3f, p=%.3f' % (t_stat, df, cv, p))
# interpret via critical value
print('Result with critical value: ')
if abs(t stat) <= cv:</pre>
   "print('Accept null hypothesis that the means are equal.')
else:
   >> print('Reject the null hypothesis that the means are equal.')
# interpret via p-value
print('Result with p-value: ')
if p > alpha:
   *print('Accept null hypothesis that the means are equal.')
else:
  memory print('Reject the null hypothesis that the means are equal.')
t=3.106, df=6816, cv=1.645, p=0.002
Result with critical value:
Reject the null hypothesis that the means are equal.
Result with p-value:
Reject the null hypothesis that the means are equal.
```

Figure 169: Manual unpaired t-test (2/2)

VADER sentiment analysis on a sample of tweets, "compound" is the aggregation of positive, negative and neutral scores computed. This lexicon is based on sentiment-related words and adapted to social media analysis. It takes into account punctuation and text case to compute polarity. This method was not retained for the project given that text was preprocessed with removing punctuations and lower-cased text; VADER is suitable for social media text feature but in the research project, news media content was also analysed. Therefore TextBlob sentiment lexicon was retained to perform the analysis on both corpuses.

11 sampled sentences are shown in Fig.170, with TextBlob polarity scores. Fig. 171 shows scores computed with VADER method.

TextBlob returns 3 positive and 1 negative polarity scores out of the sample (sentences 2, 4, 5 and 6). On the opposite, VADER returns only two negative compound scores, for sentences 4 and 9.

Sentence 4 is "The virus outbreak caused one million further deaths and it sucks". TextBlob assigns a score of -0.15 while VADER returns score of -0.3612, which is twice more negative.



Figure 170: Covid-19 sample with TextBlob

[122]:	# VADER lexicon # From https://medium.com/analytics-vidhya/simplifying-social-media-sentiment-analysis-using-vader-in-python-f9e6ec6fc52f							
	<pre>from vaderSentiment.vaderSentiment import SentimentIntensityAnalyzer analyser = SentimentIntensityAnalyzer()</pre>							
	<pre># define the function (Pandey, 2018) def sentiment_analyzer_scores(sentence): score = analyser.polarity_scores(sentence) print("{:-<40} {}".format(str(score), sentence))</pre>							
[123]:	<pre>for s in samples: print (sentiment_analyzer_scores(s))</pre>							
	<pre>for s in samples: print(TextBlob(s).sentiment, s)</pre>							
	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} Covid outbreak caused 1,000 further deaths None							
	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} Covid outbreak caused more than 1,000 further deaths							
	None {'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} The virus outbreak caused one million further deaths None							
	{'neg': 0.2, 'neu': 0.8, 'pos': 0.0, 'compound': -0.3612} The virus outbreak caused one million further deaths and it sucks None							
	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} The new virus spreads quickly worldwide None							
	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} The USA face more than 150,000 deaths None							
	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} Covid continues spreading None							
	{'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} The virus continues spreading None							
	{'neg': 0.286, 'neu': 0.714, 'pos': 0.0, 'compound': -0.25} There is a shortage of facemasks None							
	('neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0} We finally received facemask supplies None							

Figure 171: Covid-19 sample with VADER

Length of news articles and first 100 tweets (before text pre-processing) in number of characters in Fig.172.



Figure 172: Length of news articles and tweets

8 References

Bold, A. (2019, February 7). *Sentiment Analysis - The Lexicon Based Approach*. Retrieved from Alpha Bold: https://alphabold.com/sentiment-analysis-the-lexicon-based-approach/